

San Diego

1995

San Diego Association of Governments

Metadata Under ICPSR Standards

a. Title

1. *Name of Survey:* San Diego Travel Behavior Study
2. *Year:* 1995
3. *Investigating Org.:* San Diego Association of Governments

b. Principle Investigator

1. *PI:*
Institution Affiliation: San Diego Association of Governments
2. *PI:*
Institution Affiliation:

c. Abstract:

This report documents the design, implementation and results of the 1995 San Diego Region Travel Behavior Survey, conducted January through June, 1995. The survey is an essential element in the regional study of transportation activity and travel patterns. It was conducted under the auspices of the San Diego Association of Governments (SANDAG).

d. Additional Information:

e. Grant/Sponsor Information:

f. Data Information

Type of Data

1. *Qualitative or Quantitative?:* Both
2. *Collection Method:* Telephone interview / Mail-in Survey
3. *Travel Journal kept?:* Yes
4. *Confidential information?:* None
 - a) *Pseudonyms?:* No pseudonyms used
5. *Copyright data?* No

Data Description

1. *Area Studied:* SANDAG area. Please review documentation.
2. *Group studied:* Households
3. *Universe of Study:* Households within the study area
4. *Study Period:* 3/8/1995 - 6/23/1995
5. *Collection Period:* 3/10/1995 - 6/23/1995
6. *Data:*
3 .CSV data files – Household, Person, and Vehicles

Metadata Under ICPSR Standards

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| 7. <i>Smallest data unit:</i> | Household member |
| 8. <i>Smallest geo-unit:</i> | Major Statistical Area |
| 9. <i>Sampling Method:</i> | Please see documentation provided. |
| 10. <i>Response Rate:</i> | Unknown |
| 11. <i>Measure Tool:</i> | N/A |
| 12. <i>Weights:</i> | Weighted by major observed statistical areas |
| 13. <i>Number of Households:</i> | 2,049 |
| 14. <i>Number of Entries:</i> | 5,354 |