

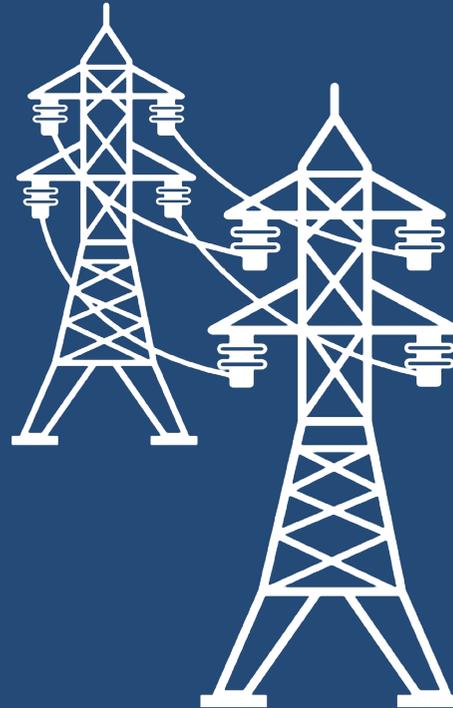
LIGHT SENTRY™



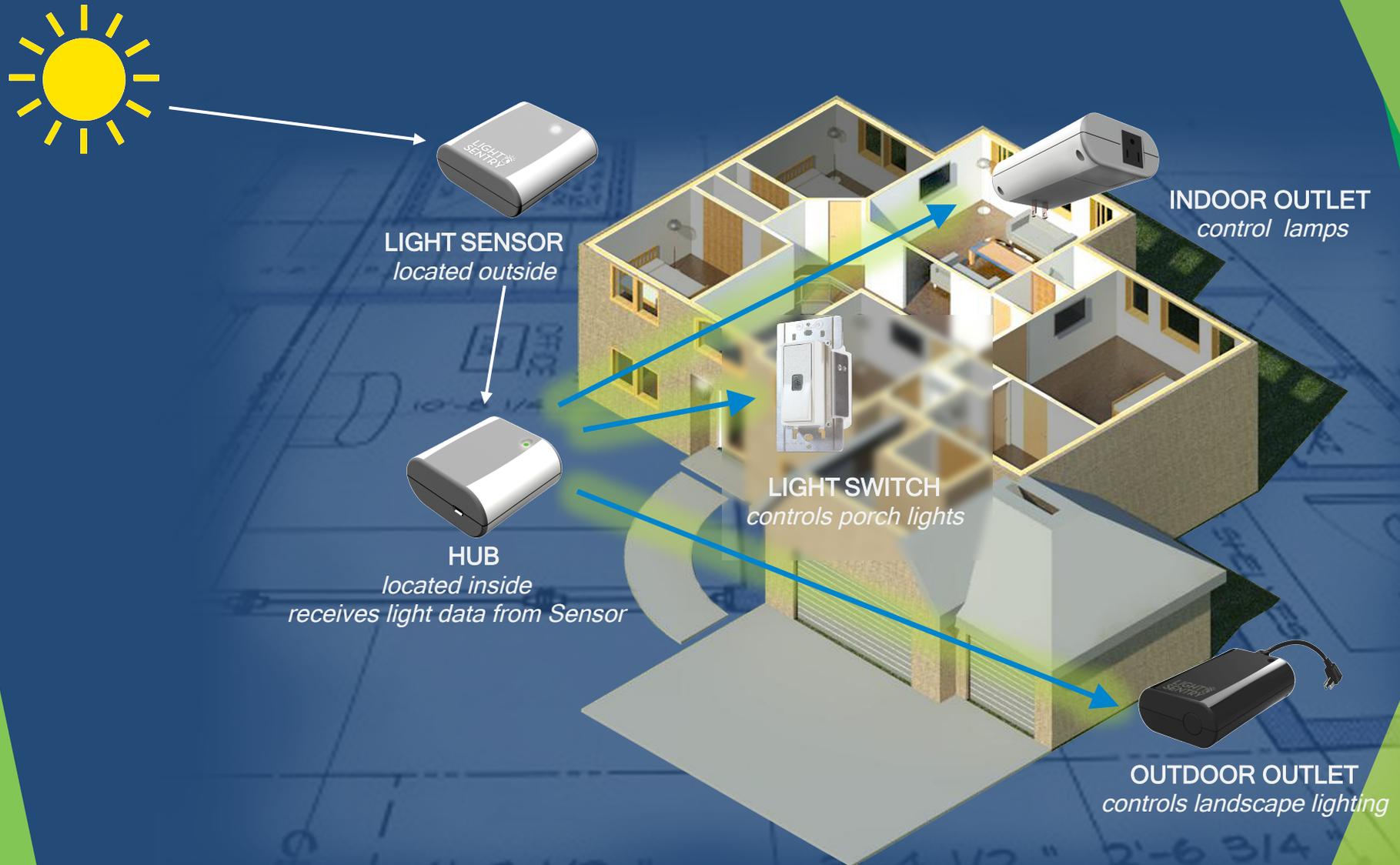
Setting a new standard for LIGHTING AUTOMATION
with AMBIENT, LIGHT - DRIVEN DATA



Wasting Electricity Hz



NO building has **LIGHTING AUTOMATION** as **INTUITIVE** as a **THERMOSTAT!**



Competition



Device Controllers

Portable	✓	●	●	●	●	●	●
In-Wall Outlets	✓	●	●	●	●	●	●
In-Wall Switches	✓	●	●	●	●	●	●
On-Premise Control Hub	✓	●	●	●	●	●	●

Event Triggers

Time LIGHT/	✓	●	●	●	●	●	●
DARKNESS TIME	✓	US Patent 7,809,963 "method and apparatus to control power..."					
CONDITIONAL	✓						
Dimming Capability	✓	●	●	●	●	●	●
D-I-Y Installation	✓	●	●	●	●	●	●

Global Smart Lighting Forecast

\$23B



\$38B



2014

2017

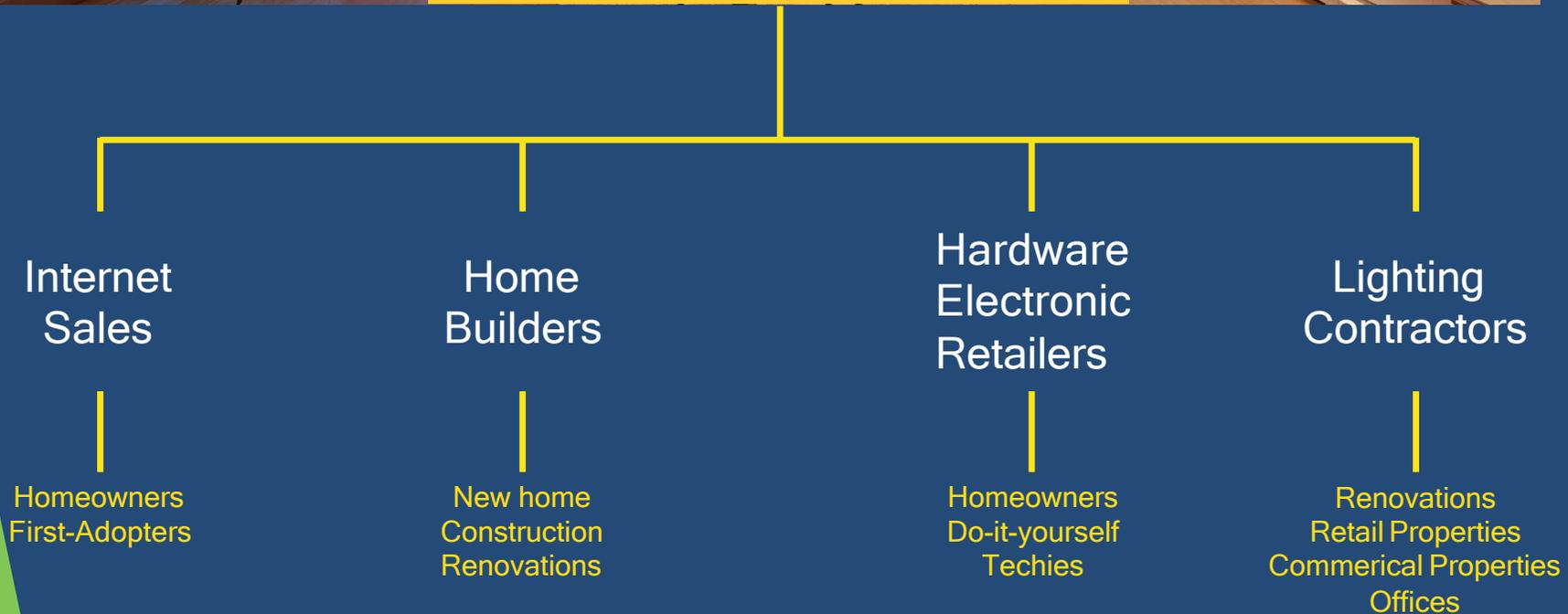
\$56B



2020

Establishing Traction & Market Awareness

- Social Media and Monthly Newsletter
- Professional Public Relations Campaign
- Online Sales through Amazon.com
- Brick & Mortar Stores
- Construction & Lighting Contractors





Sales & Profit Projections

	Pre-Sales	Year 1	Year 2	Year 3	Year 4	Year 5
Individual Units Sold						
Sensors		5,500	12,000	25,000	50,000	75,000
Hubs		5,500	12,000	25,000	50,000	75,000
Switches/Outlets		35,000	100,000	200,000	400,000	600,000
Average Selling Price/Unit		\$46.78	\$43.44	\$43.08	\$41.26	\$42.24
Gross Margin		37.0%	39.5%	36.7%	33.7%	33.1%
<i>Numbers Below in 000's</i>						
Sales		\$ 2,152	\$ 5,386	\$ 10,770	\$ 20,630	\$ 31,677
EBITDA	(\$ 500)	43	639	1,283	1,942	2,809



BILL DORN
Founder & CEO
Niche Businesses
Creator
30 yrs experience



HAL GORENZ
Engineering
10 Patents
Mobile Tech



ALEC DORN
Business Analytics
Strategic Positioning



**PARTH
KAPADIA**
Technology
Tech Development
Smart Cities



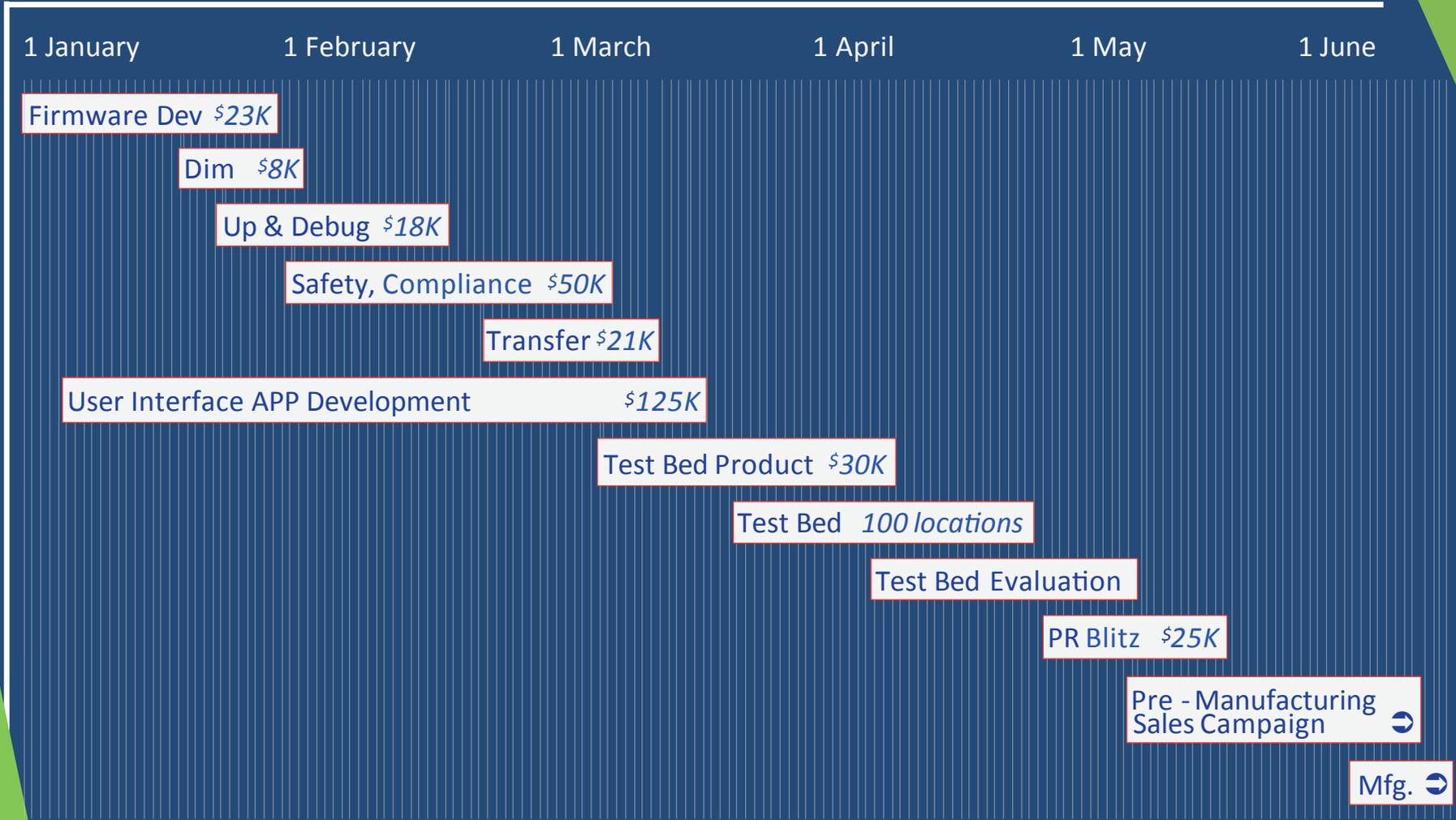
**BHAVIN
PARDIWALA**
Design
Smart Buildings
Architect



RYAN ANDERSON
Sustainability
Global Perspective



2016 Timeline to Success



- ✓ Team
- ✓ Patent
- ✓ Mechanical Engineering
- ✓ Electrical Engineering
- ✓ Market – GLOBAL
- ✓ Profitability

Strategic Partners

- Complete User Interface
- Test Bed Validation
- Commercial Adaptation



CONNECT



SYNC



LIVE SMART