

San Francisco

1990

Metropolitan Transportation Commission

# Metadata Under ICPSR Standards

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## a. Title

1. *Name of Survey:* 1990 Bay Area Travel Surveys
2. *Year:* 1990
3. *Investigating Org.:* Metropolitan Transportation Commission

## b. Principle Investigator

1. *PI:* Harold Charms  
*Institution Affiliation:* E.H. White and Company, Inc.
2. *PI:* Bonnie Nelson  
*Institution Affiliation:* Nelson/Nygaard Consulting Associates

## c. Abstract:

The basic purpose of the 1990 Bay Area Travel Surveys was to collect basic demographic and travel behavior information from a representative set of households within the nine county San Francisco Bay Area<sup>1</sup>. It was a follow up to the previous area wide travel surveys conducted in 1965 and 1981.

## d. Additional Information:

## e. Grant/Sponsor Information:

## f. Data Information

### *Type of Data*

1. *Qualitative or Quantitative?:* Both
2. *Collection Method:* Telephone interview
3. *Travel Journal kept?:* No
4. *Confidential information?:* None
  - a) *Pseudonyms?:* No pseudonyms used
5. *Copyright data?* No

### *Data Description*

1. *Area Studied:*  
The counties of Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma
2. *Group studied:* Households
3. *Universe of Study:*  
For the MTC surveys, the universe comprises all residential buildings with a telephone within the nine Bay Area counties.

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4. *Study Period:* 3/1/1990 - 7/31/1990
5. *Collection Period:* 3/1/1990 - 9/31/1990
6. *Data:*  
Under San\_Francisco90.zip, there are 4 .XLS files – Household, Person, and 2 Trip files.
7. *Smallest data unit:* Household member
8. *Smallest geo-unit:* FIPS
9. *Sampling Method:* Please see documentation provided.
10. *Response Rate:* 46%
11. *Measure Tool:* N/A
12. *Weights:* Unweighted.
13. *Number of Households:* 41,026
14. *Number of Entries:* 70,774