



Introduction to Statistically Designed Experiments

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Objectives

- Give some basic background information on statistically designed experiments
- Demonstrate the advantages of using statistically designed experiments¹

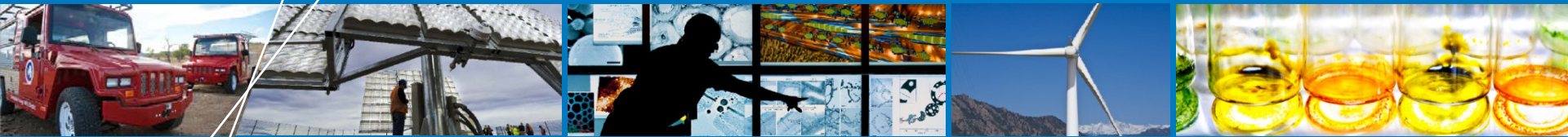
¹ Often referred to as design of experiments (DOE or DOX), or experimental design.

A Few Thoughts

- Many companies/organizations do experiments for
 - ✓ Process improvement
 - ✓ Product development
 - ✓ Marketing strategies
- We need to plan our experiments as efficiently and effectively as possible
- Statistically designed experiments have a proven track record (Mullin 2013 in *Chemical & Engineering News*)
 - ✓ Conclusions supported by statistical tests
 - ✓ Substantial reduction in total experiments
- *Why are we still planning experiments like it's the 19th century?*

Outline

- Research Problems
- The Linear Model
- Key Types of Designs
 - Full Factorial
 - Fractional Factorial
 - Response Surface
- Sequential Approach
- Summary



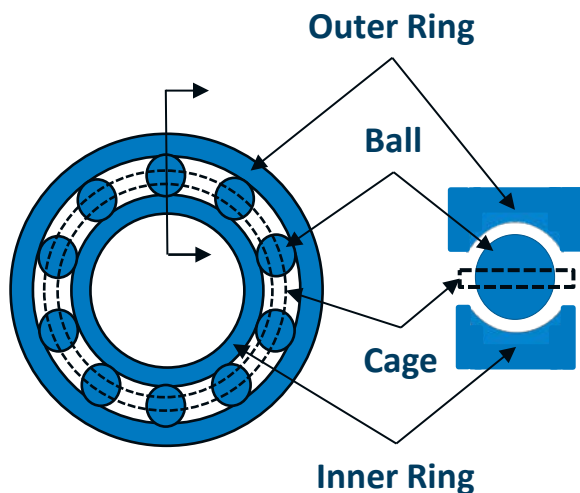
Research Problems

Research Problems

Is a dependent variable (Y) affected by multiple independent variables (Xs)?

Objective: Increase bearing lifetime (Hellstrand 1989)

Y	Bearing lifetime (hours)
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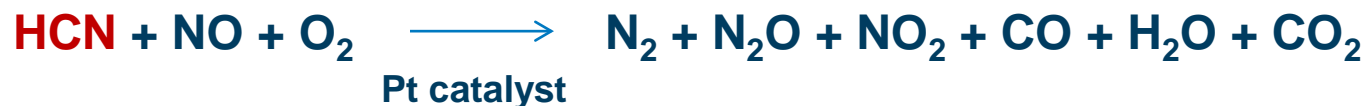
X_1	Inner ring heat treatment
X_2	Outer ring osculation (ratio between ball diameter and outer ring raceway radius)
X_3	Cage design

Research Problems

Objective: Hydrogen cyanide (HCN) removal in diesel exhaust gas (Zhao et al. 2006)

Y	HCN conversion
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X ₁	Propene (C ₃ H ₆) conc. (ppm)
X ₂	Nitric oxide (NO) conc. (ppm)
X ₃	Temperature (°C)
X ₄	Gas hourly space velocity (h ⁻¹)



Research Problems

Objective: For prototype power sensor, evaluate how appliances being “ON” or “OFF” affects the sensor measurement bias

Y	Sensor bias
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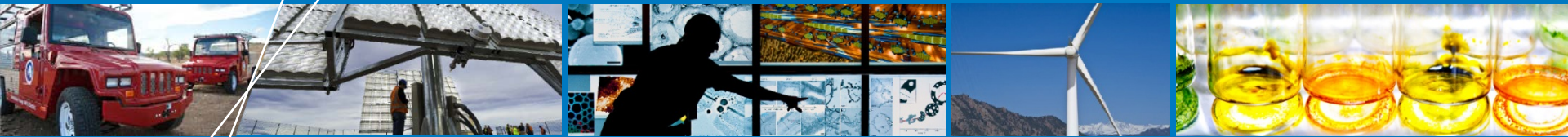
Photo by Dennis Schroeder, NREL 35602

Less expensive monitoring of home energy consumption

X ₁	Refrigerator
X ₂	Dishwasher
X ₃	Clothes washer
X ₄	Lighting incandescent
X ₅	Lighting LEDs
X ₆	Lighting CFLs
X ₇	Television
X ₈	Range

All combinations: $2^8 = 256$ experiments

Fractional factorial: 16 experiments

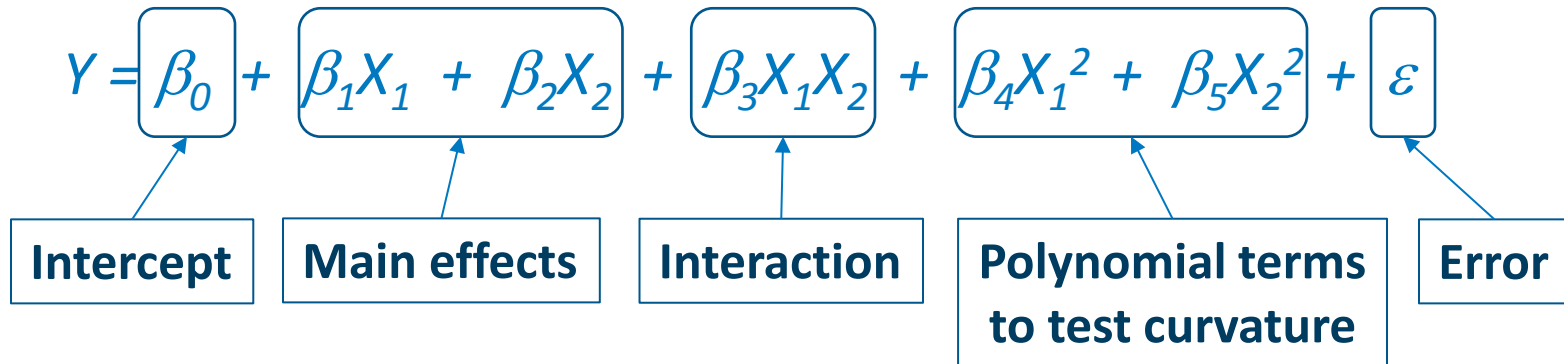


The Linear Model

The Linear Model

“All models are wrong but some are useful” – George Box

Linear model used as an approximation for statistical testing



Which terms are included in a model depends on the experimental design

The Linear Model

Fictitious Case Study

Zaphod Beeblebrox decides to put his two heads to good use.

Insul-spray – a clear spray on coating for buildings that provides additional thermal resistance (TR)

Objective: TR value of at least 40 (°F ft² hr)/Btu

TR	Thermal resistance
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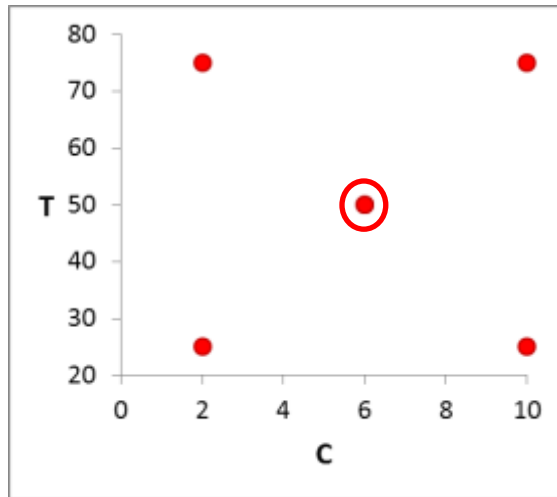
C	Special additive conc. (ppm)
T	Temperature (°C)



Photo by Warren Gretz, NREL 00956

The Linear Model

Experimental Design



Experimental Plan and Results

Trial	Actual	Actual	Coded	Coded	TR
	C	T	C	T	
1	2	25	-1	-1	8.3
2	10	25	1	-1	44.7
3	2	75	-1	1	0.5
4	10	75	1	1	27.2
5	6	50	0	0	16.0
6	6	50	0	0	17.5

Trial run order should be randomized

$$TR = \beta_0 + \beta_C C + \beta_T T + \beta_{CT} CT + \beta_{CC} C^2 + \varepsilon$$

Main effects

Interaction

Polynomial term to test curvature

Caution: C^2 confounded with T^2

The Linear Model

Statistical hypotheses tests for multiple variables

MLR on coded C and T

Variable	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	16.8	0.8	22.3	0.028
C	15.8	0.5	29.8	0.021
T	-6.3	0.5	-11.9	0.053
C ²	3.4	0.9	3.7	0.167
C*T	-2.4	0.5	-4.6	0.137

Residual standard error: 1.06 on 1 degrees of freedom

Multiple R-squared: 0.999, Adjusted R-squared: 0.995

F-statistic: 265 on 4 and 1 DF, p-value: 0.046

Reduced model



Variable	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	19.0	1.5	12.7	0.001
C	15.8	1.8	8.6	0.003
T	-6.3	1.8	-3.5	0.041

Residual standard error: 3.66 on 3 degrees of freedom

Multiple R-squared: 0.966, Adjusted R-squared: 0.944

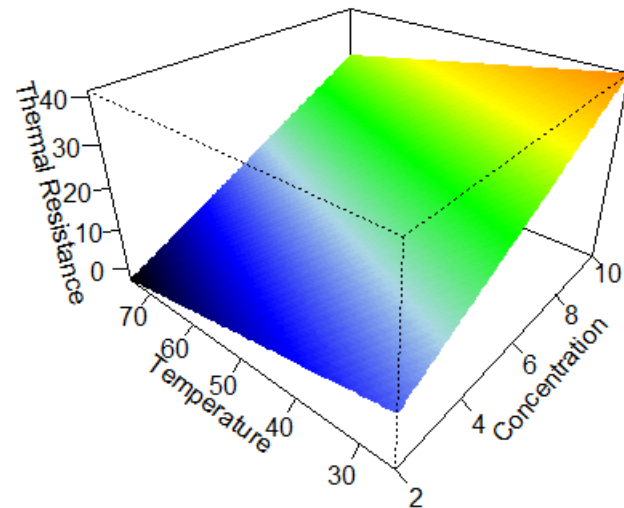
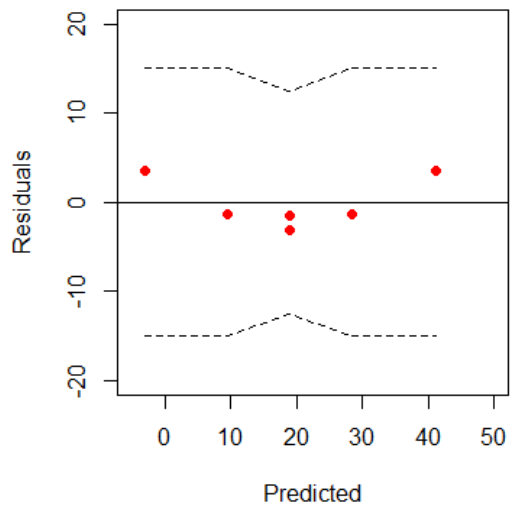
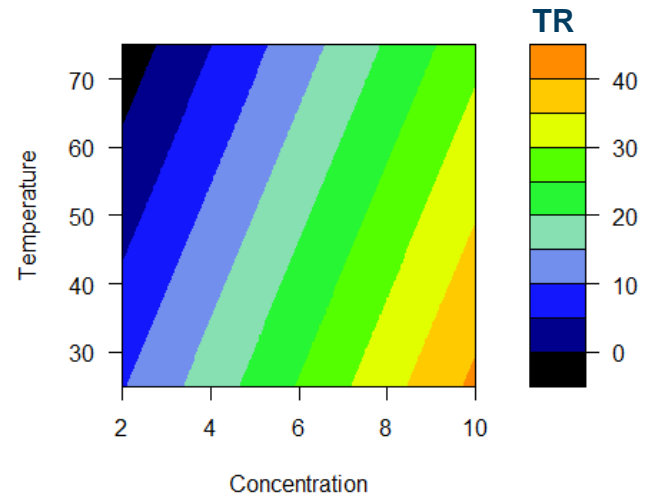
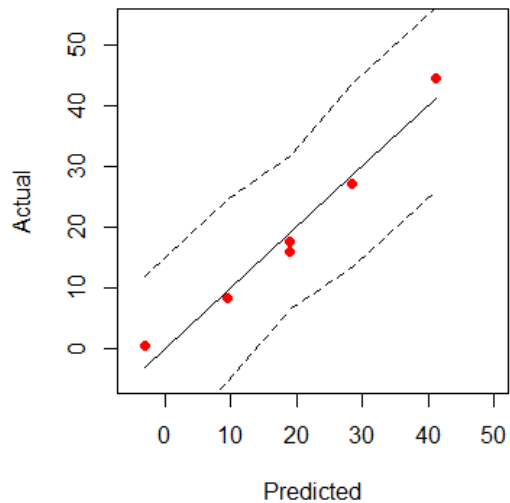
F-statistic: 43 on 2 and 3 DF, p-value: 0.00618

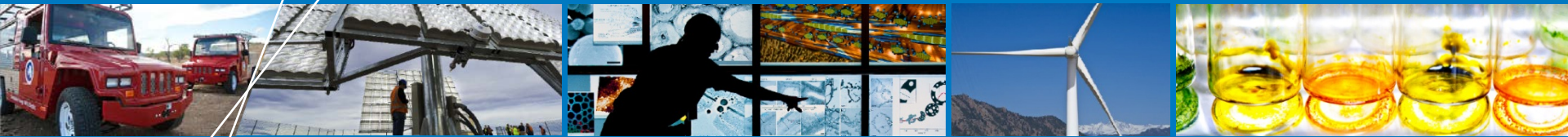
Conclusion:
C and T significantly affect TR

ANOVA can also be applied

The Linear Model

Additional diagnostics and plots



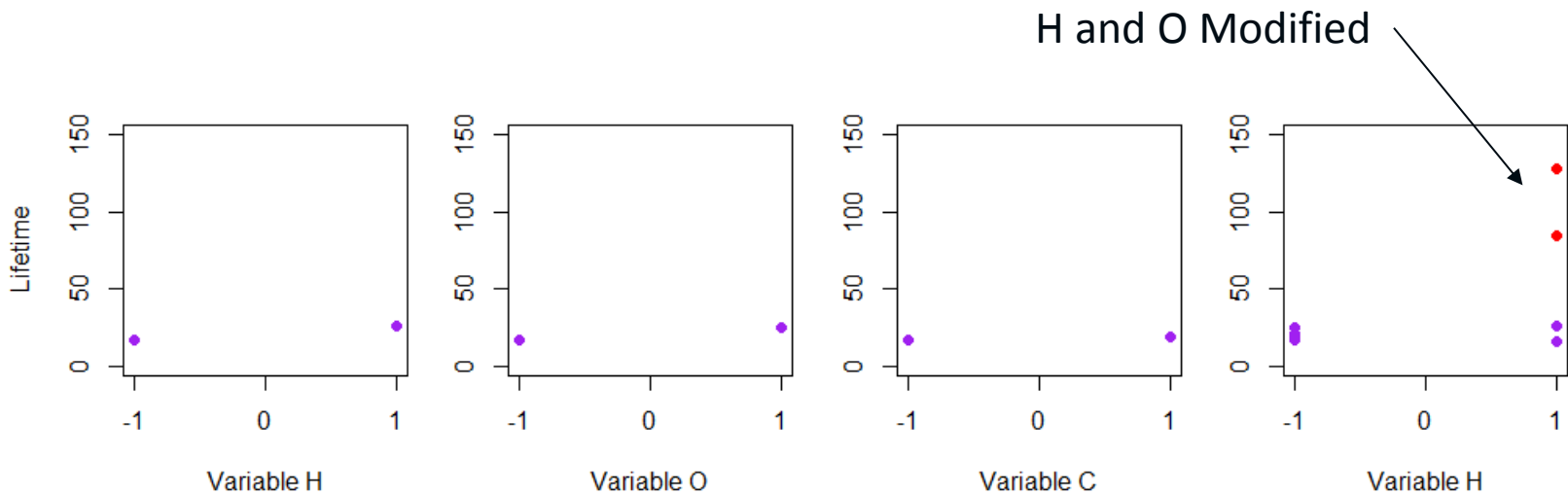
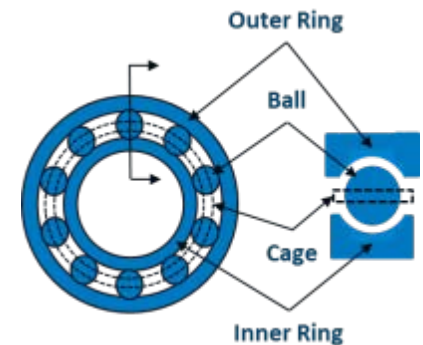


Types of Designs

Full Factorial

Objective: Increase bearing lifetime (Hellstrand 1989)

H	Inner ring heat treatment
O	Outer ring osculation
C	Cage design



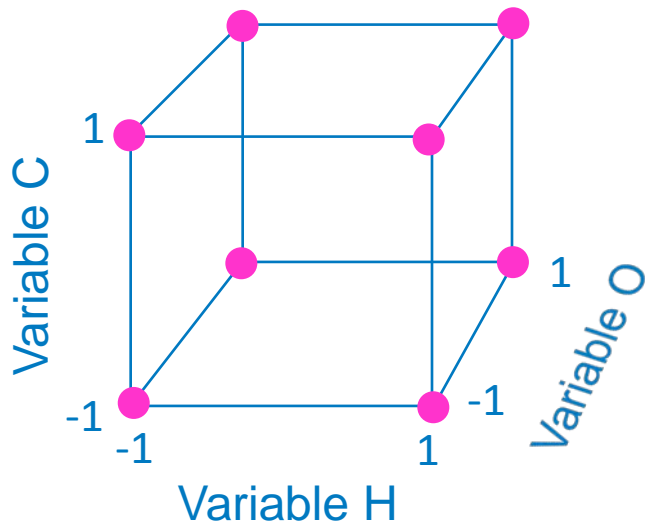
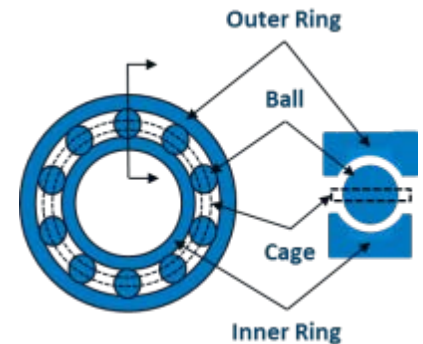
-1 = Standard
1 = Modified

This is an interaction!

Full Factorial

Objective: Increase bearing lifetime (Hellstrand 1989)

H	Inner ring heat treatment
O	Outer ring osculation
C	Cage design



Trial	H	O	C	LT
1	-1	-1	-1	17
2	1	-1	-1	26
3	-1	1	-1	25
4	1	1	-1	85
5	-1	-1	1	19
6	1	-1	1	16
7	-1	1	1	21
8	1	1	1	128

-1 = Standard
1 = Modified

For 2 level designs:
(trial conditions) = 2^k
where k = number of variables

Full Factorial

MLR

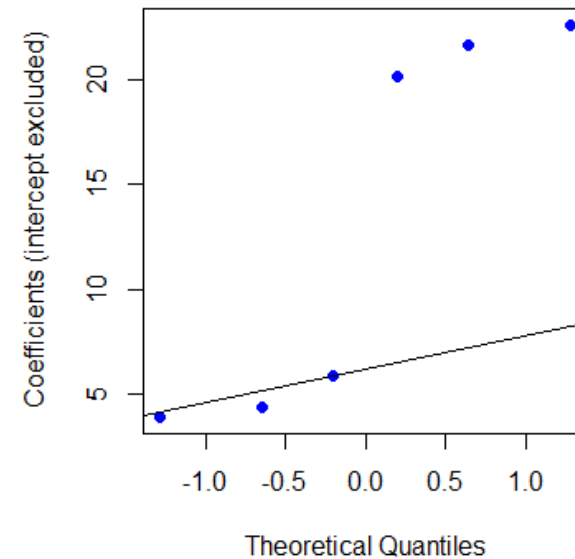
Variable	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	42.1	7.4	5.7	0.110
H	21.6	7.4	2.9	0.210
O	22.6	7.4	3.1	0.200
C	3.9	7.4	0.5	0.690
H*O	20.1	7.4	2.7	0.220
H*C	4.4	7.4	0.6	0.660
O*C	5.9	7.4	0.8	0.570

Reduced model



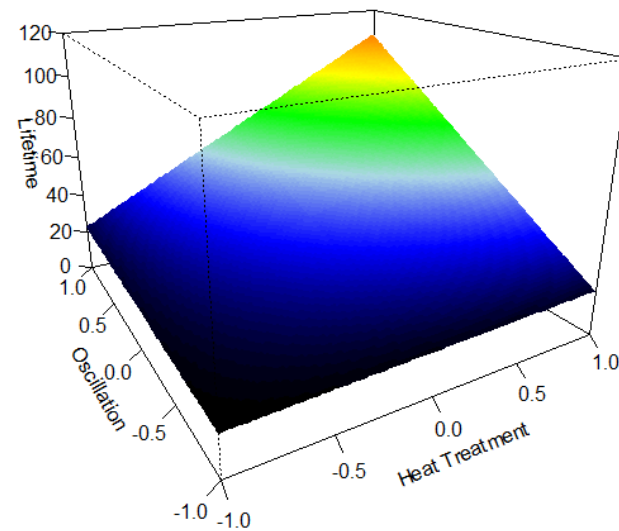
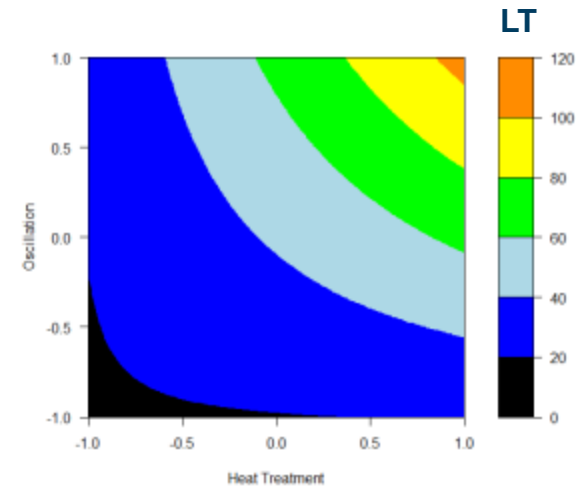
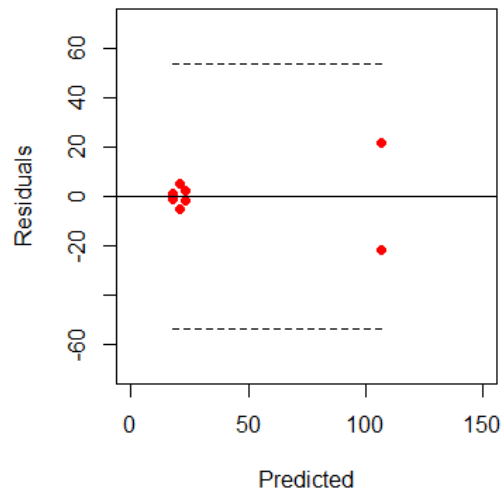
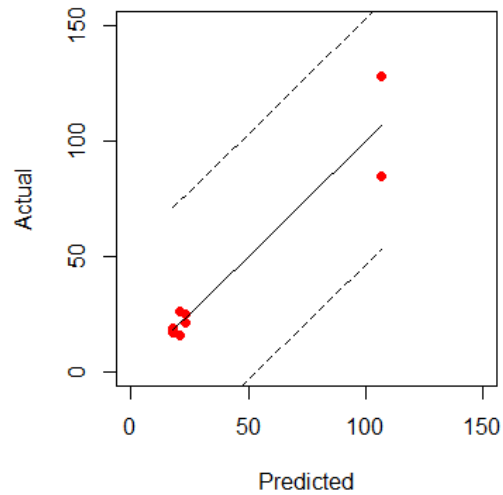
Variable	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	42.1	5.6	7.6	0.002
H	21.6	5.6	3.9	0.018
O	22.6	5.6	4.1	0.015
H*O	20.1	5.6	3.6	0.022

Normal Q-Q Plot



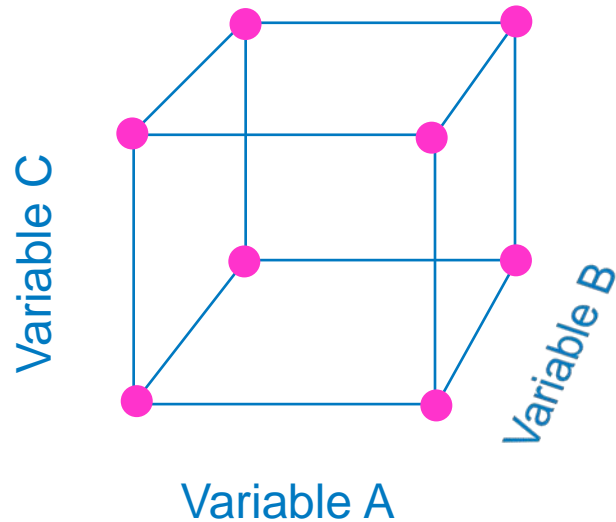
Conclusion:
H, O, and H*O
significantly
affect LT

Plots for bearing lifetime analysis

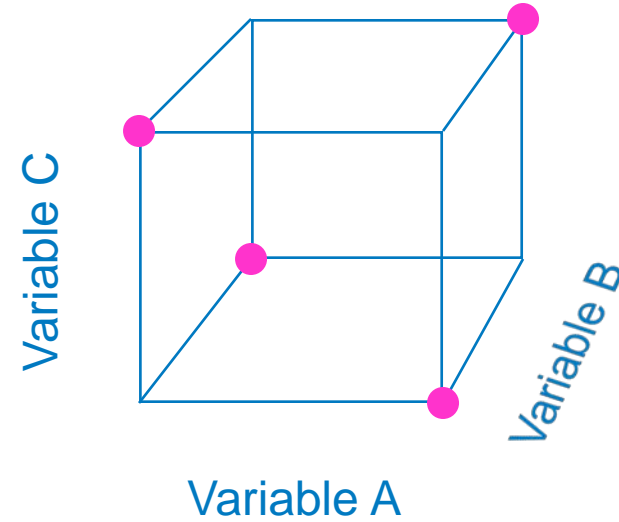


Fractional Factorial

Full Factorial
8 trial conditions



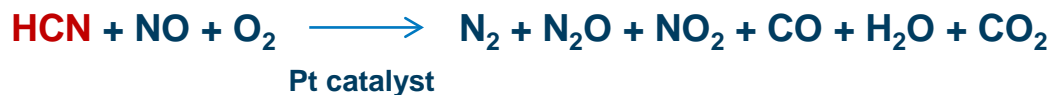
Fractional Factorial
4 trial conditions



Center point condition often added to test for curvature

Fractional Factorial

Objective: Hydrogen cyanide (HCN) removal in diesel exhaust gas
(Zhao et al. 2006)



P	Propene (C ₃ H ₆) conc. (ppm)
NO	Nitric oxide (NO) conc. (ppm)
T	Temperature (°C)
G	Gas hourly space velocity (h ⁻¹)

Trial	Actual				Coded				HCN conversion
	Propene	Nitric Oxide	Temp	GHSV	P	NO	T	G	
1	90	13	165	30300	-1	-1	-1	-1	0.585
2	504	13	165	87870	1	-1	-1	1	0.159
3	90	52	165	87870	-1	1	-1	1	0.204
4	504	52	165	30300	1	1	-1	-1	0.400
5	90	13	277	87870	-1	-1	1	1	0.857
6	504	13	277	30300	1	-1	1	-1	0.951
7	90	52	277	30300	-1	1	1	-1	0.950
8	504	52	277	87870	1	1	1	1	0.840

Full Factorial: 2⁴ = 16 experiments

Fractional factorial: 8 experiments

Fractional Factorial

MLR

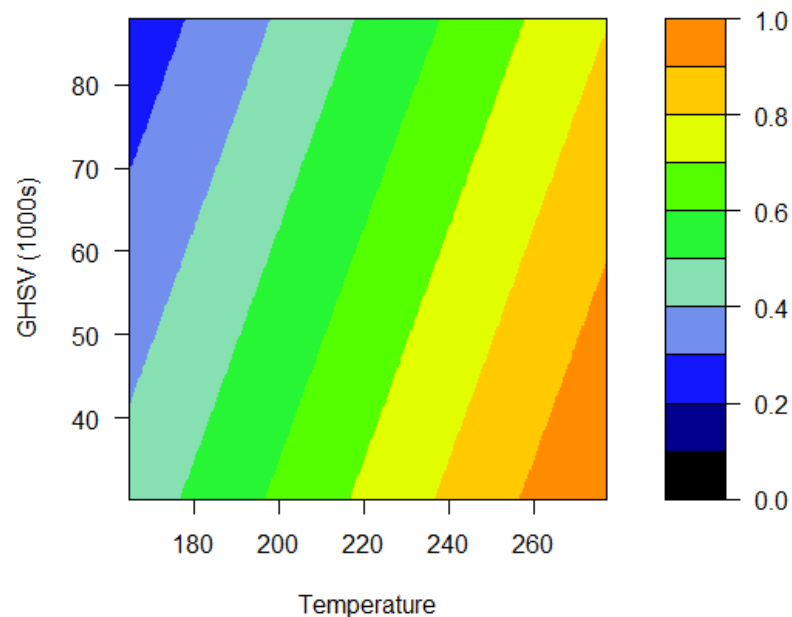
Variable	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	0.618	0.022	28.4	0.001
P	-0.031	0.022	-1.4	0.293
NO	-0.020	0.022	-0.9	0.460
T	0.281	0.022	12.9	0.006
G	-0.103	0.022	-4.7	0.042
T*G	0.052	0.022	2.4	0.139

Reduced model



Variable	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	0.618	0.032	19.5	0.000
T	0.281	0.032	8.9	0.000
G	-0.103	0.032	-3.3	0.022

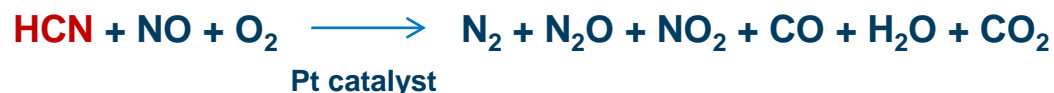
Conclusion:
T and G significantly affect HCN conversion



Response Surface

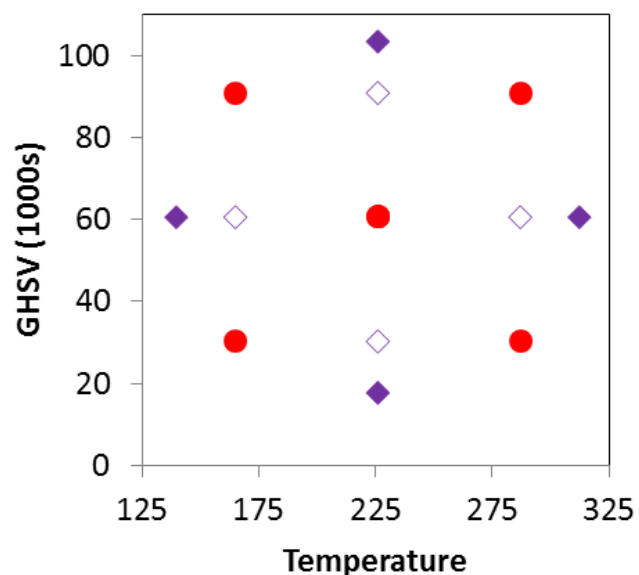
Objective: Hydrogen cyanide (HCN) removal in diesel exhaust gas

(Zhao et al. 2006)



T	Temperature (°C)
G	Gas hourly space velocity (h ⁻¹)

Experimental Design



Trial	Actual		Coded		HCN conversion
	Temp	GHSV	T	G	
1	165	30300	-1	-1	0.452
2	287	30300	1	-1	0.949
3	165	90900	-1	1	0.175
4	287	90900	1	1	0.855
5	165	60600	-1	0	0.235
6	287	60600	1	0	0.894
7	226	30300	0	-1	0.934
8	226	90900	0	1	0.663
9	226	60600	0	0	0.782
10	226	60600	0	0	0.785
11	226	60600	0	0	0.784

Propene = 250 ppm

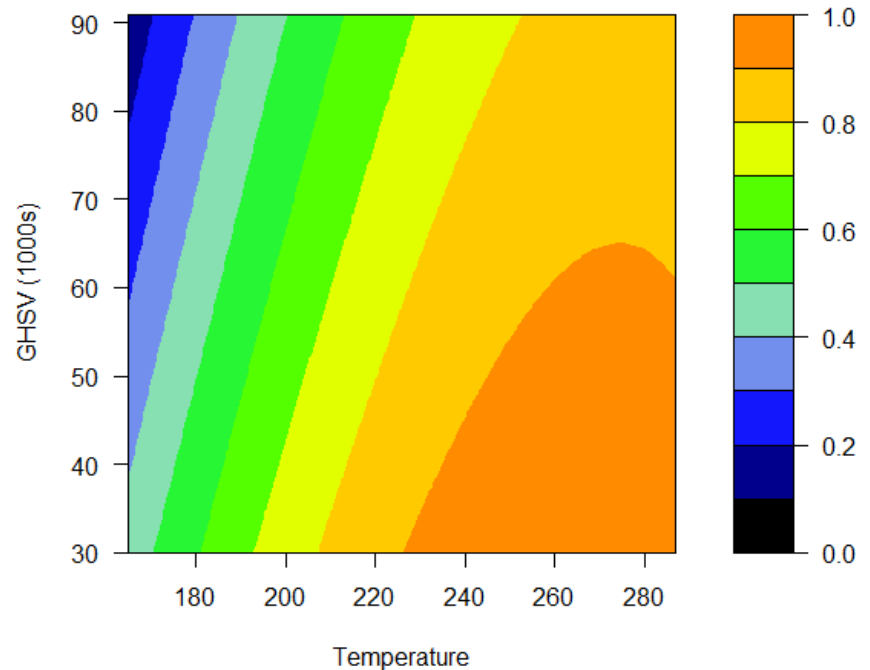
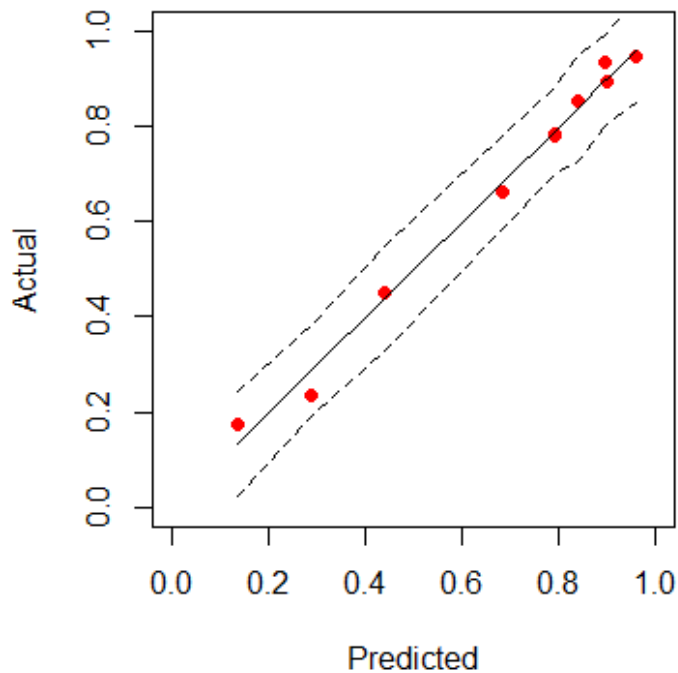
Nitric Oxide = 30 ppm

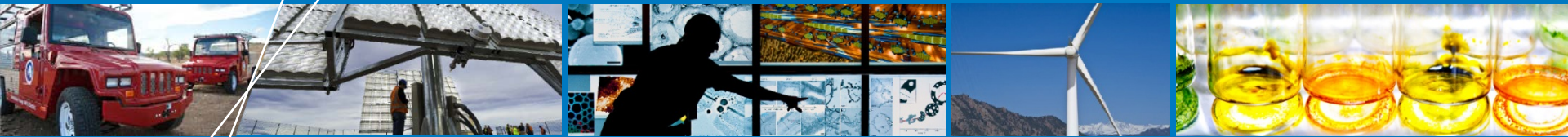
Response Surface

MLR Reduced model

Variable	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	0.790	0.015	52.2	0.000
T	0.306	0.014	22.2	0.000
G	-0.107	0.014	-7.8	0.000
T ²	-0.196	0.021	-9.6	0.000
T*G	0.046	0.017	2.7	0.035

Conclusion:
T, G, T*G and T²
significantly affect
HCN conversion





Sequential Approach

Sequential Approach

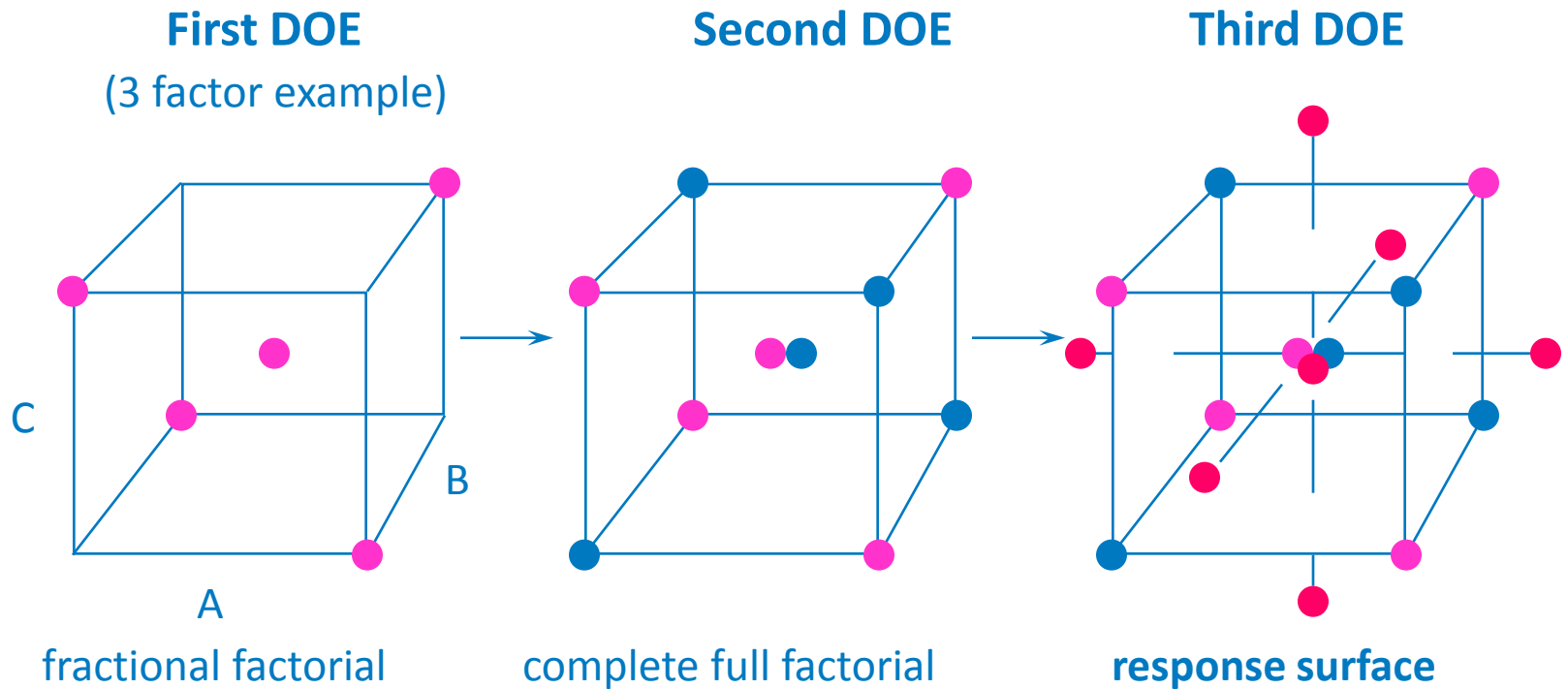
General concepts of sequential approach

(Box and Bisgaard 1997)

- Basic idea is to break up overall experimental plan into a few complementary experimental plans
- Start simple (fractional factorials) - 25% rule (25-40% of allotted time/effort in first designed experiment)
- Modify additional experiments based on what is learned from prior experiments
- **BE FLEXIBLE!!!**

Sequential Approach

General concepts of sequential approach
(Box and Bisgaard 1997)

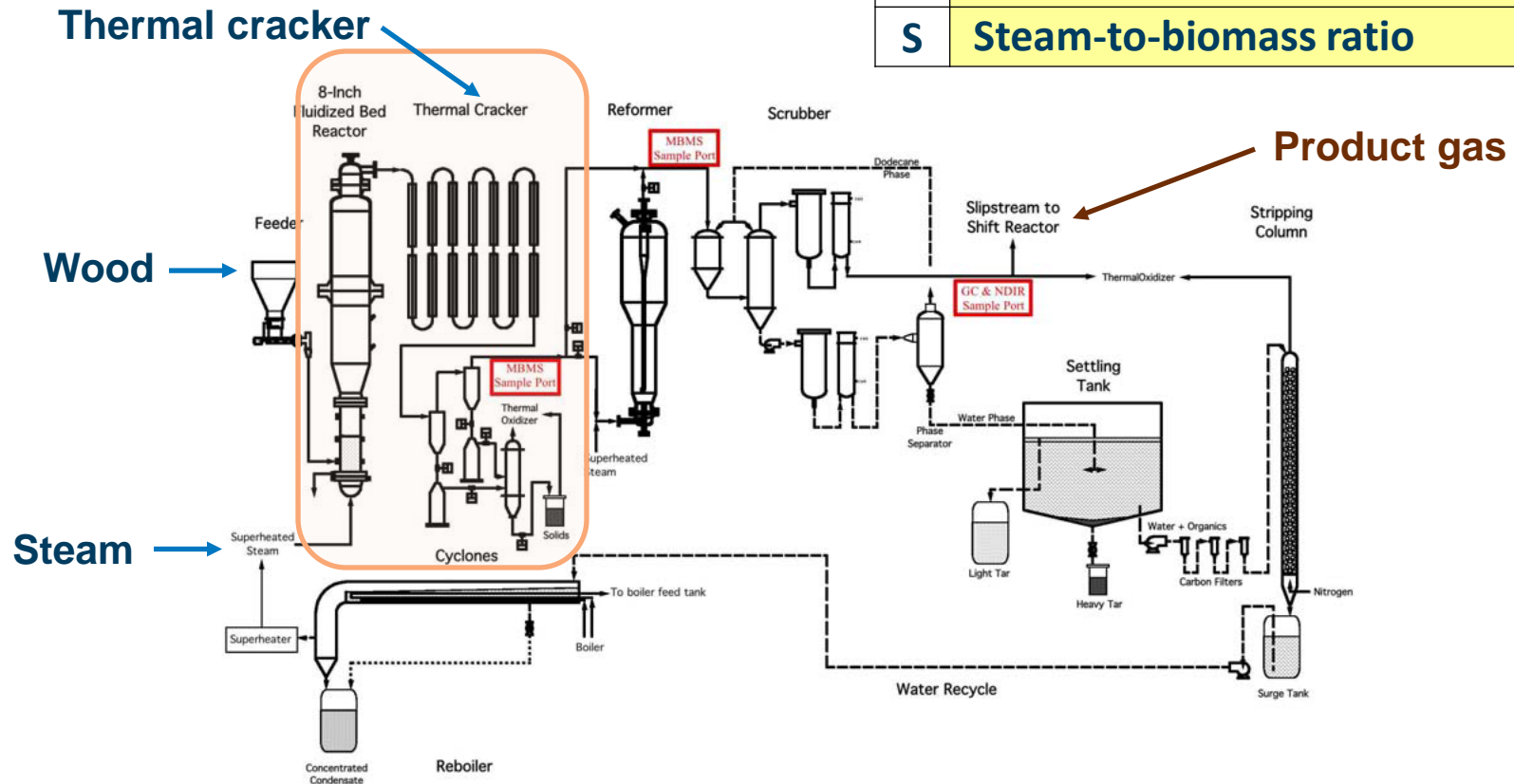


Sequential Approach

Objective: Verify the technical and economic performance of hydrogen production from a biomass gasification process (Hrdlicka et al. 2008)

H2	H₂ (% volume in product gas)
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W	Wood type (oak and pine)
T	Thermal cracker temperature
S	Steam-to-biomass ratio

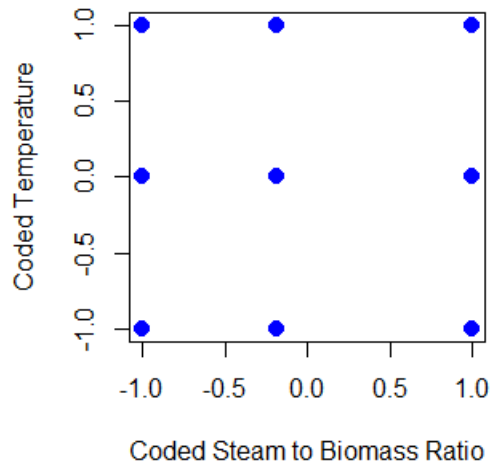


Source: <http://www.nrel.gov/docs/fy09osti/44557.pdf>

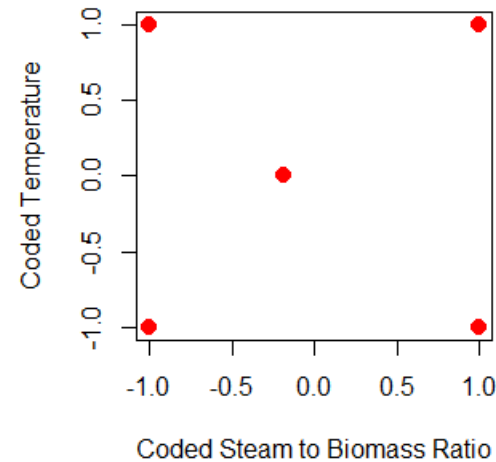
Sequential Approach: Parametric Gasification

Oak

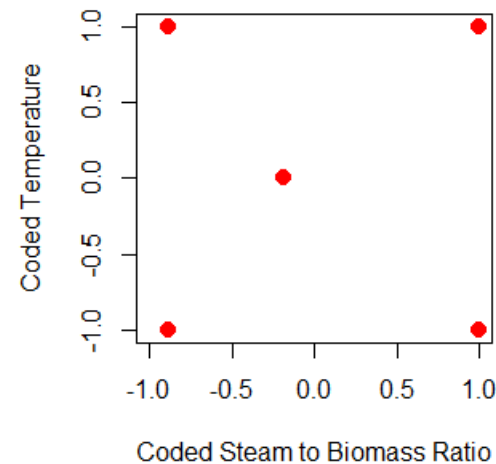
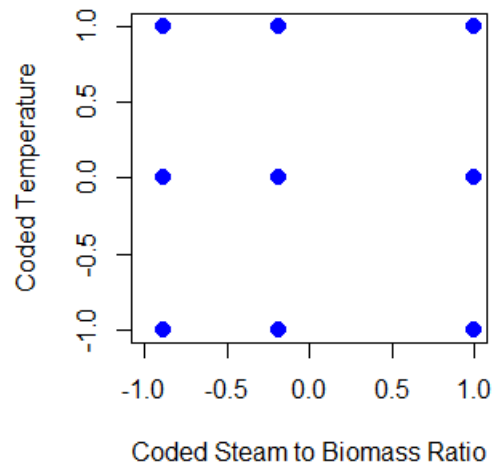
As Completed



Sequential Approach



Pine



$$2 \times 3 \times 3 = 18 + 5 \text{ reps} = 23$$

$$2 \times 2 \times 2 = 8 + 2 \text{ cp} + 1 \text{ reps} = 11$$

Sequential Approach

MLR As Completed

Variable	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	34.7	1.2	29.4	0.000
W	3.4	0.5	6.3	0.000
T	1.7	0.7	2.4	0.034
S	1.0	0.7	1.5	0.154
T ²	0.7	1.1	0.6	0.530
S ²	-1.0	1.3	-0.8	0.448
W*T	-0.7	0.7	-0.9	0.374
W*S	-0.5	0.7	-0.7	0.473
T*S	0.7	0.9	0.8	0.427

Reduced model



Variable	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	34.5	0.5	64.2	0.000
W	3.4	0.5	6.4	0.000
T	1.8	0.7	2.6	0.017

MLR Sequential Approach

Variable	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	34.3	1.6	21.6	0.000
W	2.8	0.8	3.4	0.044
T	2.2	1.0	2.3	0.106
S	0.8	1.0	0.8	0.499
T ²	0.2	1.9	0.1	0.907
W*T	-1.1	1.0	-1.2	0.332
W*S	-1.1	1.0	-1.1	0.335
T*S	0.9	1.0	0.9	0.435

Reduced model

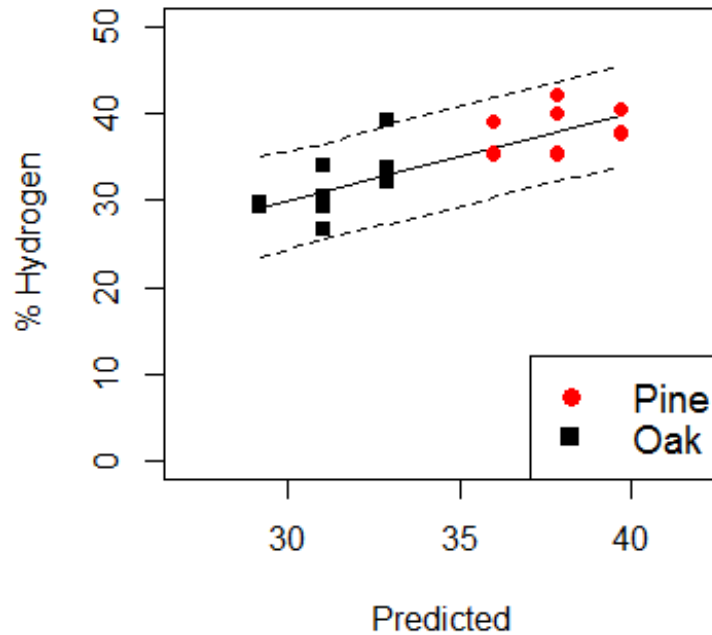


Variable	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	34.4	0.8	44.8	0.000
W	2.8	0.8	3.7	0.006
T	2.2	0.9	2.5	0.040

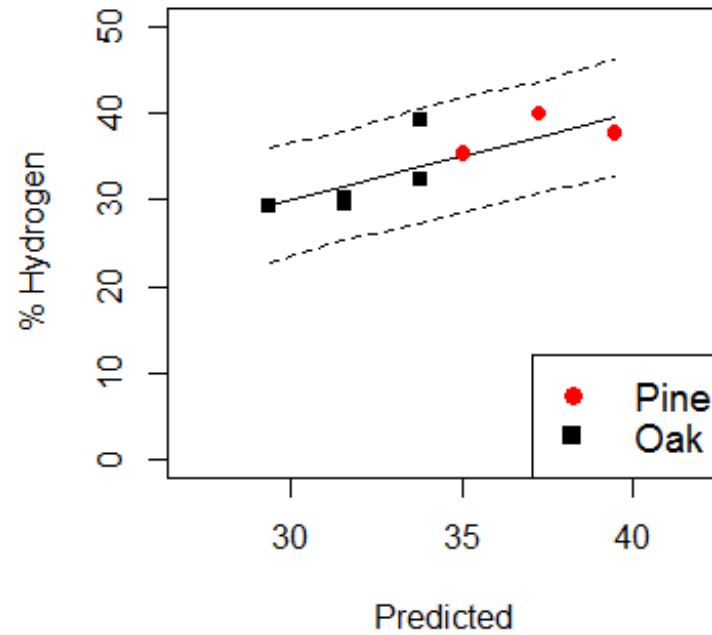
Conclusion: W and T significantly affect H₂ production

Sequential Approach

MLR As Completed



MLR Sequential Approach



- **Comparable results even with substantial variability**
- **Selective replication could have been done for sequential approach**

Summary

- Statistically designed experiments offer many advantages:
 - Statistical hypothesis test for multiple independent variables
 - Detect *interactions*
 - Reduce number of experimental trials
 - Resolve correlation between independent variables
- Sequential approach can further reduce the number of experiments and still provide conclusive results
- Statistically designed experiments have been in use approximately 90 years

Thank you!

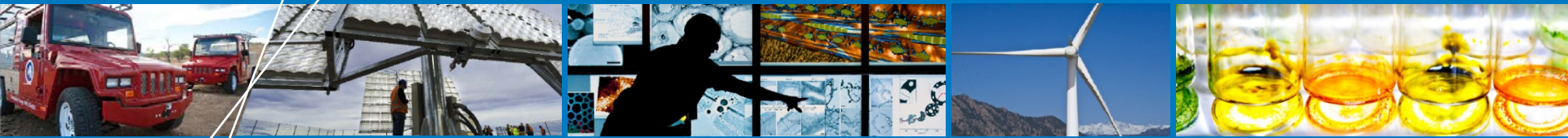
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Supplemental Slides

References

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More on Parametric Gasification Experiment

MLR Model with Steam to Biomass Ratio (S)

Variable	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	34.4	0.5	66.9	0.000
W	3.4	0.5	6.6	0.000
T	1.8	0.7	2.6	0.017
S	1.0	0.6	1.7	0.108

Residual standard error: 2.44 on 19 degrees of freedom

Multiple R-squared: 0.735, Adjusted R-squared: 0.693

F-statistic: 17.5 on 3 and 19 DF, p-value: 1.05e-05