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Stating the obvious: we are in a period of rapid change!

Photo from iStock 1170300735

How do we avoid going nuts about things?

Peak of inflated expectations

Plateau of productivity

Slope of enlightenment

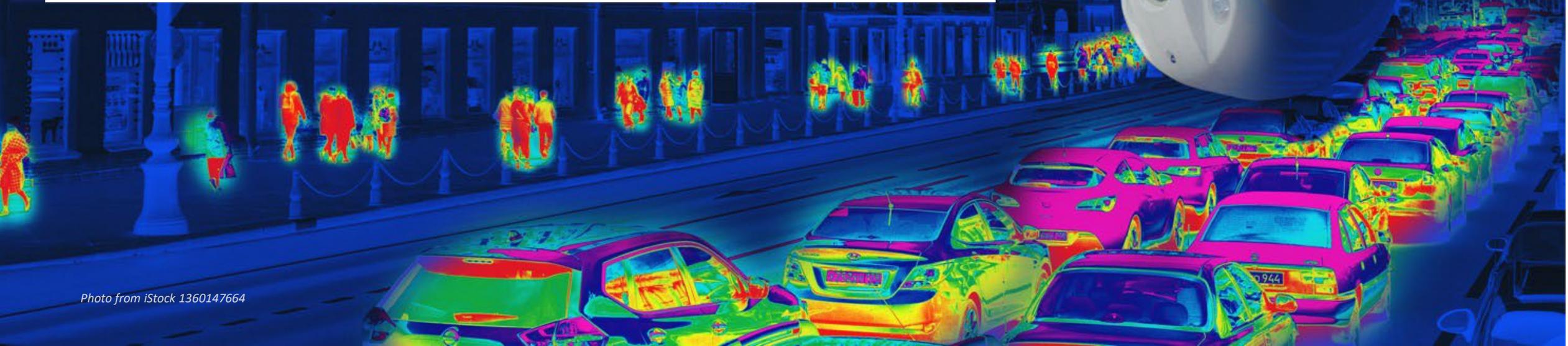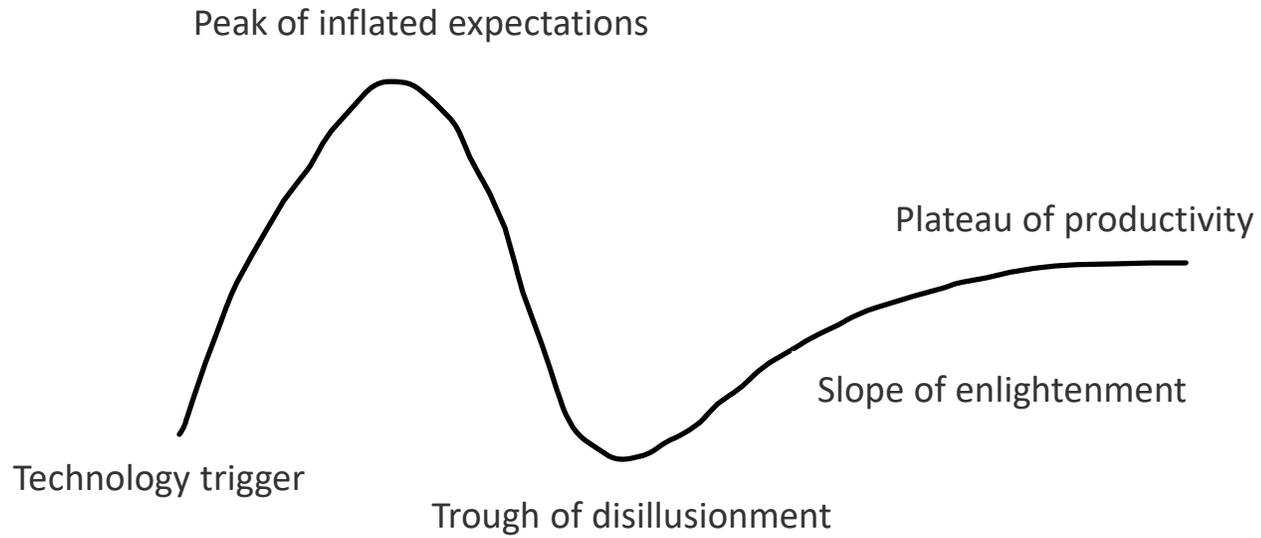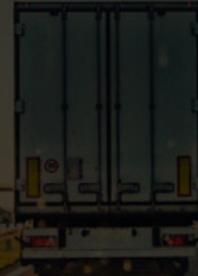Technology trigger

Trough of disillusionment

Photo from iStock 1360147664

All kinds of things are on the roads/paths these days (besides conventional cars and bikes)!

- Small electrics
- E-bikes (numerous kinds)
- Connected/autonomous vehicles
- Modern ride-hailing
- Other stuff I forgot about

*Photo from iStock 1318992710*

Yes, "delivery" is a mode:

- It substitutes for other ways of obtaining things (like driving to the store: so old-school!)

- Are drones "coming"?
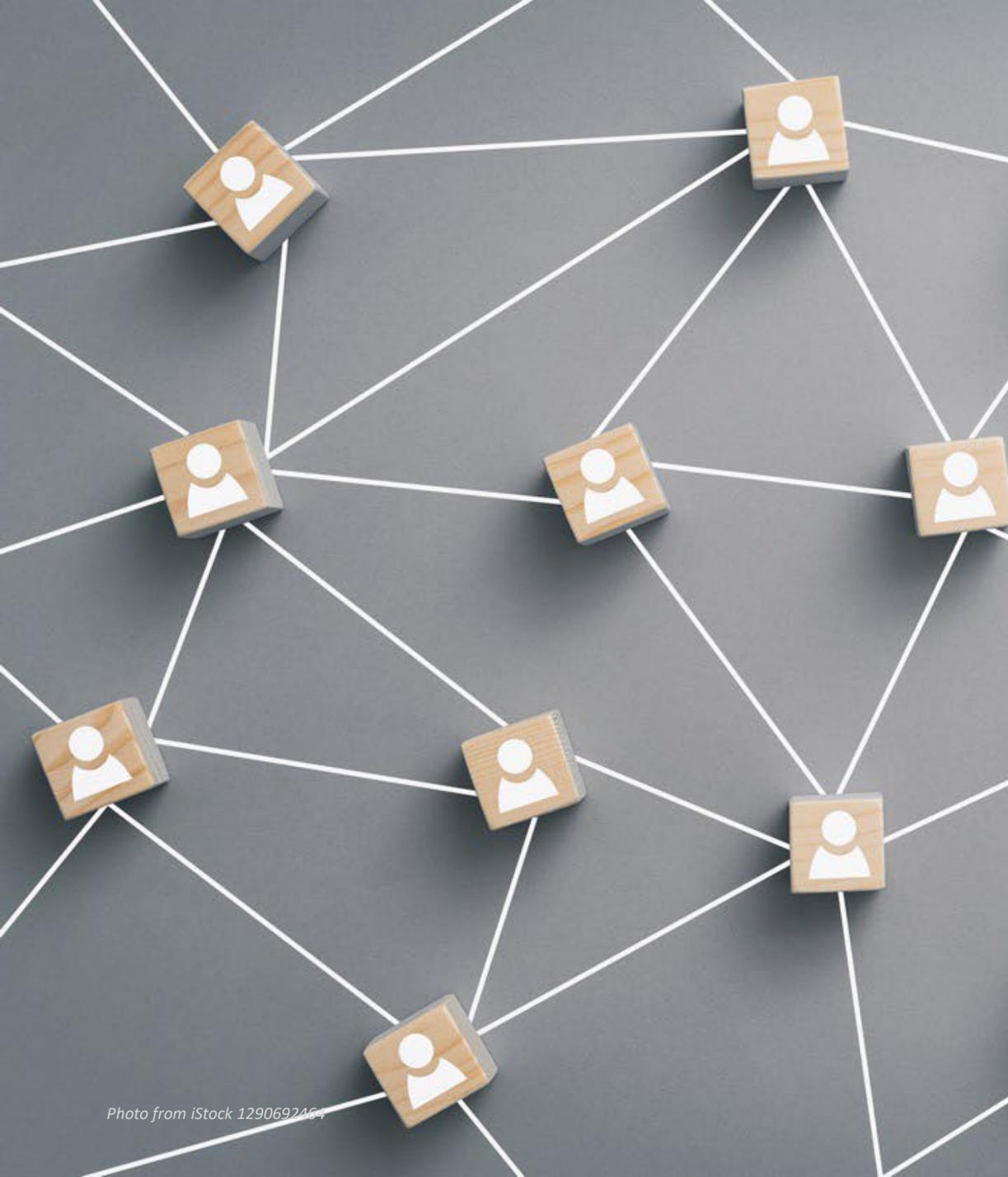
- Walmart is testing as we speak.

And let's not forget:

- Small VTOL aircraft (that look like bugs, apparently)

- How soon?

- How much?

- 20,000 flights/hour over Paris by 2035?*

*Airbus UTM Blueprint for the Skies, 2018

Basic questions for all of them:

- How different are they from existing modes?

- How can we get data about them?

- Where are we on the enthusiasm curve?

- Where are we on the technological maturity curve?