

Metadata Under ICPSR Standards

Cleveland

1994

Barton-Aschman Associates, Inc.

Metadata Under ICPSR Standards

a. Title

1. *Name of Survey:* Cleveland Area Home Interview Travel Survey
2. *Year:* 1994
3. *Geographic Area:* Cleveland

b. Principle Investigator

1. *PI:*
Institution Affiliation: Barton-Aschman Associates, Inc.
2. *PI:*
Institution Affiliation:

c. Abstract:

In 1994, the Greater Cleveland Regional Transit Authority (GCRTA) and the Northeast Ohio Areawide Coordinating Agency (NOACA) conducted a home-interview travel survey to update information on current travel patterns and trip characteristics in the Northeast Ohio area. The travel survey was the first such comprehensive effort since 1963. The survey was administered during the Spring of 1994 to 1,651 households, or about 0.2 percent of the households included in the five-county area of Northeast Ohio...The survey included 1,056 households from Cuyahoga County.

The Travel survey was administered using a telephone-based data collection technique. A list of random telephone numbers was selected to be representative of households in the region. Households agreeing to participate in the travel survey were assigned a travel day (Monday through Friday only) and mailed a household survey form and travel diaries for each household member five years old or older. Each household member of age five or older was asked to complete a travel diary, providing detailed information about each trip that he or she made on the travel day. One member of each household, usually the head, was asked to complete the household survey form. Following the assigned travel day, the household was telephoned and the household and travel data were collected.

The survey was continually monitored to ensure that the households included in the survey adequately represented the different income groups and the different household sizes in the area. The number of surveys collected by household size and income group, and by household size and autos available for the survey area...

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d. Additional Information:

e. Grant/Sponsor Information:

f. Data Information

Type of Data

1. *Qualitative or Quantitative?:* Both
2. *Collection Method:*
Phone Interview (Random Digit Dialing) & Mail-in (optional) Travel Survey
3. *Travel Journal kept?:* Yes
4. *Confidential information?:* None
 - a) *Pseudonyms?:* No pseudonyms used
5. *Copyright data?* No

Data Description

1. *Area Studied:*
Ohio counties of Cuyahoga, Lake, Lorain, Geauga, and Medina.
2. *Group studied:* Households
3. *Universe of Study:* Households within the area of study
4. *Number of Households:* 1,636
5. *Number of Entries:* 17,101
6. *Study Period:* 2Q 1994 - 12/31/1994
7. *Collection Period:* 2Q 1994 - 12/31/1994
8. *Data:*
3 databases – Household, Personal, Activities, and Trip linked by the “unique” column value.
9. *Smallest data unit:* Household member
10. *Smallest geo-unit:* County
11. *Sampling Method:* Review documentation.
12. *Response Rate:* 13%
13. *Measure Tool:* N/A
14. *Weights:* Review documentation.