Jason Malcore | March 22\textsuperscript{nd}, 2022
Off-Road Industry Perspective
AEM’s Core Purpose:

AEM is the leading organization in North America advancing construction and agriculture equipment manufacturers and their value chain partners in the global marketplace.

In enabling growth together, AEM and its members build momentum for the equipment manufacturing industry and the markets it serves.
Industry Perspective

• Momentum building towards new technology adoption in the off-road sector
• Change is built through several drivers:
  • Regulatory
  • Competition
  • Customer
  • Societal
Industry Concerns – Safety

- Confined Spaces
- Explosive Atmospheres
- Intrinsic Safety
- Fire Hazards
- Hazardous Materials
Industry Concerns – Productivity

- Remote work
- Supply Chain Availability
- Re-fueling/Re-charge Timing
- Energy Density
- Waste and Recycling
- Environmental Regulations
AEM
Association of Equipment Manufacturers
aem.org