

Additional Search Fields and Terms for Cleansed Data from Transit Passenger Studies and Surveys

The table below includes available search terms for “hidden” fields within the table of [cleansed data from transit passenger studies and surveys](#).

Search Field	Definition	Available Search Terms				
<i>Survey Elements</i>	This field includes the type of data (depending on the survey objective) that was collected for the survey. Surveys may include more than one element.	Travel behavior	Demographics	Customer satisfaction	Stated preference	
<i>Consultant(s)</i>	This field contains the consultant(s), if any, which were contracted by the transit agency to conduct the survey, analyze the data, and report the findings. Surveys may have more than one consultant.	<ul style="list-style-type: none"> ○ Abt SRBI ○ Applied Management and Planning Group ○ Applied Real Estate Analysis, Inc. ○ Barton-Aschman Associates ○ BBC Research & Consulting ○ Boston Region MPO ○ Cambridge Systematics ○ Campos, Inc. ○ Central Transportation Planning Staff ○ CJ Olson Market-Research ○ CJI Research Corporation ○ Corey, Canapary & Galanis ○ Davis, Hibbitts & Midghall, Inc. (DMH Research) ○ Dikita Enterprises 	<ul style="list-style-type: none"> ○ EMC Research ○ ETC Institute ○ EurekaFacts LLC ○ George Hoyt & Associates, Inc. ○ Gilmore Research ○ Ipsos ○ Kimley-Horn & Associates, Inc. ○ MarketLine Research ○ Moore & Associates ○ Northwest Research Group, Inc. ○ NuStats International ○ Opinion Research Corporation ○ Pacific Market Research ○ Parsons Brinckerhoff 	<ul style="list-style-type: none"> ○ Public Research Institute ○ Rea & Parker Research ○ Resource Systems Group, Inc. ○ Schaller Consulting ○ Seville Staffing ○ SRF Consulting Group ○ Strategic Consulting & Research ○ Synovate ○ The Blackstone Group ○ The Jackson Group ○ Vlecides Schroeder Associates, Inc. ○ West Group Research ○ Wilbur Smith Associates 		
<i>Recruitment</i>	This field includes the recruitment method that was used to collect data. Surveys may have more than one recruitment method.	Address	Online	Telephone	Panel	Intercept
<i>Technology</i>	This field represents the technology employed for the collection of the data. Surveys may have used more than one method to collect data.	CATI (Computer Assisted Telephone Interviewing)	Online		Paper	Tablet
<i>Incentive</i>	This field includes incentives, if any, that were provided to the survey responders in return for their participation. Surveys may have more than one incentive or none.	Money		Gift Cards		Transit Rides
<i>NTD Code</i>	This field contains the unique 5-digit National Transit Database (NTD) identification code that is assigned to the transit agency. Surveys may have more than one NTD code depending on the number of the participating transit agencies.			5-digit Code		

