# Understanding and modeling complex travel behaviors (Focus on Impacts of the Pandemic)



## Let's Start with a: Funny/Interesting Anecdote from your 'Pandemic' Experiences



### What Were We All Doing Three Years Ago, Today?



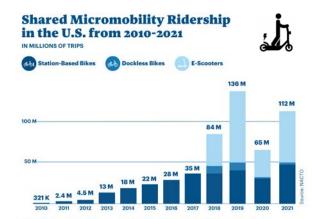
### Anything Else Come to Mind?



### How Has the Pandemic Impacted Our Use of Modes

### Weekly transit ridership compared to pre-pandemic levels (Source: APTA)

AGENCY	REGION	50X ~	LAST WEDE
Virginia Railway Express Weshington D.C.	South-Atlantic	2M+	-65%
Regional Trp District Derver	Mountain	2M+	-41%
Washington Metro Area TA Washington D.C.	South-Atlantic	2M+	-33%
Sen Meteo County Tran Dist SF Bay Area	Pacific	2M+	+5%
Long Beach Transit Los Angeles	Pacific	2M+	-23%
Trinity Metro Dallas	West Central	2M+	-21%
MTA Long Island Rail Road NYC	Mid-Atlantic	21/1+	-17%
Southern California RRA Los Angeles	Pacific	2M+	.54%
Sound Transit Secttle	Pacific	2M+	-2%
Foothill Transit Los Angeles	Pacific	2M+	-27%



Since the introduction of the country's first bike share system in 2010, people in the U.S. billion trips total on shared micromobility

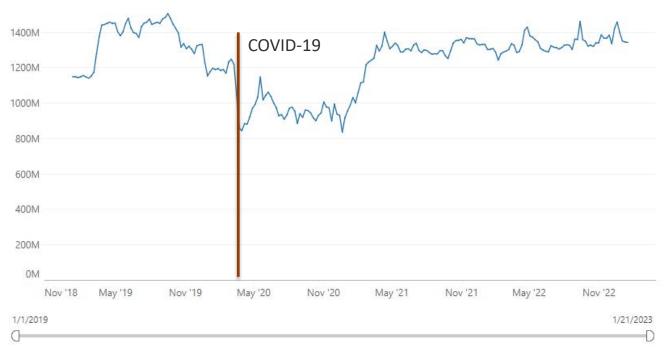
#### SPENDING

#### U.S. TRAVEL FORECAST - SPENDING (ADJUSTED FOR INFLATION)\*

	ACTUAL			FORECAST					
	2019			2022	2023	2024	2025	2026	
Total Travel Spending	\$1.17 T	\$722 B	\$886 B	\$1.05 T	\$1.15 T	\$1.21 T	\$1.24 T	\$1.26 T	
Business	\$306 B	\$101 B	\$122 B	\$222 B	\$270 B	\$287 B	\$287 B	\$286 B	
Leisure	\$867 B	\$622 B	\$764 B	\$827 B	\$880 B	\$920 B	\$952 B	\$970 B	
Domestic	\$992 B	\$682 B	\$846 B	\$941 B	\$1.01 T	\$1.04 T	\$1.05 T	\$1.06 T	
Leisure	\$722 B	\$589 B	\$731 B	\$741 B	\$765 B	\$783 B	\$797 B	\$803 B	
Business	\$270 B	\$93 B	\$115 B	\$201 B	\$244 B	\$256 B	\$256 B	\$255 B	
Transient	\$157 B	\$63 B	\$80 B	\$124 B	\$146 B	\$151 B	\$151 B	\$150 B	
Group	\$113 B	\$30 B	\$35 B	\$77 B	\$98 B	\$105 B	\$105 B	\$104 B	
International**	\$181 B	\$41 B	\$40 B	\$109 B	\$141 B	\$167 B	\$186 B	\$198 B	
Leisure	\$145 B	\$33 B	\$33 B	\$87 B	\$115 B	\$137 B	\$155 B	\$167 B	
Business	\$36 B	\$8 B	\$7 B	\$22 B	\$26 B	\$30 B	\$31 B	\$31 B	
Transient	\$22 B	\$5 B	\$4 B	\$15 B	\$17 B	\$19 B	\$19 B	\$19 B	
Group	\$14 B	\$3.8	\$3 B	\$7 B	\$10 B	\$12 B	\$12 B	\$12 B	

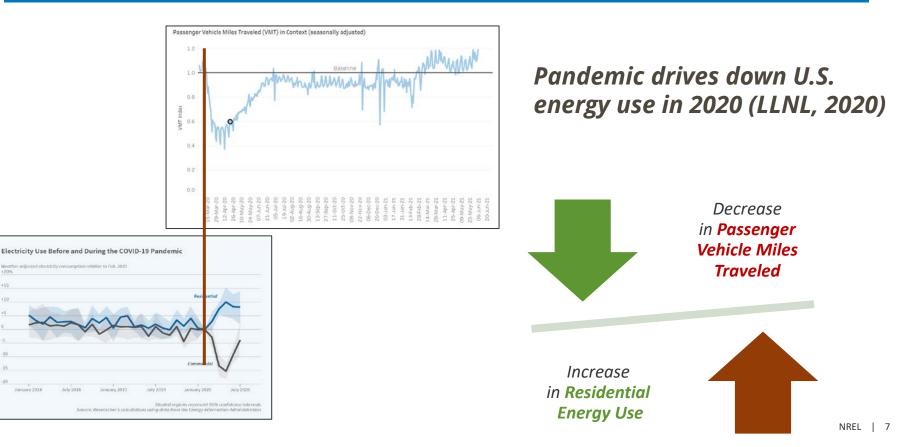
Domestic business travel volume will reach 81% of prepandemic levels in 2022 and 96% in 2023

### Are We Traveling More or Less?



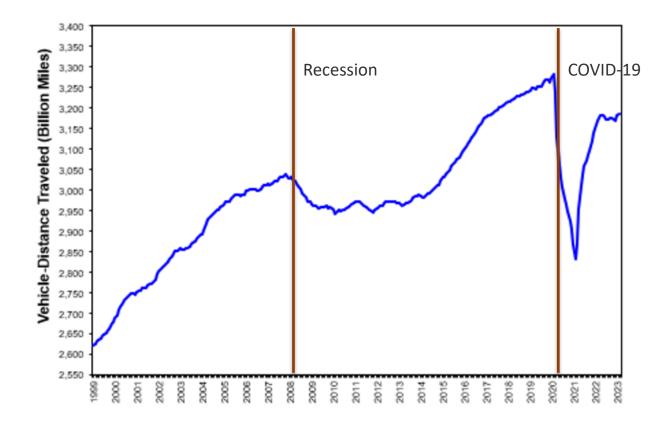
Trips per Day in the US (All Modes)

### **Implications of Telework**



420%

### What Does the History Say About Reduced Travel?



### What do (or did) the Academics Say?

#### Why COVID-19 Won't Change Long-Term Travel Behavior By Chandra Bhat

*"history has shown that eventually most (individuals) will return to their personal normal for behavior and traveling"* 

#### The Long View: COVID-19 Impacts on Human Activity-Travel Patterns



"much of what is seen today in the midst of the pandemic is not necessarily what people are choosing to do of their own volition"

#### How is COVID-19 reshaping activity-travel behavior? Evidence from a comprehensive survey in Chicago

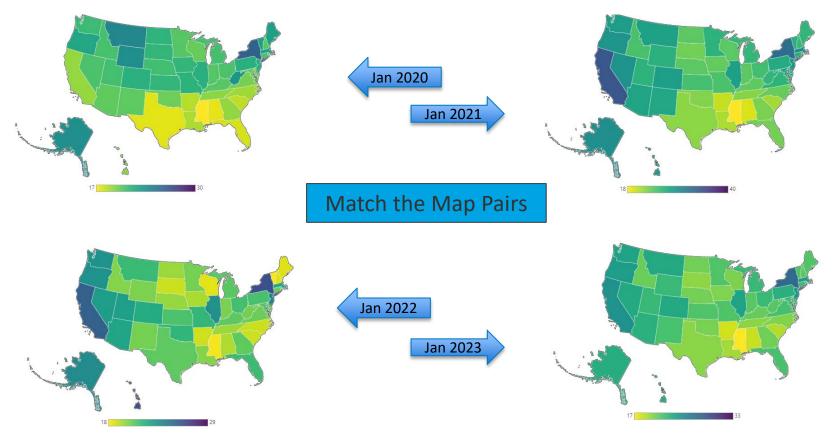
Ali Shamshiripour 🛛 , Ehsan Rahimi 🖾 , Ramin Shabanpour 义 🖾 , Abolfazl (Kouros) Mohammadian 🖂

"significant changes in people's mobility-styles and habitual travel behaviors" Impact of working from home on activitytravel behavior during the COVID-19 Pandemic: An aggregate structural analysis

<u>Rezwana Rafiq <sup>c</sup> </u>∠ <u>Michael G. McNally</u> <sup>a c</sup> <u>Michael Sarwar Uddin</u> <u>Michael Ahmed</u> <u>Michael C</u> <u></u> <u>Michael C</u> <u></u> <u>Michael C <u>Michael C</u> <u></u> <u>Michael C <u>Michael C</u> <u></u> <u></u> <u></u> <u></u> <u>Michael C Michael C <u>Michael C Michael C <u>Michael C Michael C Michael C Michael </u></u></u></u></u></u></u></u></u></u></u></u></u></u></u></u></u></u></u></u>

*"a higher working from home proportion in a county corresponded to a reduction in average person-miles traveled"* 

### Average Percent of People Staying at Home per Day



IREL | 10

### Is the Pandemic Over?

# Is the COVID-19 pandemic over, or not?

How will we know when it ends - and does

"no more precautions, restrictions, or changes in behavior compared with pre-pandemic times..."

# **Costco is bringing back free samples**



By Jordan Valinsky, CNN Business

Published 7:07 AM EDT, Fri May 28, 2021

declare an end to the pandemic..."

Here's what that means for you.

By Adrianna Rodriguez and Ken Alltucker, USA TODAY, May 11, 2023

### **Provocative Statements**

• The **pandemic has created a permanent shift in our travel behavior** (for a majority of the US population).

• **Recovery of traditional public transit ridership** (to pre-pandemic levels) is close to **impossible**.

• Cities that re-imagined urban spaces during the pandemic will fall back to their old ways.

### Challenges or Opportunities?

### Lesser commute travel

Land use changes

**Revenge/Displaced travel** 

Drop in transit ridership

Peak spreading

Safety

Use of shared mobility

Non-telecommuters

### Framing the conversation

- Will the travel behavior changes brought about by the pandemic will last or dissipate over time?
- Ways to assess how travel patterns changed for various cohorts (telecommuters and commuters)?
- Solutions and strategies that can reduce VMT and GHG consumption for various cohorts?

# Thank You

#### www.nrel.gov

NREL/PR-5400-86405

This work was authored by the National Renewable Energy Laboratory, operated by Alliance for Sustainable Energy, LLC, for the U.S. Department of Energy (DOE) under Contract No. DE-AC36-08GO28308. Funding provided by the U.S. Department of Energy Office of Energy Efficiency and Renewable Energy Vehicle Technologies Office. The views expressed in the article do not necessarily represent the views of the DOE or the U.S. Government. The U.S. Government retains and the publisher, by accepting the article for publication, acknowledges that the U.S. Government retains a nonexclusive, paid-up, irrevocable, worldwide license to publish or reproduce the published form of this work, or allow others to do so, for U.S. Government purposes.

