

## C. Stated Preference Survey Forms

- ▣ *Sample Preference Survey*
  
- ▣ *Sample Preference Retrieval Script*

Dear John,

Thank you for completing the first phase of the transportation survey for the Puget Sound Region. You provided us with valuable information and we need your help one more time!

Whether you travel to work by car, bus, train, bike, or on foot, your participation is essential. Information about daily travel patterns—where we go and how we get there— shapes transportation planning decisions for the region, and will be used to impro

This survey will only take about 10 to 15 minutes to complete. Please mail back your completed survey as soon as possible, or we will follow-up and collect your responses by phone.

The survey has a few parts. In some sections, we will ask you to read some statements that may or may not describe your attitudes. For these questions, we ask you to tell us how much you agree with each statement by rating them 1 to 10 where:

- 1 means that you strongly disagree, and
- 10 means that you strongly agree

In other parts of the survey, we ask you to consider some potential travel choices related to one of the trips you told us about in the survey. Remember to mark your choices for each of the choice exercises. Please consider all factors presented for eac

Please complete this survey at your earliest convenience, and return it to us in the postage paid envelope provided. If an interviewer should contact you, just let them know that you have completed it by mail.

If you have questions or want to verify the legitimacy of this survey, you may contact MORPACE International at 1-800-294-9668 or SurveyHelp at the email address: [surveyhelp@morpace.com](mailto:surveyhelp@morpace.com).

Thank you in advance for your participation. Your assistance is appreciated.

Sincerely,

Lindsay Wiercinski  
Project Director

**BOTH**

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## Part 1 - Attitudes about Transportation

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The following questions are about your day-to-day travel in the Puget Sound Region. Please read the statements below, as they relate to these trips.

There are no right or wrong answers. Please circle your level of agreement or disagreement with each statement on a scale of 1 to 10.

► 1 means that you strongly disagree.

► 10 means that you strongly agree.

Strongly Disagree  Strongly Agree

1. I use the most convenient form of transportation regardless of cost.	1	2	3	4	5	6	7	8	9	10
2. I would use another form of transportation if I could afford it.	1	2	3	4	5	6	7	8	9	10
3. I wouldn't mind walking a few minutes to get to my destination.	1	2	3	4	5	6	7	8	9	10
4. I don't know how to reach my destination using public transportation	1	2	3	4	5	6	7	8	9	10
5. I need to make trips to a wide variety of locations each week.	1	2	3	4	5	6	7	8	9	10
6. I need to have the flexibility to make many trips during the day if necessary.	1	2	3	4	5	6	7	8	9	10
7. I am usually in a hurry when I make a trip.	1	2	3	4	5	6	7	8	9	10
8. If my travel option is delayed, I want to know the cause and length of the delay.	1	2	3	4	5	6	7	8	9	10
9. I wouldn't mind the traffic congestion if it was predictable from day to day.	1	2	3	4	5	6	7	8	9	10
10. I am usually anxious and unsettled when traveling.	1	2	3	4	5	6	7	8	9	10
11. Driving on Puget Sound freeways is stressful for me.	1	2	3	4	5	6	7	8	9	10
12. I would switch to a different form of transportation if it would help the environment.	1	2	3	4	5	6	7	8	9	10

## Part 2: Travel Method Choice Exercises

During the recent survey, you told us about the following trip:

ORIGIN: a place for conducting personal business at 24TH NE in AUBURN

DESTINATION: a workplace at 3401 AURBURN WAY N in AUBURN

DATE: Tuesday, 4/18/06

TIME: You left your trip origin at 1:00 p.m.

MEANS OF TRAVEL: You traveled by car, truck, or van

For the questions that follow, please consider your needs and your constraints for this specific trip even if you would make different choices for other trips.

### Introduction to Travel Method Choice Exercises

In the following pages, you will be asked to evaluate several travel choices for the trip that you described during the recent telephone survey. Before you evaluate these choices, please review the information below:

- Each of the following 4 pages contains a Choice Exercise showing real and potential travel options for your trip. The options have different times, costs and features from each other. These may be different than what you actua
- Each of the four choice exercises deal specifically with the trip that you described to us during our initial telephone call.
- We understand that some of the Public Transportation alternatives that are described may not be available in your area. We want to understand if and how you would use the Public Transportation alternatives if they were available

## Travel Method Features

<b>Method of travel:</b>	<ul style="list-style-type: none"><li>Provides the form of transportation for your door-to-door trip, including an option of traveling by auto and by various forms of public transportation.</li><li>Includes how you get to transit and how you get from transit to your destination.</li></ul>
<b>Service frequency:</b>	<ul style="list-style-type: none"><li>This is how often buses or trains arrive at your stop at the day and time-of-day that you traveled. Assume buses and trains will arrive twice as frequently during peak travel times as during the rest of the day.</li></ul>
<b>Time to get to transit:</b>	<ul style="list-style-type: none"><li>This is the time you spend by walking or driving to your primary form of transit (a bus, shuttle or train).</li></ul>
<b>Time in vehicle(s):</b>	<ul style="list-style-type: none"><li>This is the time you are driving your car to your destination or riding in a bus, shuttle or train.</li></ul>
<b>Time spent transferring between buses or trains:</b>	<ul style="list-style-type: none"><li>This is the total time you spend walking to the next bus or train and waiting for it. This may include up to three transfers.</li></ul>
<b>Time to walk from your car or transit stop to your workplace:</b>	<ul style="list-style-type: none"><li>This is the time spent walking from where you park your car or from your last transit stop to your destination.</li></ul>
<b>Gas cost:</b>	<ul style="list-style-type: none"><li>This is the daily cost of gas if you drive to the destination or to a transit stop close to where you live.</li></ul>
<b>Fare cost:</b>	<ul style="list-style-type: none"><li>This is the cost of your transit fare, including all transfers.</li></ul>
<b>Parking cost:</b>	<ul style="list-style-type: none"><li>This is how much it will cost to park for a day either at your destination or at a Park-n-Ride location if you drive to transit.</li></ul>
<b>Seat availability:</b>	<ul style="list-style-type: none"><li>Sometimes transit services can be crowded, so that some passengers may need to stand. This is how often you would need to stand on the trip.</li></ul>
<b>Reliability:</b>	<ul style="list-style-type: none"><li>Autos, buses, and trains can all be prone to unexpected delays. This is how often your trip will take more than 15 minutes longer than the usual total travel time.</li></ul>

## Travel Methods

### ***Bus Service A***



- Bus service between stops that are placed every few blocks to keep walking distances short
- Buses operate on local streets and sometimes on freeways
- Bus floors are at two levels to accommodate wheelchair accessibility
- Passengers pay their cash fares onboard the bus or show their transit passes to the driver as they board
- Bus stops include shelters from the weather, maps, schedules, and transit information
- Buses routes are part of an extensive network, so passengers can transfer between buses to get to places throughout the region

### ***Bus Service B***



- Bus service between stations that are placed about every mile
- Buses operate on local streets, freeways, and sometimes on dedicated bus-only traffic lanes
- Buses have low floors throughout to accommodate wheelchair accessibility
- Passengers pay their fares by cash or credit/debit card at ticket vending machines in the stations
- Passengers may be asked by transit agency staff to present proof-of-payment or a transit pass as they ride
- Bus stations include heated waiting areas, maps, schedules, transit information, and electronic bus arrival information
- Bus routes are connected to the existing transit services, so passengers can transfer to other buses to complete trips throughout the region

### ***Rail Transit Service***



- Rail service between stations that are placed about every two to three miles
- Trains operate in specific corridors on dedicated railroad tracks
- Trains have low floors throughout to accommodate wheelchair accessibility
- Passengers pay their cash fares onboard the train or show their transit passes to the driver as they board
- Train stations include heated waiting areas, maps, schedules, transit information, and electronic train arrival information
- Rail lines are connected to the existing transit services, so passengers can transfer to buses to complete trips throughout the region

## CHOICE EXERCISE 1

Suppose these were your transportation options for your trip from:

a place for conducting personal business at 24TH NE in AUBURN to a workplace at 3401 AURBURN WAY N in AUBURN

Your choices are...	OPTION 1	OPTION 2	OPTION 3
<i>Method of travel</i>	You drive by yourself from your trip origin to a parking place at or near your destination.  You walk from the parking place to your destination.	You walk to the RAIL system and ride to a stop at or near your destination.  You do not need to transfer between transit vehicles  You walk from the final transit stop to your destination.	You walk to a BUS A stop and ride to a stop at or near your destination.  You transfer between transit vehicles 1 time.  You walk from the final transit stop to your destination.
<i>Service frequency</i>	---	Every 45 minutes	Every 45 minutes
<i>Time to get to transit</i>	---	12 minutes	8 minutes
<i>Time in vehicle(s)</i>	16 minutes	11 minutes	12 minutes
<i>Time spent transferring between buses or trains</i>	---	0 minutes	1 minute
<i>Time to walk from your car or transit stop to your workplace</i>	4 minutes	8 minutes	6 minutes
<i>Gas cost</i>	\$3.40	\$0.00	\$0.00
<i>Fare cost</i>	---	\$1.10	\$1.20
<i>Parking cost</i>	\$3.00	\$0.00	\$0.00
<i>Seat Availability: You will need to stand on the bus or train...</i>	---	Two times a month	One time a week
<i>Reliability: You will be more than 15 minutes late...</i>	Three times per month	One time per month	Five times per month

Which of the three options above would you choose? (Please circle one)

OPTION 1

OPTION 2

OPTION 3

What was the main reason you made that choice?

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## CHOICE EXERCISE 2

Suppose these were your transportation options for your trip from:

a place for conducting personal business at 24TH NE in AUBURN to a workplace at 3401 AURBURN WAY N in AUBURN

Your choices are...	OPTION 1	OPTION 2	OPTION 3
<i>Method of travel</i>	You drive by yourself from your trip origin to a parking place at or near your destination.  You walk from the parking place to your destination.	You walk to the RAIL system and ride to a stop at or near your destination.  You transfer between transit vehicles 1 time.  You walk from the final transit stop to your destination.	You walk to a BUS A stop and ride to a stop at or near your destination.  You transfer between transit vehicles 1 time.  You walk from the final transit stop to your destination.
<i>Service frequency</i>	---	Every 60 minutes	Every 60 minutes
<i>Time to get to transit</i>	---	12 minutes	16 minutes
<i>Time in vehicle(s)</i>	14 minutes	11 minutes	8 minutes
<i>Time spent transferring between buses or trains</i>	---	4 minutes	8 minutes
<i>Time to walk from your car or transit stop to your workplace</i>	10 minutes	8 minutes	10 minutes
<i>Gas cost</i>	\$1.80	\$0.00	\$0.00
<i>Fare cost</i>	---	\$1.10	#VALUE!
<i>Parking cost</i>	\$5.00	\$0.00	\$0.00
<i>Seat Availability: You will need to stand on the bus or train...</i>	---	One time a week	Two times a month
<i>Reliability: You will be more than 15 minutes late...</i>	One time per month	Five times per month	One time per month

Which of the three options above would you choose? (Please circle one)

OPTION 1

OPTION 2

OPTION 3

What was the main reason you made that choice?

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## CHOICE EXERCISE 3

Suppose these were your transportation options for your trip from:

a place for conducting personal business at 24TH NE in AUBURN to a workplace at 3401 AURBURN WAY N in AUBURN

Your choices are...	OPTION 1	OPTION 2	OPTION 3
<i>Method of travel</i>	You drive by yourself from your trip origin to a parking place at or near your destination.  You walk from the parking place to your destination.	You walk to the RAIL system and ride to a stop at or near your destination.  You transfer between transit vehicles 2 times.  You walk from the final transit stop to your destination.	You walk to a BUS A stop and ride to a stop at or near your destination.  You transfer between transit vehicles 2 times.  You walk from the final transit stop to your destination.
<i>Service frequency</i>	---	Every 10 minutes	Every 60 minutes
<i>Time to get to transit</i>	---	12 minutes	12 minutes
<i>Time in vehicle(s)</i>	16 minutes	9 minutes	8 minutes
<i>Time spent transferring between buses or trains</i>	---	30 minutes	8 minutes
<i>Time to walk from your car or transit stop to your workplace</i>	10 minutes	2 minutes	6 minutes
<i>Gas cost</i>	\$1.60	\$0.00	\$0.00
<i>Fare cost</i>	---	\$0.90	#VALUE!
<i>Parking cost</i>	\$3.00	\$0.00	\$0.00
<i>Seat Availability: You will need to stand on the bus or train...</i>	---	Five times a week	One time a week
<i>Reliability: You will be more than 15 minutes late...</i>	Three times per month	Two times per month	Four times per month

Which of the three options above would you choose? (Please circle one)

OPTION 1

OPTION 2

OPTION 3

What was the main reason you made that choice?

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## CHOICE EXERCISE 4

Suppose these were your transportation options for your trip from:

a place for conducting personal business at 24TH NE in AUBURN to a workplace at 3401 AURBURN WAY N in AUBURN

Your choices are...	OPTION 1	OPTION 2	OPTION 3
<i>Method of travel</i>	You drive by yourself from your trip origin to a parking place at or near your destination.  You walk from the parking place to your destination.	You walk to the RAIL system and ride to a stop at or near your destination.  You transfer between transit vehicles 1 time.  You walk from the final transit stop to your destination.	You walk to a BUS A stop and ride to a stop at or near your destination.  You transfer between transit vehicles 1 time.  You walk from the final transit stop to your destination.
<i>Service frequency</i>	---	Every 20 minutes	Every 45 minutes
<i>Time to get to transit</i>	---	8 minutes	16 minutes
<i>Time in vehicle(s)</i>	11 minutes	11 minutes	11 minutes
<i>Time spent transferring between buses or trains</i>	---	8 minutes	1 minute
<i>Time to walk from your car or transit stop to your workplace</i>	2 minutes	2 minutes	8 minutes
<i>Gas cost</i>	\$2.30	\$0.00	\$0.00
<i>Fare cost</i>	---	\$1.10	\$1.10
<i>Parking cost</i>	\$3.00	\$0.00	\$0.00
<i>Seat Availability: You will need to stand on the bus or train...</i>	---	One time a month	One time a week
<i>Reliability: You will be more than 15 minutes late...</i>	Five times per month	Three times per month	One time per month

Which of the three options above would you choose? (Please circle one)

OPTION 1

OPTION 2

OPTION 3

What was the main reason you made that choice?

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### Part 3: Congestion and Tolls Choice Exercises

In the following pages, you will be asked to evaluate several hypothetical travel choices for the trip that you described during the recent telephone survey. During that survey, you told us about the following trip:

ORIGIN: a place for conducting personal business at 24TH NE in AUBURN

DESTINATION: a workplace at 3401 AURBURN WAY N in AUBURN

DATE: Tuesday, 4/18/06

TIME: You left your trip origin at 1:00 p.m.

MEANS OF TRAVEL: You traveled by car, truck, or van

For the questions that follow, please consider your needs and your constraints for this specific trip even if you would make different choices for other trips.

#### Introduction to Congestion and Tolls Choice Exercises

In the exercises that follow, we ask you to consider several different hypothetical options for taking an auto on the trip you described. As congestion increases, public agencies may take actions to help reduce people's travel times. In the following ex

- Traveling at the time you went or traveling earlier in the day
- Using a toll-free route or a route with tolls

For each option, we provide hypothetical levels for different important factors that affect how people might choose to travel. These factors include:

- Driving distance
- Driving travel time
- Reliability
- Toll cost

## CHOICE EXERCISE 5

Suppose these were your transportation options for your trip from:

a place for conducting personal business at 24TH NE in AUBURN to a workplace at 3401 AURBURN WAY N in AUBURN

	OPTION A		OPTION B		OPTION C		OPTION D
	<u>You Travel During the Off-Peak Period</u> <u>(9:00 a.m. to 3:00 p.m. or 7:00 p.m. to 6:00 am)</u>				<u>You Travel During the Peak Period</u> <u>(6:00 a.m. to 9:00 a.m. or 3:00 p.m. to 7:00 pm)</u>		
<i>Travel Route</i>	<u>Free Route</u>		<u>Toll Route</u>		<u>Free Route</u>		<u>Toll Route</u>
<i>Distance Traveled on Your Trip</i>	8 miles		6 miles		9 miles		6 miles
<i>Usual Travel Time of Your Trip</i>	17 minutes		14 minutes		17 minutes		16 minutes
<i>Reliability: You will be more than 15 minutes late...</i>	1 time out of every 20 times you travel		2 times out of every 20 times you travel		3 times out of every 20 times you travel		1 time out of every 20 times you travel
<i>Toll Cost of Your Trip</i>	\$0.00		\$2.00		\$0.00		\$0.75

*Which of the four options above would you choose? (Please circle one)*

OPTION A

OPTION B

OPTION C

OPTION D

*If these were the only options available to you on your travel day, how likely is it that you would have continued to make the trip by auto? (Please circle one)*

Definitely would have made the trip by auto

Probably would have made the trip by auto

Not Sure

Probably would have made the trip by another means or not made the trip at all

Definitely would have made the trip by another means or not made the trip at all

## CHOICE EXERCISE 6

Suppose these were your transportation options for your trip from:

a place for conducting personal business at 24TH NE in AUBURN to a workplace at 3401 AURBURN WAY N in AUBURN

	OPTION A	OPTION B	OPTION C	OPTION D
<i>Travel Route</i>	<u>You Travel During the Off-Peak Period</u> <u>(9:00 a.m. to 3:00 p.m. or 7:00 p.m. to 6:00 am)</u>		<u>You Travel During the Peak Period</u> <u>(6:00 a.m. to 9:00 a.m. or 3:00 p.m. to 7:00 pm)</u>	
	<u>Free Route</u>	<u>Toll Route</u>	<u>Free Route</u>	<u>Toll Route</u>
<i>Distance Traveled on Your Trip</i>	5 miles	6 miles	5 miles	6 miles
<i>Usual Travel Time of Your Trip</i>	21 minutes	16 minutes	14 minutes	15 minutes
<i>Reliability: You will be more than 15 minutes late...</i>	5 times out of every 20 times you travel	1 time out of every 20 times you travel	10 times out of every 20 times you travel	3 times out of every 20 times you travel
<i>Toll Cost of Your Trip</i>	\$0.00	\$2.00	\$0.00	\$0.75

*Which of the four options above would you choose? (Please circle one)*

OPTION A

OPTION B

OPTION C

OPTION D

*If these were the only options available to you on your travel day, how likely is it that you would have continued to make the trip by auto? (Please circle one)*

Definitely would have made the trip by auto

Probably would have made the trip by auto

Not Sure

Probably would have made the trip by another means or not made the trip at all

Definitely would have made the trip by another means or not made the trip at all

## CHOICE EXERCISE 7

Suppose these were your transportation options for your trip from:

a place for conducting personal business at 24TH NE in AUBURN to a workplace at 3401 AURBURN WAY N in AUBURN

	OPTION A		OPTION B		OPTION C		OPTION D
<i>Travel Route</i>	<u>You Travel During the Off-Peak Period</u> <u>(9:00 a.m. to 3:00 p.m. or 7:00 p.m. to 6:00 am)</u>				<u>You Travel During the Peak Period</u> <u>(6:00 a.m. to 9:00 a.m. or 3:00 p.m. to 7:00 pm)</u>		
	<u>Free Route</u>		<u>Toll Route</u>		<u>Free Route</u>		<u>Toll Route</u>
<i>Distance Traveled on Your Trip</i>	8 miles		6 miles		8 miles		6 miles
<i>Usual Travel Time of Your Trip</i>	21 minutes		15 minutes		14 minutes		18 minutes
<i>Reliability: You will be more than 15 minutes late...</i>	8 times out of every 20 times you travel		2 times out of every 20 times you travel		5 times out of every 20 times you travel		3 times out of every 20 times you travel
<i>Toll Cost of Your Trip</i>	\$0.00		\$0.10		\$0.00		\$2.25

*Which of the four options above would you choose? (Please circle one)*

OPTION A

OPTION B

OPTION C

OPTION D

*If these were the only options available to you on your travel day, how likely is it that you would have continued to make the trip by auto? (Please circle one)*

Definitely would have made the trip by auto

Probably would have made the trip by auto

Not Sure

Probably would have made the trip by another means or not made the trip at all

Definitely would have made the trip by another means or not made the trip at all

## CHOICE EXERCISE 8

Suppose these were your transportation options for your trip from:  
a place for conducting personal business at 24TH NE in AUBURN to a workplace at 3401 AUBURN WAY N in AUBURN

	OPTION A	OPTION B	OPTION C	OPTION D
<i>Travel Route</i>	<u>You Travel During the Off-Peak Period</u> <u>(9:00 a.m. to 3:00 p.m. or 7:00 p.m. to 6:00 am)</u>		<u>You Travel During the Peak Period</u> <u>(6:00 a.m. to 9:00 a.m. or 3:00 p.m. to 7:00 pm)</u>	
	<u>Free Route</u>	<u>Toll Route</u>	<u>Free Route</u>	<u>Toll Route</u>
<i>Distance Traveled on Your Trip</i>	6 miles	6 miles	5 miles	6 miles
<i>Usual Travel Time of Your Trip</i>	15 minutes	16 minutes	27 minutes	18 minutes
<i>Reliability: You will be more than 15 minutes late...</i>	5 times out of every 20 times you travel	2 times out of every 20 times you travel	3 times out of every 20 times you travel	2 times out of every 20 times you travel
<i>Toll Cost of Your Trip</i>	\$0.00	\$1.00	\$0.00	\$1.50

Which of the four options above would you choose? (Please circle one)

OPTION A

OPTION B

OPTION C

OPTION D

If these were the only options available to you on your travel day, how likely is it that you would have continued to make the trip by auto? (Please circle one)

Definitely would have made the trip by auto

Probably would have made the trip by auto

Not Sure

Probably would have made the trip by another means or not made the trip at all

Definitely would have made the trip by another means or not made the trip at all

## Toll Road Options

1. In making your choices about the free and toll roads, what factors were the most important to you?

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The following questions describe some different options that might be available with the toll routes. Please assume the choices shown in the last choice exercise were available, and rate how likely you would be to use the options described below.

- ▶ 1 means that you would be very unlikely to use the option
- ▶ 10 means that you would be very likely to use the option.

Very  
Unlikely Very  
Likely

2.	Suppose in the last exercise, you had the opportunity to travel on the toll route without paying a toll, but in order to do this you would need to <b>carpool</b> with at least one other person. How likely would you be to carpool and use the toll route?	1	2	3	4	5	6	7	8	9	10
3.	Suppose in the last exercise, the free routes required using only signalized roadways, and that any freeway options for that trip would require paying a toll. How likely would you be to use the toll route?	1	2	3	4	5	6	7	8	9	10
4.	Suppose in the last exercise, there was an express bus service that used the toll route, and by using this service your trip would take 100 minutes and cost \$5.00. How likely would you be to use the express bus service?	1	2	3	4	5	6	7	8	9	10
5.	Suppose in the last exercise, there was an express bus service that used the toll route, and by using this service your trip would take 200 minutes and cost \$2.00. How likely would you be to use the express bus service?	1	2	3	4	5	6	7	8	9	10



## Part 4 - Attitudes about Transportation

1

The following questions are about your day-to-day travel in the Puget Sound Region. Please read the statements below, as they relate to these trips.

There are no right or wrong answers. Please circle your level of agreement or disagreement with each statement on a scale of 1 to 10.

► 1 means that you strongly disagree.

► 10 means that you strongly agree.

Strongly Disagree  Strongly Agree

1. People who drive alone should pay more to help improve traffic congestion situation.	1	2	3	4	5	6	7	8	9	10
2. I always take the fastest route to my destination even if I have a cheaper alternative.	1	2	3	4	5	6	7	8	9	10
3. I prefer to make trips alone because I like time to myself.	1	2	3	4	5	6	7	8	9	10
4. I am comfortable riding a bus.	1	2	3	4	5	6	7	8	9	10
5. I need to make trips according to a fixed schedule.	1	2	3	4	5	6	7	8	9	10
6. I would change my form of travel if it would save me some time.	1	2	3	4	5	6	7	8	9	10
7. I don't like to drive but it is usually the fastest way to get where I need to go.	1	2	3	4	5	6	7	8	9	10
8. I don't mind taking a longer trip if I could make productive use of my time when I travel.	1	2	3	4	5	6	7	8	9	10
9. I don't mind delays as long as I am comfortable.	1	2	3	4	5	6	7	8	9	10
10. I avoid making certain trips at certain times because it is too stressful to make the trip.	1	2	3	4	5	6	7	8	9	10
11. Having a stress-free trip is more important than reaching my destination quickly.	1	2	3	4	5	6	7	8	9	10
12. I would be willing to pay more when I travel if it would help the environment.	1	2	3	4	5	6	7	8	9	10
13. Use of transit can help improve the environment.	1	2	3	4	5	6	7	8	9	10



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Puget Sound Regional Council  
2006 Stated Preference Interview

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**INTRODUCTION**

INT\_CALL. Hello, my name is <INSERT INTERVIEWER'S FIRST NAME> and I'm calling you back on behalf of the Puget Sound Regional Council about the travel survey. May I please speak with <INSERT NAME OF RECRUITED INDIVIDUAL>?  
**(GET RESPONDENT ON THE PHONE AND REPEAT INTRODUCTION)**

PHONE. For verification purposes, can I please have your phone number?  
\_\_\_\_-\_\_\_\_-\_\_\_\_

COLLECT. I'm calling to collect your responses to the travel survey that we mailed. Do you have the survey form in front of you now? I'll take your responses over the phone. **(IF NOT, "I'll wait while you get it.")**

**[INTERVIEWER NOTE: This survey will take about 10 minutes to complete.]**

- 1 Continue with interview **(GO TO VERSION)**
- 2 Respondent has mailed in survey **(GO TO MAILED)**
- 3 Respondent has not received survey **(GO TO REMAIL)**
- 4 TERMINATE - No longer wishes to participate **(THANK AND TERMINATE)**

MAILED Thank you very much for your participation in this study. We will callback if we need any further information.

REMAIL If you did not receive the survey we can mail you a new copy.

- 1 Remail
- 2 No longer wishes to participate **(Thank and Terminate)**

**(IF REMAIL=1)**

You should receive your survey in 3 to 5 days. Please mail back your completed survey as soon as possible, or we will follow-up and collect your responses by phone.

VERSION1 There are several different versions of this survey, and I need to verify which version you have. There is a word and a number on the first page of your attitude questions. **(IF NEEDED: The word and number are in a box in the upper right hand corner.)** Can you please tell me what version you have?

**[INTERVIEWER NOTE: RESPONDENTS WILL HAVE ONE OF THE FOLLOWING 3 VERSIONS: TOLL, TRANSIT, OR BOTH]**

- 1 Tran 1 (A1)
- 2 Toll 1 (A2)
- 3 Both 1 (A3)
- 4 Tran 2 (B1)
- 5 Toll 2 (B2)
- 6 Both 2 (B3)

- 7 Tran 3 (C1)
- 8 Toll 3 (C2)
- 9 Both 3 (C3)
- 10 Tran 4 (D1)
- 11 Toll 4 (D2)
- 12 Both 4 (D3)
- 13 Cannot find version (**GO TO THANKCB**)

### ATTITUDINAL QUESTIONS – PART 1

Now I would like to ask you about your day-to-day travel in the Puget Sound Region. I am going to read you a number of statements as they relate to these trips.

There are no right or wrong answers. I would like you to indicate **your** level of agreement or disagreement with each statement. Please indicate your rating level on a scale of 1 to 10, where

- 1 means that you strongly disagree,
- 10 means that you strongly agree.

**[PROGRAMMER NOTE: 4 DIFFERENT VERSIONS FOR QUESTION LIST SEE ATTACHED EXCEL FILE]**

- 1a. I use the most convenient form of transportation regardless of cost ..... > \_\_\_\_\_
- 2a. I would use another form of transportation if I could afford it..... > \_\_\_\_\_
- 3a. I wouldn't mind walking a few minutes to get to my destination ..... > \_\_\_\_\_
- 4a. I don't know how to reach my destination using public transportation..... > \_\_\_\_\_
- 5a. I need to make trips to a wide variety of locations each week..... > \_\_\_\_\_
- 6a. I need to have the flexibility to make many trips during the day if necessary .. > \_\_\_\_\_
- 7a. I am usually in a hurry when I make a trip..... > \_\_\_\_\_
- 8a. If my travel option is delayed, I want to know the cause and length of  
the delay ..... > \_\_\_\_\_
- 9a. I wouldn't mind the traffic congestion if it was predictable from day to day..... > \_\_\_\_\_
- 10a. I am usually anxious and unsettled when traveling ..... > \_\_\_\_\_
- 11a. Driving on Puget Sound freeways is stressful for me ..... > \_\_\_\_\_
- 12a. I would switch to a different form of transportation if it would help the  
environment ..... > \_\_\_\_\_

**CHOICE EXPERIMENTS**

CE\_INTRO Now I would like to record your choices from the choice exercises.

**[NOTE: TRANSIT CHOICE EXERCISES]**

**[PROGRAMMER NOTE: ASK TRANCE\_1 THRU TRANCE\_4 IF VERSION = A1, A3, B1, B3, C1, C3, D1, D3]**

TRANCE\_1 Which option did you choose for exercise 1?

- 1 Option 1
- 2 Option 2
- 3 Option 3

TRANCE\_2 And for exercise 2?

- 1 Option 1
- 2 Option 2
- 3 Option 3

TRANCE\_3 And lastly for exercise 3?

- 1 Option 1
- 2 Option 2
- 3 Option 3

TRANCE\_4 And lastly for exercise 4?

- 1 Option 1
- 2 Option 2
- 3 Option 3

**OVERALL, what was the main reason you chose the options that you did? (Open End – ALLOW UP TO 5 RESPONSES)**

**[NOTE: TOLL CHOICE EXERCISES]**

**[PROGRAMMER NOTE: ASK TOLLCE\_1 THRU TOLLCE\_4 IF VERSION = A2, A3, B2, B3, C2, C3, D2, D3]**

TOLLCE\_1 Which option did you choose for exercise 1? **[PROGRAMMER NOTE: IF VERSION A3, B3, C3, OR D3 EXERCISE = 5]**

- 1 Option A
- 2 Option B
- 3 Option C
- 4 Option D

TOLLTRIP\_1 If these were the only options available to you on your travel day, how likely is it that you would have continued to make the trip by auto?

**[IF NEEDED: READ LIST]**

- 1 Definitely would not have made the trip at all
- 2 Probably would have made the trip, but by other means or by other routes
- 3 Not Sure
- 4 Probably would have made the trip by auto
- 5 Definitely would have made the trip by auto

TOLLCE\_2 And for exercise 2? **[PROGRAMMER NOTE: IF VERSION A3, B3, C3, OR D3 EXERCISE = 6]**

- 1 Option A
- 2 Option B
- 3 Option C
- 4 Option D

TOLLTRIP\_2 If these were the only options available to you on your travel day, how likely is it that you would have continued to make the trip by auto?

**[IF NEEDED: READ LIST]**

- 1 Definitely would not have made the trip at all
- 2 Probably would have made the trip, but by other means or by other routes
- 3 Not Sure
- 4 Probably would have made the trip by auto
- 5 Definitely would have made the trip by auto

TOLLCE\_3 And lastly for exercise 3? **[PROGRAMMER NOTE: IF VERSION A3, B3, C3, OR D3 EXERCISE = 7]**

- 1 Option A
- 2 Option B
- 3 Option C
- 4 Option D

TOLLTRIP\_3 If these were the only options available to you on your travel day, how likely is it that you would have continued to make the trip by auto?

**[IF NEEDED: READ LIST]**

- 1 Definitely would not have made the trip at all
- 2 Probably would have made the trip, but by other means or by other routes
- 3 Not Sure
- 4 Probably would have made the trip by auto
- 5 Definitely would have made the trip by auto

TOLLCE\_4 And lastly for exercise 4? **[PROGRAMMER NOTE: IF VERSION A3, B3, C3, OR D3 EXERCISE = 8]**

- 1 Option A
- 2 Option B
- 3 Option C
- 4 Option D

TOLLTRIP\_4 If these were the only options available to you on your travel day, how likely is it that you would have continued to make the trip by auto?

**[IF NEEDED: READ LIST]**

- 1 Definitely would not have made the trip at all
- 2 Probably would have made the trip, but by other means or by other routes
- 3 Not Sure
- 4 Probably would have made the trip by auto
- 5 Definitely would have made the trip by auto

**TOLL ROAD OPTIONS**

**[PROGRAMMER NOTE: ASK TOLL\_1 THRU TOLL\_5 IF VERSION = A2, A3, B2, B3, C2, C3, D2, D3]**

TOLL\_1. In making your choices about the free and toll roads, what factors were the most important to you? **(Open End – ALLOW UP TO 5 RESPONSES)**

- 1 means that you strongly disagree,
- 10 means that you strongly agree.

TOLL\_2. Suppose in the last exercise, you had the opportunity to travel on the toll route without paying a toll, but in order to do this you would need to CARPOOL with at least one other person. How likely would you be to carpool and use the toll route?  
> \_\_\_\_\_

TOLL\_3. Suppose in the last exercise, the free routes required using only signalized roadways, and that any freeway options for that trip would require paying a toll. How likely would you be to use the toll route?  
> \_\_\_\_\_

TOLL\_4. Suppose in the last exercise, there was an express bus service that used the toll route. How likely would you be to use the express bus service described in question 4 **(IF NEEDED: Question 4 is located on the page labeled Toll Road Options)**?  
> \_\_\_\_\_

TOLL\_5. Suppose in the last exercise, there was an express bus service that used the toll route. How likely would you be to use the express bus service described in question 5 **(IF NEEDED: Question 5 is located on the page labeled Toll Road Options)**?  
> \_\_\_\_\_

**ATTITUDINAL QUESTIONS – PART 2**

Now I would like to ask you a few more questions about your day-to-day travel in the Puget Sound Region. I am going to read you a number of statements as they relate to these trips.

There are no right or wrong answers. I would like you to indicate **your** level of agreement or disagreement with each statement. Please indicate your rating level on a scale of 1 to 10, where

- 1 means that you strongly disagree,
- 10 means that you strongly agree.

**[PROGRAMMER NOTE: 4 DIFFERENT VERSIONS FOR QUESTION LIST SEE ATTACHED EXCEL FILE]**

1b. People who drive alone should pay more to help improve traffic congestion situation..... > \_\_\_\_\_



- 2b. I always take the fastest route to my destination even if I have a cheaper alternative..... > \_\_\_\_\_
- 3b. I prefer to make trips alone because I like time to myself..... > \_\_\_\_\_
- 4b. I am comfortable riding a bus ..... > \_\_\_\_\_
- 5b. I need to make trips according to a fixed schedule ..... > \_\_\_\_\_
- 6b. I would change my form of travel if it would save me some time..... > \_\_\_\_\_
- 7b. I don't like to drive but it is usually the fastest way to get where I need to go.. > \_\_\_\_\_
- 8b. I don't mind taking a longer trip if I could make productive use of my time when I travel..... > \_\_\_\_\_
- 9b. I don't mind delays as long as I am comfortable ..... > \_\_\_\_\_
- 10b. I avoid making certain trips at certain times because it is too stressful to make the trip ..... > \_\_\_\_\_
- 11b. Having a stress-free trip is more important than reaching my destination quickly ..... > \_\_\_\_\_
- 12b. I would be willing to pay more when I travel if it would help the environment.. > \_\_\_\_\_
- 13b. Use of transit can help improve the environment..... > \_\_\_\_\_

<b>CLASSIFICATION QUESTIONS</b>
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END.            Those are all the questions we have! Thank you very much for your participation in this study.

*(IF NEEDED ADD: " Information from this survey will help to shape transportation planning decisions within the Puget Sound region."*