

Seattle

2006

Puget Sound Regional Council

Metadata Under ICPSR Standards

a. Title

1. *Name of Survey:* PSRC 2006 Household Activity Survey Analysis Report
2. *Year:* 2006
3. *Investigating Org.:* Puget Sound Regional Council

b. Principle Investigator

1. *PI:*
Institution Affiliation: Cambridge Systematics, Inc.
2. *PI:*
Institution Affiliation: Mark Bradley Research and Consulting

c. Abstract:

The purpose of 2006 PSRC Household Activity Survey project is to provide data for the Puget Sound Region travel demand models, for the assessment of the current activity and travel patterns, and for the estimation of future activity and travel within the region under various policy scenarios. It is a goal of this project to improve planners' ability to evaluate impacts of future policies and actions on travel patterns and transportation facility use through the development of a database that not only captures the current status of activity and travel in the region but also includes attitudes, preferences, and choices with respect to activities and travel. Such data can support analyses that help understand why persons and households make certain travel choices, and can be used in activity choice models to predict the effects of changes in land uses, policies, demographic, or economic standing on travel behavior in the region.

d. Additional Information:

Includes some GPS data survey

e. Grant/Sponsor Information:

f. Data Information

Type of Data

1. *Qualitative or Quantitative?:* Both
2. *Collection Method:* Telephone interview (CATI) / Mail Survey
3. *Travel Journal kept?:* Yes
4. *Confidential information?:* None
 - a) *Pseudonyms?:* No pseudonyms used
5. *Copyright data?* No

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Data Description

1. *Area Studied:* The counties of King, Kitsap, Pierce and Snohomish
2. *Group studied:* Households
3. *Universe of Study:* Households within the four county Seattle Area
4. *Study Period:* 1Q 2006 - 4Q 2006
5. *Collection Period:* 1Q 2006 - 4Q 2006

6. *Data:*
4 .MDB files – Household, Person, Trips, and Attitude
7. *Smallest data unit:* Household member
8. *Smallest geo-unit:* TAZ
9. *Sampling Method:* Please see Appendix A.
10. *Response Rate:* 20%
11. *Measure Tool:* N/A
12. *Weights:* Please see documentation provided.
13. *Number of Households:* 4,746
14. *Number of Entries:* 87,600