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## **Battery Ownership Model** Medium Duty HEV Battery Leasing & Standardization



Milestone Report: Simulate MD HEVs with standardized batteries and evaluate economics of leased and owned battery scenarios

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## Foreword

In summer of 2014, principals at Eaton discussed with DOE VTO that standardization and leasing batteries could make the medium duty HEVs more cost attractive and perhaps revive the USA market. DOE VTO provided guidance to NREL to focus its Battery Ownership subtask to investigate the economics of leasing standardized battery packs for medium duty HEVs. Over the last 15 months, we performed preliminary analysis and interacted with industry to collect necessary information for assessing the merit of leasing standardized batteries for MD HEVs. We found that economics of leasing may be better than owning batteries but depending on how much standardization could reduce the incremental cost of HEVs compared to conventional diesel vehicles. We then started to identify battery standardization strategies and how it could impact cost.

The focus of the work in this report was to further quantify cost benefits of standardized batteries for MD HEVs. We decided to draw on experience of Ricardo experts that have done a battery standardization study for the California Energy Commission. Interim results of the joint effort by Ricardo and NREL were shared with DOE and Eaton via web meeting on December 23, 2015. Subsequent to the web meeting, additional total cost of ownership analysis was added for this final milestone report.

This work was performed by the members of Energy Storage and the Vehicle Simulation Teams in the Transportation and Hydrogen Systems Center and members of Vehicles Analysis Team in Ricardo Inc. We appreciate the support provided by Brian Cunningham of the Vehicle Technologies Office at the U.S. Department of Energy.



# Key Findings – 1 of 4

- Incremental Costs of Hybrid Electric Drive Systems Varies by Manufacturer and Vehicle Type and ranges from \$12,000 to \$35,000 for Class 5 delivery vehicles relative to a conventional MD vehicle
- US New Vehicle Registrations of Class 4-6 HEV Step Vans are Projected to be Less than ½ of all US Step Van New Vehicle Registrations through 2020 and are expected to range from 1k - 4k per year
  - At 1k batteries/year, no value to standardization
  - At 5k batteries/year, only 2% value to standardization (communications interface)
  - At 10k batteries/year, there is 7% cost benefit with standardization (Standardizing module housing & bus bars are most beneficial)
  - At 50k and 100k batteries/year there is a 13% to 16% cost benefit to standardization
- Only one of the identified standardization strategies resulted in cost decreases at low production volumes.
- The primary cost impact of standardization is to extend the range of applications and thus increase production volumes.
- There is a steep decrease in per battery price for volumes between 1k and 10k per year (50% reduction).
- The potential Class 5 MD HEV market is not large enough to reach the benefit of 10k batteries/year
- Greater value may be obtained by applying strategies across a wider range of products such as other mediumduty vehicle platforms, full electric vehicles, and light-duty HEV
- The ideal battery for Class 5 MD delivery trucks
  - Has approximately 45 kW peak power and 1.8 kWh energy (1.5 to 2.5 acceptable)
  - Uses 5Ah to 7.5Ah Li-ion cells with peak power to energy ratio of 25 hr<sup>-1</sup>
  - Uses forced air thermal management
  - Would be produced at annual production volumes greater than 10,000 units/year
  - Lasts the life of the vehicle

# Key Findings – 2 of 4

- Leasing looks better than direct ownership over a short 3 year time horizon
  - Shifts expenses from capital to operating expenses, favorable in the short term, but always increases total cost of ownership over the long term
  - May be attractive to some fleet operators with constraints on capital expenses for purchasing new vehicles
  - Bottom limit for battery lease price to fleet operator is \$177/month
- Strongest factors affecting total cost of ownership and payback period are
  - Fuel prices
  - Annual mileage driven
  - Incremental cost of HEV
  - Incremental fuel savings benefit of HEV
- Compared to the baseline scenario with ~15 year payback, a low-cost MD HEV scenario was identified with less than 1 year payback period by modifying the following baseline assumptions
  - HEV incremental cost reduced from \$22,800 to \$10,000 per vehicle
  - Government incentives increased from \$3,000 to \$7,500 per vehicle
  - Battery life greater than the life of the vehicle, increased from 10 years to greater than 12 years
  - Vehicle residual value at end of 12 years increased from \$24k to \$28k

# Key Findings – 3 of 4

- Key recommendations for HEV Class 5 HEVs:
  - Continue to focus efforts on reducing incremental cost of HEV technology
    - Battery standardization is one pathway
    - Cost reductions in motor, controller, and power electronics costs will also be required
  - Improve HEV incremental benefit beyond present 17% fuel savings (drive-cycle dependent)
    - Light duty gasoline-fueled HEVs achieve 25-40% incremental fuel savings
    - Improve efficiency of energy recovery during deceleration events
    - Evaluation of powertrain performance requirements over a wider range of vehicle vocations and duty cycles and search for common components.
    - Cost impact of downsizing diesel engine (including engine availability)
  - Analysis of TCO across a range of powertrain configurations including PHEVs and EVs with the goal of defining the minimum total cost of ownership.

# Key Findings – 4 of 4

- Suggested next steps:
  - Expand analysis beyond Class 5 delivery vehicles to Class 4-7 vehicles and additional vocations
  - Expand design space beyond HEV to also include PHEV and EV
  - Perform analysis of HEV powertrain with goal of minimizing cost while maintaining or improving performance. This may include the use of COTS components.
  - Employ TCO model to investigate impact of a wider range of parameters on total cost of ownership (e.g. maintenance cost reduction, use of synthetic lubricants and fluids, battery second life application impacts on residual value).
  - Identify common battery requirements across Class 4-7 PHEV, EV, HEV vehicle platforms in order to increase MD battery annual sales to greater than 10,000 batteries per year
    - Total Class 4-7 market segment is 150k vehicle per year annual sales, 10k HEVs per year is a reasonable 7% of this segment
  - Extend analysis to include other powertrain components for which a cost reduction might result from a broader range of applications.

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- Project Overview
- Analysis Approach
- Fleet DNA and Duty-cycle Analysis
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# **Project Overview**

#### **Objective:**

 The overall objective of this project is to investigate if standardization and leasing of batteries for medium duty (MD) hybrid electric vehicles (HEVs) could improve the economics of MD HEVs leading to increase of their market share, which has been declining in recent years

#### Approach:

- 1. Perform a preliminary scoping analysis to estimate the potential value of standardization and leasing;
- 2. Build an industry coalition to collect necessary data on leasing, vehicle usage, vehicle requirements, and battery specification data.
- 3. Identify battery standardization strategies and quantify the associated costs.
- 4. Simulate performance and degradation of standardized batteries in medium duty HEV roles, and
- 5. Evaluate the economics of standardized batteries under leasing and direct-ownership scenarios in search of cost-optimal strategies

#### **Progress:**

- NREL has completed steps 1 through 3 and have previously reported on the results
- For Steps 4 and 5, we decided to leverage recent work by Ricardo experts on EV battery standardization and total cost of ownership. The joint effort by Ricardo and NREL focused on three areas
  - o Battery standardization strategies and quantification of associate
  - Simulation of the performance and degradation of standardized batteries in medium duty commercial vehicles
  - Evaluation of the economics of standardized batteries under leasing and direct-ownership scenarios in search of cost-optimal strategies.
- This final report provides the results of the analysis and final conclusions.

## Focus is on Class 5-6 Commercial HEVs





Standardization and leasing of batteries for medium duty hybrid electric vehicles (HEVs) has been proposed as a means to reduce the payback period of MD HEVs and to increase their market share, which has been declining in recent years. In this project, NREL and Ricardo are working together with industry partners to investigate solutions and quantify the economics of medium duty HEVs in the presence of standardized and leased batteries.

#### **Objective:**

Quantify the economics of medium duty HEVs in the presence of standardized and leased batteries. Answer the question: Will standardization strategies reduce battery costs?

#### **Project Enhancements November-December 2015**

Additional tasks were added to the scope of work during November and December, including:

- 1. A copy of the beta issue of Argonne National Laboratory's BatPaC (Battery Performance and Cost) modeling tool was obtained. The updated version contains many more features and capabilities than previous versions (a public release of Version 3 is scheduled before the end of December). These additional features provided an opportunity to confirm and enhance earlier calculations involving the cost impacts of standardization strategies.
- 2. Additional BatPac simulations were completed to evaluate the cost impact of varying the number of cells per module as well as the cell capacity (Ah), including the number of cells per pack.
- 3. Additional research was completed to determine the cost of battery packs to vehicle OEMs, including warranties and integration of thermal management systems (air cooling for MD HEV packs).
- 4. A more detailed evaluation of cost components was completed for the identified standardization strategies and range of production volumes, including fixed, variable, and investment costs.
- 5. Additional interviews were conducted with vehicle OEMs, hybrid component suppliers, and fleet managers to confirm vehicle specifications and operational costs associated with the total cost of ownership (TCO) model.

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## **Analysis Approach**



#### The Project Includes Use of Modeling Tools Developed by NREL and Ricardo

#### Tools utilized to define duty cycle, HEV system specifications, battery life, battery cost, and TCO



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# **Applying Fleet DNA Database**

Fleet DNA Database Leverage real-world vehicle data from Fleet DNA database
Hybrid Vehicle Incentive Program (HVIP) HEV vehicle data



FleetDNA is NREL's central repository of realworld duty cycle data collected from medium and heavy-duty collected from a wide variety of vehicle vocations and driveline technologies

The database includes second-by-second vehicle and component performance data from a series of medium-duty HEV vehicles collected as part of the California Air Resources Board Hybrid Vehicle Incentive Program (HVIP)

## **Fleet DNA Medium-duty HEV Data by Vocation**

• NREL's Fleet DNA Project has collected substantial data from vehicles in the California Hybrid Vehicle Incentive Program (HVIP), summarized below

	Beverage		Fo	od		Lin	en		Parcel			All	
	H	н	С	н	С	H	H	(	с	н		с	
	F	L	L	L	L	F	L	F	L	F	F	L	
Vehicle Count	22	17	7	9	2	10	4	1	15	26	3	9	125
Total Hours	1,052	840	371	1,133	227	748	156	70	1,103	1,435	90	441	7,667
Driving Hours	809	605	279	901	200	380	128	39	597	1,111	62	339	5,450
Idle Ratio	23.1%	27.9%	24.6%	20.5%	12.1%	49.2%	18.0%	44.7%	45.9%	22.6%	31.4%	23.2%	28.9%
Total Distance (mi)	25,348	16,652	8,825	31,548	8,575	10,241	3,891	1,218	18,575	21,859	1,011	7,109	154,852
Total Fuel (gal)	3,167	2,547	1,430	1,825	1,328	1,058	349	179	1,912	2,398	173	238	16,604
Average (mpg)	8.0	6.5	6.2	17.3	6.5	9.7	11.2	6.8	9.7	9.1	5.8	29.8	9.3
Stops	30,534	31,196	11,847	20,780	2,619	21,070	6,524	2,132	27,068	86,745	5,154	25,824	271,493
Stops / mi	1.2	1.9	1.3	0.7	0.3	2.1	1.7	1.7	1.5	4.0	5.1	3.6	1.8
Stops / hr	29.0	37.1	32.0	18.3	11.5	28.2	41.7	30.6	24.5	60.4	57.1	58.6	35.4
avg KI (1/mi)	0.39	0.74	0.56	0.39	0.22	0.66	0.50	0.42	0.48	1.73	3.65	1.88	0.94
avg DPF Out Temp [C]	253					216		251		215	243		231
avg SCR Out Temp [C]	219					185		224		173	196		193
avg Nox SCR In [g/kWh]	4.60					6.80		4.57		7.92	5.11		6.37
avg Nox SCR Out [g/kWh]	0.88					3.15		0.67		3.56	1.93		2.42
avg Nox SCR In [g/mi]	7.32					6.39		8.43		8.28	8.23		7.40
avg Nox SCR Out [g/mi]	1.39					2.96		1.24		3.59	3.11		2.56
Total Work [kWh]	40,017					9,569		2,247		23,863	1,666		
Driving Work [kWh]	39,896					9,538		2,163		23,640	1,537		
avg Driving Power [kW]	49.3					25.1		56.1		21.3	24.8		

#### Table 2. Data Channels Collected by Vocational Vehicle Group

"H" = hybrid, "C" = conventional, "F" = full data set, "L" = limited data set

## **HVIP Data Collection by Technology**

	<b>Automated Manual</b>		Auto		
	Eaton	Eaton			Grand
	Hybrid	UltraShift	Aisin	Allison	Total
Diesel		5	8	27	40
Day Cab - Cummins ISX		3			3
Day Cab - International / MaxxForce				5	5
Day Cab - Paccar MX		2			2
Step Van - Cummins ISB				15	15
Step Van - International / MaxxForce				6	6
Step Van - ISUZU			8		8
Straight Truck - Cummins ISB				1	1
Diesel/Electric HEV	86		2		88
Day Cab - Cumm ins ISB	14				14
Day Cab - International / MaxxForce	3				3
Reefer Truck - HINO			2		2
Step Van - Cummins ISB	40				40
Straight Truck - Cummins ISB	27				27
Straight Truck - International / MaxxForce	2				2
Diesel/Hydraulic HHV	1				1
Step Van - Cummins ISB	1				1
Grand Total	87	5	10	27	129

# **Medium-duty HEV Duty Cycle**



NREL's Drive Cycle Rapid Investigation, Visualization and Evaluation Analysis Tool (DRIVE) was used to develop a representative drive cycle from the FleetDNA field data.

Duty Cycle Analysis NREL's DRIVE model used to develop representative drive cycle
NREL FASTSim model used to extract battery power profile



NREL's FASTSim model was used to extract battery power profile duty cycle from a HEV over a range of battery design characteristics. The power profiles were fed into BLAST.

FASTSim model of parcel delivery vehicle was previously validated with chassis dynamometer testing

## **Custom Drive Cycle derived from HVIP Fleet DNA Data**



The duty cycle selection for the parcel delivery vocation was based on data logging from 40 vehicles from three locations in the LA area. For this vocation, the standard duty cycles that matched the observed activity (and were chosen for chassis testing for this vocation and vehicle set) were the CARB HHDDT with 65 mph variant and EPA GHG rule weightings; the New York City Composite (NYCC); the UDDS (Figure 4); and the Hybrid Truck Users Forum Class 4 Parcel Delivery Driving Schedule (HTUF4) (Figure 8). These cycles plotted against the observed activity data (kinetic intensity) for this vocation.

## **Representative Cycle : Time-Speed Trace**



## FASTSim used to Sweep the Design Space

## **Baseline Vehicle Inputs (P100)**

- Motor Size : 26 kW
- Battery Power : 26 kW continuous
- Battery Capacity : 1.8 kWh
- Battery Specific Energy : 44 kWh/kg
- Minimum SOC : 0.4
- Maximum SOC : 0.8

## Simulated 62 Hypothetical Designs

- Degree of Hybridization
- Battery total energy (kWh)
- Battery rated power (kW)
- Control set points



maxEssKw	maxEssKwh	essKgPerKwh	assistKwPerf	chgKwPerPe	maxMotorKw	maxFuelConvK	mpge	FeP_LifeYrs	NCA_LifeYrs
16.9	1.8	44.0	0.2	0.5	16.9	158.2	9.0	10.9	12.9
19.5	1.8	44.0	0.2	0.5	19.5	149.1	9.1	13.0	13.5
19.5	1.8	44.0	0.2	0.5	26.0	149.1	9.2	10.0	12.6
20.8	1.8	44.0	0.2	0.5	20.8	149.1	9.2	12.8	13.5
20.8	1.8	44.0	0.2	0.5	26.0	149.1	9.2	10.6	11.4
22.1	1.8	44.0	0.2	0.5	22.1	149.1	9.2	8.9	12.0
22.1	1.8	44.0	0.2	0.5	26.0	149.1	9.3	8.2	10.3
23.4	1.8	44.0	0.2	0.5	23.4	149.1	9.2	7.1	10.0
23.4	1.8	44.0	0.2	0.5	26.0	149.1	9.3	7.5	12.8
24.7	1.8	44.0	0.2	0.5	24.7	149.1	9.3	11.2	13.3
24.7	1.8	44.0	0.2	0.5	26.0	149.1	9.3	7.5	12.8
26.0	1.4	44.0	0.2	0.5	26.0	149.1	9.3	5.3	9.4
26.0	1.4	44.0	0.2	0.5	26.0	149.1	9.3	7.3	10.7
26.0	1.5	44.0	0.2	0.5	26.0	149.1	9.3	6.9	11.6
26.0	1.6	44.0	0.2	0.5	26.0	149.1	9.3	9.8	11.8
26.0	1.7	44.0	0.2	0.5					
26.0	1.9	44 0	0.2						



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# **Battery Life Model**

- NREL's Battery Lifetime Analysis and Simulation Tool Suite (BLAST) was used to evaluate the battery cycle life for 2 battery designs and 2 annual vehicle mileage scenarios.
- Power profiles from the FASTSim HEV models were used as inputs
- The BLAST analysis provided life cycle information to the next Total Cost of Ownership Model

Apply BLAST tool suite using vehicle duty cycle and battery specifications
BLAST feeds battery sizing, life cycles, and fuel economy impacts to Cost of Ownership Model

**Battery Life** 

Model

## ... with Four Scenarios for Battery Lifetime

Х

#### 12,500 miles/year

#### 20,000 miles/year

## **Battery A – Short Life**

- Based on A123 2.3 Ah cell (iron-phosphate)
- Life ranges from 5-12 years

## **Battery B – Long Life**

- Composite of Saft 6 to 40Ah cells (NCA)
- Life ranges from 7-15 years

Example life simulations of 62 vehicle/battery designs (20,000 miles/year)



## **Battery Life Mainly Depends on Battery Total Energy**



- Battery life increases with increasing total energy
  - Individual cases vary due to different control setpoints
  - Lifetime could be optimized with knowledge of drive cycle

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## Fuel economy depends on battery/motor power

Battery power rating has strong impact on fuel economy but little impact on life. (Battery energy rating is opposite. Total energy has little impact on fuel economy but strong impact on life.)



- Searched component design space with design of experiments using NREL FASTSim vehicle simulator.
- 45kW battery provides optimal fuel economy when vehicle net power (engine & battery) held constant at 175kW.
- Current Eaton system is near optimum fuel economy for package delivery duty cycle
- For battery/motor power ratings greater than 45 kW, fuel converter is not well matched to duty cycle, resulting in negative impacts on fuel economy.

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# **Standardization Benefits Analysis**

- NREL and Ricardo teamed to identify a list of candidate battery standardization strategies based on industry consultations during phase I of this project and leveraging Ricardo experience and information from previous battery standardization projects and industry additional interactions
- Cost of ownership, incremental component costs, and vehicle market data for relevant to the medium duty parcel delivery application were gathered and incorporated into Ricardo's TCO model
- A cost analysis was conducted for each of the identified strategies using the ANL BatPaC
- TCO analysis conducted and with interim conclusions provided



- Select Standardization Strategies
- Apply Ricardo Total Cost of Ownership (TCO) and ANL BatPaC models
- Evaluate the Cost impacts of standardization strategies

## **Battery Standardization and Costs**

**Define optimum battery specifications & costs (FASTSim analysis)** 

Specifications: Hitachi Li-Ion Battery (as employed in Eaton hybrid system):

Parameter	Units	Specification				
Power (pack)	kW	26 continuous and 44 peak				
Energy Storage Capacity (total and useable)	kWh	1.8				
Cell and Pack Capacity	Ah	5.5				
Cell Dimensions, Type, Weight	L x W x H (mm), kg	Prismatic Cell: 120 mm x 80 mm x 12 mm, Weight:240 g/cell				
Pack Dimensions	L x W x H (mm), kg	1250 mm x 508 mm x 300 mm, 84 kg				
Pack Voltage	vdc	340 (nominal range 270 - 400)				
Cell Output (Power) Density	W/kg	5,000				
Cells (voltage, capacity, internal resistance)	v, Ah, ohms	3.54 v, 5.3 Ah, 4mOhms				
Cells/module, modules/pack, configuration	Cells/module, modules/pack, configuration 12 cells/module, 8 modules/pack = 96 cells in series					
Chemistry Lithium-Ion: NMC cathode, hard amorphous carbon anode						
Adjoining vehicle systems, including communications protocols: Proprietary CAN link to Eaton control module						
Impact of charge/discharge cycles on power	At 80% DOD	95% of original power at 100,000 cycles				
Hitachi BMS System: Functions include individual battery voltage detection, temperature detection, overcharging/over-discharging/over-temperature detection, balancing, and communications. SOC range 20% to 50%. Integrated to Eaton control module.						
Cooling system, min and max battery operating temperatures : Active air cooled -30 °C to +60 °C 1 Temp sensor per every 4 cells						

## Battery Standardization Strategies were Combined into Eight Categories, each Involving Multiple Components

The twelve identified standardization strategies were divided into eight categories and ranked in order of their impact on cost reduction. A brief description of these categories and affected battery components/systems is presented in the following table. Additional details for each strategy, including impact on individual components/systems are included in the appendices of this report.

Standardization Approach	Description
Module Housings, Bus Bar, Attachments	1. Adoption of common cell and/or module sizes (outside packaging dimensions) for prismatic cells and standard housing manufacturing processes (References 10, 11, 14, 15): Allows common tooling for cells and module enclosures without restrictions on chemistry. Although not currently practical for light duty vehicle applications, common cell and module sizes are appropriate for MD HEVs due to wider ranges of installation options., 2. Common bus bar connectors (References 14, 15, 16): Provides common interface for a) power electronics and b) energy transfer; bus bars vary with battery power-to-energy ratio and are currently sized to each application, 3. Adoption of common module housing attachment method for cells, cell housing mounting attachments. (References 14, 15, 16, 28): Commodity item for future battery systems. Cells do not typically incorporate mounting features.
Module Voltages	Standardize module voltages: Allows use of common module components and reduces material handling requirements. (References 4, 6, 13, 28). Impacts module packaging: 1. Cell Group Interconnects: Standardized design (copper), including design for manufacture. Maintaining module voltages to less than 60 volts increases safety during assembly without affecting currents. 2. Module SOC Regulator: Balances SOC across cells. 3. Terminals and Other Module Materials: common size and materials.
Electrode Dimensions	Positive electrode (carbon) and negative electrode (lithium metal oxide): Material preparation, coating, calendaring, slitting, drying. Allows common processing and assembly equipment with no restrictions on variations in cell chemistries. Also allows standardization of materials and joining techniques.
Communications	1. BMS would require redesign and reprogramming to accommodate microcontroller and revised module communications, including CAN drivers. 2. Eliminates microconrollers and CAN interface at each module with single microcontroller/CAN transceiver. 3. Interface for Controller Area Network (standard set of input/output signals, protocols defined by vehicle OEM), modifications to communications interface. 4. Galvanic isolation insulates functional sections of electrical systems to prevent current flow between the sections while permitting energy or information to be exchanged between the sections to achieve safety isolation, voltage level shifting and ground noise mitigation.
Current Collectors	Material joining methods; welding; adhesives. Allows common processing and assembly equipment.
Safety Systems	1. Burst disks: commodity item to be defined by standards organization. Standardized, off-the-shelf burst discs would reduce design requirements. 2. Battery disconnect (automatic + manual): commodity item to be defined by standards organization. Provides first responders with common system.
Module Stack Interface, Heating/Cooling, Heat Conductors	1. BMS connectors: standard interface, 2. Module connectors: commodity item for future battery systems, 3. Module switching circuits: allows custom configuration of battery characteristics using a wide range of modules (power to energy ratios, voltages, etc.), 4. Air cooling components (fan, plenum, ducts): focus is on air-cooling and air-heating of HEV battery packs for commercial vehicles. Heating presents challenges (currently, resistance heaters are employed), 5. Thermal conductors, heat transfer foam: allows common interface from cells/modules to battery heat removal system. Heat-conducting foams are typically utilized to move heat away from cells. High-power-delivery events can cause rapid rise in cell temperature. Goal is to maintain constant operating temperature.
Interface for Power Transfer	1. BMS: the BMS will interface with the cell-switching circuit; the cell-switching circuit will provide the interface to the power electronics: variety of circuit interfaces, 2. Cell switching circuit: the cell-switching circuit allows dynamic configuration of cells to meet load and storage demands and isolation of abnormally-operating cells. Note standard for high voltage connector, 3. High voltage connectors: module terminals: the high voltage connectors will be a standardized design and produced in large quantities.

#### References 4, 6, 12, 13, 14, 15, 16, 17, 18, 23, 28

## Affected Battery Components and Manufacturing Processes were Identified for each Standardization Strategy

For each of the eight battery standardization strategies, the affected components and manufacturing processes were identified. These are summarized in the following tables.

Affected Battery System	Standardization Strategy (and references)	Affected Components and/or Systems	Component Manufacturing Processes
	Standardize digital communication interface	1. BMS	1. Printed Circuit Board and Integrated Circuit Manufacture
	(gateway) to the vehicle controller area network (CAN) and/or power electronics (e.g.	2. Microcontroller	2. Purchased item + microcontroller programming
Communications	module ports and protocols) to reduce communications overhead and high materials cost (References 4, 21, 28). In addition,	3. CAN transceiver	3. Purchased Item
	standardize placement of variables within the CANbus packets (References 4, 6, 21, 23).	4. Galvanic isolator	4. Purchased Item
Electronics	Standarized interface for never transfer to the	1. BMS	1. Modify to facilitate communication with cell- switching circuit
	power electronics, cell switching circuit: High Voltage connection from modules (Reference 4,	2. Cell switching circuit	2. Printed circuit board and integrated circuit manufacture
	22,20)	3. High voltage connectors (20- 22 gauge): module terminals	3. Metal stamping
	Standardino modulo volto non Allova van of		1. Cell group interconnects
	common module components and reduces material handling requirements. (References 4,	Modules.	2. PCB and IC: Module SOC regulator
	10, 13, 20j. Impacts mouure packaging.		3. Terminals (aluminum and copper stampings) and other module materials

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Current Collectors	Standardize positive (aluminum) and negative (copper) current collectors and terminal dimensions (References 6, 12, 13).	Current collectors, manufacturing techniques (material joining methods).	Material joining methods; welding; adhesives.
Electrodes	ectrodes Standardize electrode dimensions (References 12, 13, 28) Positive Electrometal oxide)		Material preparation, coating, calendaring, slitting, drying.
	Standardize 1) burst vent (OPSD - Over Pressure Safety Device) 2) automatic battery disconnect	1. Purchased item: burst disks	1. Frangible aluminum disk
Safety	(CID - Circuit Interrupt Device) (References 6, 17)	2. Purchased item: automatic battery disconnect + manual battery disconnect	2. Relay contactor (automatic), switch (manual)

## Affected Battery Components and Manufacturing Processes were Identified for each Standardization Strategy

For each of the eight battery standardization strategies, the affected components and manufacturing processes were identified. These are summarized in the following tables.

Affected Battery System	Standardization Strategy (and references)	Affected Components and/or Systems	Component Manufacturing Processes
	Adoption of common cell and/or module sizes (outside packaging dimensions) for prismatic	Cell containers	Fabricated metal housing (stamped, welded)
	cells and standard housing manufacturing processes (References 10, 11, 14, 15)	Module housing	Fabricated metal housing (stamped, welded)
	Common bus bar connectors (References 14, 15, 16)	Bus bar and bus bar connectors	Copper bar stock: stamping, pressing, machining
	Adoption of common module housing attachment method for cells, cell housing mounting attachments. (References 14, 15, 16,	Module housing attachment hardware.	Stampings (clamps, crimped connectors), adhesives
Modules	Standardize modules to stack level interface: 1.	1. BMS connectors	1. Stamping, crimped connectors
	master/slave BMS and module interface), 2. Ability to connect any combination of arbitrary battery modules. 3. Reconfigurable for second life applications (References 4, 6, 16)	2. Module connectors	2. Aluminum stamping
		3. Module switching circuits	3. PCB and integrated circuit (power switching)
	Mechanical: standardize structural heating/cooling interfaces, thermal enclosure (forced air cooling for HEVs) (Reference 4)	Air cooling components: fan, plenum, ducts	Injection Molding
	Heat transfer system: Standardize conductor and heat transfer foams (Reference 12, 28)	Aluminum thermal conductor, heat transfer foams	Stamping: aluminum conductor, compressible heat- conducting foam

#### Market Analysis Indicates Production Volumes of MD HEVs Will Remain Relatively Low through 2020

#### Cost analysis for each identified battery standardization strategy

Because battery manufacturing costs are related to production volumes, an evaluation of the potential market for these batteries was completed. The market analysis was focused on vehicles that are primary candidates for hybrid electric drive systems and incorporate lithium ion battery packs in the 1.5 kWh to 2.0 kWh range. Particular focus was placed on Class 6 delivery vehicles.

Parameter	Value	References
2015 projected US full-year new registrations of Class 6 trucks (all vocations), based on sales through 30 June 2015	51,900	31
New step van registrations per year for US (based on 2013 sales data)	5,800	32
Number of hybrid MD trucks (all vocations) manufactured each year (based on 2013 sales data)	900	33
Number of HEV MD trucks (all vocations) manufactured each year (based on 2013 sales data): equal to 83% of all MD hybrid trucks.	747	33
Number of Eaton HD and MD hybrid drive systems produced (2007-2013): includes all hybrid architectures and represent world-wide sales.	6,500	34, 35
Number of hybrid trucks (all architectures) sold in North America through 2012:	4,500	41
Number of MD parallel hybrid electric drive systems produced by Eaton (2007-2011)	1,500	34, 35
Number of hybrid electric step vans in major fleets: UPS (2008 to 2015)	400	24 25 26 27 28 43
FedEx (2003 to 2015)	350	54, 55, 50, 57, 56, 42
Number of parcel delivery vehicles purchased in conjunction with California Hybrid Voucher Incentive Program - HVIP, 2009-2015	621	39, 40
Cost of 1.8 kWh Lithium-Ion battery pack for Eaton Drive System	\$5,100 to \$5,400	Interviews with four industry stakeholders
Number of Hitachi 1.8 kWh battery packs produced (for Eaton hybrid drive system and other applications) over 4 year time period.	≈5,000	Interviews with four industry stakeholders
Number of battery types (manufacturers) employed in the Eaton MD hybrid drive system	2	Interviews with four industry stakeholders
Number of Hino MD (Class 5) hybrid electric trucks sold within the US since 2012:	400	33

#### Incremental Costs of Hybrid Electric Drive Systems Varies by Manufacturer and Vehicle Type

#### Cost analysis for each identified battery standardization strategy

Incremental cost of hybrid electric drive system: range of incremental costs obtained from literature search and interviews with industry stakeholders:

Application	Incremental Cost	Battery Type	Typical Incentive Funding/Voucher	References
Class 6 Package Delivery Truck (HEV)	\$35,000	Li-Ion	\$15,000	43
Class 6 Package Delivery Truck (HEV)	\$21,000	Li-Ion	\$15,000	44
Class 5 Package Delivery Truck (HEV)	\$12,000	Nickel Metal Hydride	\$18,000	33, 45
Class 6 HEV	\$12,000 - \$40,000	Li-Ion	\$15,000 - \$30,000	33

# US New Vehicle Registrations of HEV Step Vans are Projected to be Less than $\frac{1}{2}$ of All US Step Van New Vehicle Registrations through 2020

#### Cost analysis for each identified battery standardization strategy:

Because battery manufacturing costs are related to production volumes, an evaluation of the potential market for these batteries was completed. The market analysis was focused on vehicles that are primary candidates for hybrid electric drive systems that incorporate lithium ion battery packs in the 1.5 kWh to 2.0 kWh range. Particular focus was placed on Class 6 delivery vehicles.

Sales projections for U.S. Class 4-6 delivery vehicles (candidates for hybrid electric drive systems), hybrid MD trucks (all hybrid architectures) and HEV MD trucks:



**Conclusion:** Battery production requirements for new HEV MD trucks will range between 1,000 per year and 4,400 per year between 2015 and 2020.

References: 6, 31, 33, Ricardo Analysis
### ANL's BatPaC Model was Employed to Determine the Impact of Standardization Strategies on Battery Manufacturing Costs

## A number of resources were utilized to evaluate the impact of battery standardization strategies on manufacturing costs including:

- 1. Ricardo component manufacturing cost data base for a) metal stampings, b) printed circuit boards and power electronics, c) injection molded parts, d) cell manufacture, and e) machined parts.
- 2. Argonne National Laboratory BatPaC battery performance and cost analysis spreadsheet-based modeling program (References 12, 30).

#### **Battery Design Model**

#### Pack Requirements

- power
- energy or range
- number of cells

- Key Constraints
- max electrode thickness
- target cell potential, V, at peak power
- assumed cell/module format

#### **Iterative Spreadsheet**

Solves for cell capacity and designs battery pack by varying:

- 1. Cell area
- 2. Electrode thickness
- 3. Internal resistance

#### Cell Chemistry Measured Properties

- pulse power ASI
- sustained discharge ASI
- mAh/g, g/cm<sup>3</sup>
- electrode porosity
- SOC window
- physical properties ASI = area specific impedance
- References: 12, 30, Ricardo Analysis

#### Overview of Battery Performance and Cost model (BatPaC)

- The model can be utilized to design lithium-ion batteries for a specified power, energy, and type of vehicle battery.
- The cost of the designed battery is then calculated by accounting for every step in the lithium-ion battery manufacturing process.
- The assumed annual production level directly affects each process step.
- The total cost to the original equipment manufacturer calculated by the model includes the materials, manufacturing, and warranty costs
- BatPac is the only publically available model that performs a bottom-up lithium-ion battery design and cost calculation.
- Version 3 of BatPaC is scheduled for release prior to the end of December 2015.

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#### Calculated Battery Properties

- volume & mass
- specific energy,
- powermaterials required

### Impact of Production Volume on Delivered Cost of Baseline Battery Pack - w/o standardization strategies

Ricardo utilized the Argonne National Laboratory BatPaC Model to evaluate the impact of production volumes on the delivered cost of the baseline Hitachi battery pack

The BatPaC simulations were performed using the baseline battery specifications: 12 cells/module, 8 modules per pack, cells and modules in series, air cooled, NMC chemistry, 1.8 kWh:

				Battery			B	Sattery Cost						
	\$8,000	Impact of Production Volume on Delivered	_	Production		De	live	red Cost to OI	EM					
	. ,	Cost of Baseline Battery Pack (no		(batteries/year)		Min. (\$)		Avg (\$)		Max (\$)				
$\Sigma$	\$7.000	standardization)	_	1,000	\$	5 <mark>,</mark> 529	\$	6,117	\$	6,705				
ã	<b>,</b> , , , , , , , , , , , , , , , , , ,			2,000	\$	4,315	\$	4,768	\$	5,221				
4	\$6,000 -			5,000		\$ 3,231		3,564	\$	3,897				
ŝ	<i>çc</i> , <i>ccc</i>	Hitachi battery cost to OEM: \$5,100 to \$5,400 per pac	10,000		\$ 2,674		2,945	\$	3,21 <mark>6</mark>					
Σ	\$5,000	(2007-2013 timetrame)		50,000	\$	1,886	\$	2,070	\$	2,253				
B	<i>\$3,000</i>	period (≈1.250 packs/vear)	100,000	\$	1,680	\$	1,841	\$	2,001					
õ	\$4,000			200,000	\$	1,523	\$	1,666	\$	1,809				
ed Cost t	\$3,000	Costs do not include cooling air system     — Minimum Pred       Average Predi												
ivere	\$2,000	Maximum Predicted Cost												
Del	\$1,000	Costs include: materials, purchased Items, direct Labor, variable overhead, general, sales, administration, research	h	<sup>1</sup>	US	ABC Target Pri	ce: S	\$20/kW to \$32	/kW					
	\$-		_											

20,000 40,000 60,000 80,000 100,000 120,000 140,000 160,000 180,000 200,000

#### Production Volume (battery packs per year)

**Conclusion:** BatPaC model prediction matches reported battery pack production cost quite well. Note that BatPaC does not include cost of thermal management and electronics associated with system as installed with Eaton hybrid drive.

References: 12, 30, Ricardo Analysis

### Impact of Number of Cells per Module and Production Volume on Delivered Cost of Baseline Battery Pack - w/o standardization strategies

Ricardo utilized the Argonne National Laboratory BatPaC Model to evaluate the impact of number of cells per module on the delivered cost of the baseline Hitachi battery pack

The BatPaC simulations were performed using the baseline battery specifications: 96 cells per pack, cells and modules in series, air cooled, NMC chemistry, 1.8 kWh:



**Conclusion:** BatPaC model suggests increasing the number of cells per module will decrease price up to 5.0% depending upon production volume.

References: 12, 30, Ricardo Analysis

## **Battery Standardization and Costs**

The following procedure was applied to determine the impact of identified standardization strategies on price of battery delivered to vehicle OEM:



## A study was completed to determine the impact of manufacturing volume on individual battery component costs

Example: Impact of manufacturing volume on component costs



#### Cost vs Production Volume: PCBs, ICs and Power Electronics

Impact of manufacturing volume on other battery components, including metal stampings, cell and module manufacture, and injection molded parts is included in Appendix B.

Reference: Industry price quotes for battery components (in volumes from 5,000/year to 200,000 per year

## The impact on battery component manufacturing costs was determined for each identified standardization strategy

Cost savings for communications standardization strategies: contribution of strategy to manufacturing cost reduction as a function of production volume. Example below is for **Battery Systems Communications** standardization strategies. Similar graphs have been prepared for the other standardization strategies.



Communications standardization strategies include: digital communication interface (gateway) to the vehicle controller area network (CAN) and/or power electronics (e.g. module ports and protocols) to reduce communications overhead and high materials cost (References 4, 21). In addition, standardize placement of variables within the CANbus packets (References 4, 6, 21, 23). Components include: 1. BMS, 2. Microcontroller, 3. CAN transceiver, and 4. Galvanic Isolator \*Costs include: materials, purchased Items, direct Labor, variable overhead, general, sales.

\*Costs include: materials, purchased Items, direct Labor, variable overhead, general, sales, administration, research and development, depreciation, warranty and profit

References: 12, 13, 29, 30, Ricardo Analysis

### Cost impacts of indentified battery standardization strategies were ranked by percent of cost reduction for a range of production volumes

The impact of standardization strategies and production volumes on affected component costs was determined using ANL's BatPaC and Ricardo's manufacturing cost analyses. The chart below shows the affected components cost\* reductions (%) for a production rate of 100,000 batteries/year. Similar graphs for other production volumes have been prepared.



### **Cost Impact of Standardization Strategies at**

At production volumes of 100,000 batteries/year, all but two of the standardization strategies results in a battery production cost References: 12, 13, 29, 30, Ricardo Analysis decrease.

Note: this graph indicates the percent reduction in component costs associated with each of the eight standardization categories. The component savings can then be added to determine the impact on battery pack cost.

## Cost reductions associated with identified battery standardization strategies vary with production volumes

- The primary cost impact of standardization is to extend the range of applications and thus increase production volumes.
- Only one of the identified standardization strategies resulted in cost decreases at low production volumes.
- The results of the standardization strategy investigations are summarized in the following table and are plotted on the following page:

	Со	st savings or p	ena	alty (affected c	omp vo	onents manu olume, relativ	facti e to	uring cost \$) d nominal produ	ue 1 ucti	to identified sta ion volume of 5	and 5,00	lardization stra 0 packs/year	teg	ies, as a functio	on of	f production
Production Volume (battery packs/year)	Module Housing, Bus Bars, Attachments		Module Voltages		Electrode Dimensions		Communications		Current Collectors		Safety Systems		Module Stack Interface, Heating & Cooling, Heat Conductors		Interface for Power Transfer	
5,000	\$	(0.75)	\$	(4.75)	\$	(10.71)	\$	57.69	\$	(5.81)	\$	(0.97)	\$	(452.33)	\$	(445.75)
10,000	\$	3.63	\$	110.33	\$	35.25	\$	60.40	\$	(4.91)	\$	0.75	\$	(442.33)	\$	(373.35)
50,000	\$	13.59	\$	248.20	\$	132.53	\$	85.76	\$	6.06	\$	3.06	\$	(405.25)	\$	(261.45)
100,000	\$	17.42	\$	290.89	\$	170.68	\$	126.67	\$	29.26	\$	4.34	\$	(366.53)	\$	(173.31)

Standardization Strategies that Produce a Cost Savings Standardization Strategies that Produce a Cost Increase \*Costs include: materials, purchased Items, direct Labor, variable overhead, general, sales, administration, research and development, depreciation, warranty and profit

The entries in the above table are not additive because several components are included in multiple standardization strategy categories (e.g. BMS is included in the Module Voltages, Module Stack Interface, and Interface for Power Transfer standardization strategies). Thus, it was decided to determine the impact on battery cost due to a combination of standardization strategies.

## Four of the identified standardization strategies were selected for additional analysis based on component cost reduction effectiveness

The results of the standardization strategy investigations are summarized in the following graph:



The entries in the above graph are not additive because several components are included in multiple standardization strategy categories (e.g. BMS is included in the Module Voltages, Module Stack Interface, and Interface for Power Transfer standardization strategies).

References: 12, 13, 29, 30, Ricardo Analysis

# Four standardization strategies and two design changes were evaluated in combination to determine the maximum attainable cost reduction over a range of production volumes

### Standardization Approach:

Standardization increases capital costs due to the requirement for high production volume tooling and thus amortization costs per battery can be quite high at low production volumes. The study indicates production volumes must exceed 10,000 batteries per year to achieve significant savings due to implementation of standardized designs.

### **Evaluation of combined strategies:**

Four of the identified standardization approaches were selected for additional analysis based on results of the individual manufacturing cost impacts. In addition, battery design changes (cells per module and cell capacity) shown to have a favorable impact on battery cost as determined by modeling using BatPaC were also included. Ranked in order of impact, the combined strategies are:

- 1. Standardization of module housings, bus bars, and attachments
- 2. Standardization of module voltages
- 3. Standardization of electrode dimensions
- 4. Increasing the number of cells per module
- 5. Increasing cell capacity (Ah/cell) and decreasing the number of cells per pack
- 6. Consolidation and standardization of communications system components

# The cost impact of combined standardization strategies was determined

The top four standardization strategies, based on cost reduction impact, were combined with two battery design changes (increasing number of cells per module and increasing the cell capacity) to determine the impact on delivered battery cost to the vehicle OEM\*.

Cast Catagoni	Induded in Coloren	Unite	Rottony Configuration	Production Volumes							Impact of Combined					
Cost Category	included in Category	Units	battery configuration		1,000		2,000		5,000	1	0,000	5	0,000	10	00,000	Standardization
Investment Costs	1. Equipment (including installation), 2. building, land, utility connections, 3. launch	\$ million	Baseline	\$	9.8	\$	14.4	\$	24.9	\$	38.4	\$	112.1	\$	179.8	Strategies and Production Volumes or Battery Cost
	costs, and 4. working capital		Combined Standardization Strategies	\$	10.5	\$	15.4	\$	26.6	\$	41.1	\$	119.9	\$	192.4	
Variable Costs:	1. cell materials, 2. cell purchased items, 3. module materials, 4. module purchased	¢ /oach	Baseline	\$	985	\$	952	\$	913	\$	888	\$	839	\$	822	
Materials and Purchased Items	items, 5. pack materials, 6. pack purchased items	9/pack	Combined Standardization Strategies	\$	889	\$	858	\$	822	\$	712	\$	582	\$	539	Includes the following combiner
Variable Costs:	1. electrode processing, 2. cell assembly, 3. formation cycling, testing and sealing, 4. module and battery assembly, 5. cell and	6 (and	Baseline	\$	1,612	\$	1,153	\$	750	\$	547	\$	271	\$	203	standardization strategies: 1. Module housings, bus bars, attachments
Overhead	and shipping, 7. control laboratory, 8. variable overhead (= 40% of direct labor + 20% of depreciation)	r+	Combined Standardization Strategies	\$	1,570	\$	1,119	\$	727	\$	516	\$	249	\$	185	<ol> <li>Module voltages</li> <li>Electrode dimensions</li> <li>Communications</li> </ol>
Fixed Costs	1. general, sales, administrative, 2. research	general, sales, administrative, 2. research		\$	2,486	\$	1,825	\$	1,238	\$	938	\$	516	\$	406	<ol> <li>Increasing the number of ce per module</li> <li>Increasing cell capacity</li> </ol>
Fixed Costs	and development, 3. depreciation	<b>Ş/раск</b>	Combined Standardization Strategies	\$	2,517	\$	1,825	\$	1,237	\$	939	\$	521	\$	409	(Ah/cell) and decreasing the number of cells per pack.
Additional Costs	1. profit, 2. warranty, 3. air cooling thermal	C/onck	Baseline	\$	1,154	\$	958	\$	784	\$	693	\$	564	\$	530	
Additional Costs	(BMU and disconnects)	\$/pack	Combined Standardization Strategies	\$	1,187	\$	973	\$	792	\$	694	\$	557	\$	520	
Cost to OEM for Co	mplete System (does not include air-cooled	C/analy	Baseline	\$	6,237	\$	4,888	\$	3,685	\$	3,066	\$	2,190	\$	1,961	
thermal manageme	ent system)	\$/раск	Combined Standardization Strategies	\$	6,163	\$	4,775	\$	3,578	\$	2,861	\$	1,909	\$	1,653	

References: 12, 13, 29, 30, Ricardo Analysis

\*Costs do not include cooling air system

# Increasing Production Volume has a Greater Impact on Cost than does Standardization Strategies

**Conclusion:** The biggest impact of standardization on cost is to extend the range of applications for a given battery pack design. Increased production volume has a larger influence on battery pack cost than does individual standardization strategies. The cost per pack for the baseline 1.8 kWh HEV battery can be reduced by 54% if production volumes are changed from 5,000 per year to 100,000 per year, while the largest impact of the identified standardization strategies is 16% at volumes of 100,000 packs per year and less for lower production volumes.

Impact of Combined Standardization Strategies and Production Volumes on Battery Cost



References: 12, 13, 29, 30, Ricardo Analysis

## **Optimal Cell, Module & Thermal Selection**

Multiple cell and module designs can meet battery pack requirements of 45kW and 1.8 kWh. To reach high production volumes, the selected cell and module should be widely used across other applications.

### • Cell: Power/Energy > 25kW/kWh peak at min SOC ~ 30%

### • Cell: Capacity = 5.0 to 7.5 Ah\*

 Higher cell capacity reduces cell count and lowers pack cost, however it also reduces pack voltage and must be weighed against system requirements. Pack voltage must be matched to motor/inverter. Higher voltage is ideal for reducing copper cable diameter.

### • Module: Up to 14 cells/module\* based on 50V<sub>max</sub> safe handling limit

Higher number of cells per module reduces cost. Module cell count must also be matched to commercially available slave BMS chipsets. Packs will sometimes combine modules with different cell counts, e.g. 14+14+12 cells to reach 50 cells total.

Evample designs.*	Cell capacity	# cells	Pack voltage	Example module config.
Example designs.	5 Ah	96 cells/pack	340 V <sub>nom</sub>	8x12-cell modules
	6 Ah	80 cells/pack	283 V <sub>nom</sub>	8x10-cell modules
	7.5 Ah	64 cells/pack	227 V <sub>nom</sub>	8x8-cell modules
	8.6 Ah	56 cells/pack	198 V <sub>nom</sub>	4x14-cell modules

### • Thermal management: Forced air cooling

 For power applications such as HEV, the requirement for to maintain a small cell-to-cell ΔT is less important than for energy applications such as EV. For selected cell power/energy ratio and drive cycle, cooling system should be capable of keeping all cell temperatures below 45°C during steady-state operation with 30°C ambient air.

\* Assumes 3.54V<sub>nom</sub> NMC/hard carbon cell chemistry

### Impact of Cell Capacity on Delivered Cost of 1.8 kWh Battery Pack (no standardization)

BatPaC was utilized to evaluate the impact of higher capacity cells on the delivered cost of the battery. The analysis was based on maintaining a pack energy capacity of 1.8 kWh, cells and modules in series, air cooled, NMC chemistry:



**Conclusion:** BatPaC model prediction indicates delivered cost reductions ranging from 6.6% to 12.3% due to increase in cell capacity. The cost reduction is a function of cell capacity increase and production volume.

References: 12, 30. and NREL/Ricardo Analysis

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# Battery Standardization and Costs: research on battery cooling strategies and associated costs

The impact on battery system costs due to cooling system design was investigated and include both air and liquid cooled approaches.



**Conclusions:** 

Production Volume (battery packs/year)

- Air cooling systems, particularly those that do not remove heat from the air stream are the least expensive option for MD truck battery systems.
- The use of ambient air for cooling during extreme temperature conditions can lead to reductions in battery life.
- Liquid cooling modules enables size-efficient packaging
- Air cooling increases cost of module assembly and battery jacket design, which decreases savings

### **Battery Standardization and Costs**

## Selection of one cell and one or two module configurations that address power and voltage requirements

Based on the information from interviews with battery developers, passenger vehicle OEMs, commercial vehicle OEMs, literature searches, a cell and module selection process was initiated to define a standard cell/module design for medium duty hybrid electric vehicles (primarily for parcel delivery trucks).

### **Design Guidelines:**

- Energy must be  $\geq$  1.8 kWh for reasonable life (1.5-2.5 kWh acceptable)
- Power must be ~45 kW for optimal fuel economy (25-50 kW acceptable)
- A range of cell and module solutions can produce a 1.8 kWh, 45 kW pack
- Life characteristic similar to Hitachi system (10 yr, 200k miles for composite duty cycle)
- Battery thermal management: air-cooled
- Market scale needs to be considered, particularly the total market size that can be addressed across multiple vehicle vocations with a standardized battery approach. Due to varying technical requirements, this space could prove small.
- Low cost

Battery specifications are included in the total cost of ownership analysis. This information is expected to be shared with Eaton, BAE, and others MD HEV OEMs for feedback.

Reference 4. 13, 18, 19, 20, and NREL/Ricardo Analysis

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### Contents

- Project Overview
- Analysis Approach
- Fleet DNA and Duty-cycle Analysis
- Battery Life Modeling
- Standardization Benefits Analysis
- Economics of Standardized Batteries
- Conclusions
- References

Ricardo employed its **total cost of ownership** model to determine impact of battery standardization and leasing



## Vehicle TCO is modeled as the PV of the sum of both CAPEX and OPEX for that vehicle within its first ownership period

The TCO analysis is a spreadsheet-based model which can be used for conducting further scenario analysis



## **TCO Model Inputs**

A variety of sources were employed to verify the MD HEV delivery van specifications, including technical papers, manufacturer data sheets, and interviews with industry stakeholders.

Section	Category	Sub-Category	Description	Parameter	Units	Example
Vehicle	Vehicle	Supplier			OEM	Freightliner
Information		Model				P100H Step Van
		Model Year				2010
		Gross Vehicle Weight		\	lbs	23,000
		Useful Life			years	12
	Engine	Manufacturer				Cummins
		Model, No. of Cylinders				ISB, 6 Cylinders
		Model Year				2009
		Displacement			liters	6.7
		Power Rating			HP	200
		Torque			ft-Ib @ RPM	520 @ 1,600 RPM
		Governed Speed			RPM	2,600
		Oil Specification				CES20078
		Oil Capacity			gallons	4
		Coolant Capacity			gallons	3
		Emission Equipment				DPF
		Batteries (12-volt)	Number of Lead-Acid (non	n-hybrid system) batteries		2
	Transmission	Manufacturer				Fuller
		Туре				6-Speed, Automated Manual
		Fluid Capacity			gallons	2.4
	Hybrid System	Supplier				Eaton
		System Type				Series Hybrid
		Motor	Туре			Synchronous Brushless
			Rotor			Permanent Magnet
			Continuous Power Rating		kW	26
			Peak Power Rating		kW	44
		Regenerative Braking				Yes; motor/generator
		Battery	Туре			Lithium Ion
			Voltage		VDC	340
			Capacity		kWh	1.8
			Energy Density		kWh/kg	44
			Minimum State of Charge			0.4
			Maximum State of Charge			0.8
	Air Conditioning	System				None

**Evaluate various battery standardization strategies using Ricardo TCO model** 

Inputs to the TCO model are based upon the defined duty cycle for the MD parcel delivery van:

### **OPEX: Fuel and Fluid Costs**



References: 28, 32, 44, 57, 63, 65, 66

**Evaluate various battery standardization strategies using Ricardo TCO model** 

Inputs to the TCO model are based upon the defined duty cycle for the MD parcel delivery van:

CAPEX:	Vehicle	e and Infrast	ructure Incremei	ntal Cost of Hybrid	Drive System
CAPEX	Vehicle	Hybrid vehicle purcha	se price (nominal)	\$	\$87,800
		Diesel vehicle purcha	se price (nominal)	\$	\$65,000
		Battery	Nominal Price	\$	\$5,400 *
			Price per kWh	\$/kWh	\$3,000
		Motor + Inverter	Nominal Price	\$	\$5,350
			Price per kW	\$/kWh	\$206
		Other Hybrid System	Components, including Power Electronics	\$	\$10,000
		Engine and Emission	System Downsize Savings	\$	\$1,500
		Other CAPEX	Hybrid System Components	\$	\$4,500
		Incentives or Grants		\$	\$3,000
		Financing Costs	Vehicle Loan	% of CAPEX	4%
			Cost of Money for Vehicle Purchase	%	6%
		Residual Value	Vehicle	\$	\$19,500
			Battery	at \$100/kWh	\$180
	Infrastructure	2	No additional infrastructure required for HEV	\$	\$0



\*Represents low-volume price over 2007-2013 time frame

### **Economics of Standardized Batteries: Battery Lease Economics**

We can combine the **customer (lessee, vehicle operator)** and **battery leasing company (lessor)** requirements to obtain the following relationship, which defines the acceptable ratio of battery mark-up factors as a function of time value of money for both customer and lessor:

[Lease price required by lessor] ≤ [Lease price required by lessee]

$$\frac{M_{L}B}{1-t}\left(\frac{1}{R}-\frac{t}{l}\right) \leq \frac{M_{DO}B}{1-t}\left(\frac{1}{D}-\frac{t}{l}\right) \qquad -$$

$$\frac{M_{L}}{M_{DO}} \leq \frac{\left(\frac{1}{D} - \frac{t}{l}\right)}{\left(\frac{1}{R} - \frac{t}{l}\right)}$$

R = aggregate IRR

$$R = \sum_{i=1}^{1} (1+r)^{0.5-i}$$

D = aggregate discount factor:

$$D=\sum_{i=1}^N \left(1+\delta\right)^{0.5-i}$$

Variable	Description
r	internal rate of return
T <sub>i</sub>	tax payments over life of battery
M <sub>L</sub>	battery mark-up to battery leasing company, lessor (e.g. 1.3)
В	battery price
t	tax rate (e.g. 39.3%)
L <sub>i</sub>	lease payment (price) as function of lessor's battery cost, tax rate, IRR, etc. lease price is set by the lessor
1	battery life (e.g. 7 years)
R	aggregate internal rate of return (IRR)
M <sub>DO</sub>	battery mark-up to vehicle owner (e.g. 1.4)
D	aggregate discount factor
δ	discount factor (rate)

#### Battery Lease Economics: Lease vs Direct Ownership Model Input Parameters

Variable	Description	Range of Values	References
В	battery cost (delivered cost to hybrid drive system manufacturer)	\$1,800 to \$5,400	43, 44, 63, 65, 66, current study
MI	motor + inverter cost to hybrid drive system manufacturer	\$4,800 to \$8,000	43, 44, 65, 66
ΔTr	incremental cost increase in transmission for HEV system	\$1,000 to \$5,000	44, 65, 66, industry interviews
L <sub>i</sub>	lease payment (price) as function of lessor's battery cost, tax rate, IRR, etc. lease price is set by the lessor	\$130 to \$260/month	63, 65, 66, current study
G&A	general & administrative costs incurred by battery lessor	\$75 to \$125/battery/year	63, 65, 66
F	Fuel price: No. 2 diesel	\$2.00/gal to \$4.50/gal	US DOE EIA AEO
M <sub>L</sub>	battery mark-up to battery leasing company (also known as lessor or service provider)	1.0 (no mark-up) to 1.5	63, 65, 66
M <sub>DO</sub>	battery mark-up to vehicle owner = $M_{HS}$ * $M_{OEM}$	1.0 (no mark-up) to 1.5	63, 65, 66
M <sub>HS</sub>	battery mark-up hybrid system manufacturer to vehicle OEM	1.2 to 1.5	43, 44, 65, 66
M <sub>OEM</sub>	battery mark-up vehicle OEM to vehicle owner	1.2 to 1.5	43, 44, 65, 66
M <sub>RC</sub>	replacement battery mark-up: vehicle OEM to vehicle owner	1.2 to 1.4	65, 66
M <sub>RL</sub>	replacement battery mark-up: battery manufacturer to battery leasing company	1.1 to 1.5	65, 66
Р	customer, lessee, payback period	1 year - 3 years	66, stakeholder interviews
t	tax rate on net revenues	39.0% to 39.3%	63, 64, 65, 66
δ	discount factor (rate required by customer, lessee)	5% to 10%	63, 65, 66
r	internal rate of return for battery leasing company, lessor	10% to 20%	63, 65, 66
1	battery life, function of duty cycle	4 years to 15 years	Current study
FE <sub>B</sub>	fuel economy for baseline vehicle	6.8 – 7.2 miles/gallon	3, 4, 5, 63, 65, 66
FE <sub>HEV</sub>	fuel economy for hybrid vehicle (maximum)	8.2 - 8.6 miles/gallon	current study

### **MD HEV battery leasing – preliminary economic analysis**

The preliminary lease analysis was reviewed in the January Milestone Report:

- Leasing looks better than buying on a short 3 year time horizon
- Bottom-up lease cost calculations suggest a floor of \$177/mo for a 5 kWh MD HEV battery
- Analysis of vehicle performance and customer economics suggest that it is not possible to achieve a 3 year payback at this cost



### Performance and Degradation of Standardized Batteries in Medium-Duty Applications

Utilize BLAST model to provide battery life estimate for selected MD package delivery van and composite duty cycle



### Battery A – Short Life

- Based on A123 2.3 Ah cell (iron-phosphate)
- Life ranges from 5-12 years

### Battery B – Long Life

- Composite of Saft 6 to 40Ah cells (NCA)
- Life ranges from 7-15 years

References 47, 48, NREL Analysis

### Performance and Degradation of Standardized Batteries in Medium-Duty Applications

Utilize BLAST model to provide battery life estimate for selected MD package delivery van and composite duty cycle

Example of Assumed Remaining Capacity Calculations: for Battery A (Short Life)



## **Battery value versus remaining capacity**



Remaining capacity determined using NREL BLAST model and correlated to vehicle mileage:

C = f(M) where M = cumulative vehicle miles

NREL has developed procedure for calculating remaining capacity as a function of cumulative miles

**Evaluate various battery standardization strategies using Ricardo TCO model** 

Inputs to the TCO model are based upon the defined duty cycle for the MD parcel delivery van:

#### **CAPEX: Vehicle and Infrastructure**



Sustem	Included Components		ompone	ent (	Costs	Comments			
System			Value	Lo	w Value	comments			
Battery Cost from Battery Manufacturer:	Battery pack	\$	6,000	\$	5,100	Represents historical low volume prices			
Motor+Inverter Cost:	Motor/generator, motor inverter/controller	\$	8,350	\$	4,200	Industry interviews: low value is \$3k motor +\$1,200 inverter			
Transmission incremental cost:	Eaton Fuller automated manual transmission	\$	1,000	\$	-	High value includes modification to match motor			
Other hybrid system components	Hybrid control module, battery box	\$	2,500	\$	1,200	Based on manufacturing analysis			
Markup:	Hybrid system manufacturer to vehicle OEM		1.5		1.2	Eaton has provided estimates ranging from 1.25 to 1.4			
Markup:	Vehicle OEM to vehicle owner/operator		1.5		1.2	Eaton has provided estimates ranging from 1.25 to 1.4			
	Total Cost Delta for HEV:	\$ 40,1	162.50	\$	15,120.00				
	Cost Delta for HEV w/o Battery:	\$ 26,6	562.50	\$	7,776.00				
	Effective Battery Cost to Vehicle Owner/Operator:	\$ 13,5	500.00	\$	7,344.00				

#### Incremental Cost of Hybrid Drive System

Deplesement Dattory Market		Mark-U	Mark-Up/Cost			
Replacement Battery Market	Н	igh Value	Low Value			
Replacement Battery Markup to Consumer:		1.5		1.0		
Replacement Battery Cost to Consumer:	\$	9,000.00	\$	5,100.00		
Replacement Battery Markup to Service Provider*:		1.5		1.25		
Replacement Battery Cost to Service Provider*:	\$	9,000.00	\$	6,375.00		

\*Service Provider is the battery leasing company

**Evaluate various battery standardization strategies using Ricardo TCO model** 

### Results of **Baseline Diesel** and **Baseline HEV** Total Cost of Ownership Models



**TCO is present value based model**; comparisons are shown in dollars valued at year of vehicle purchase.

For example, a conventional diesel vehicle purchased during 2015 can be compared directly with an HEV purchased during 2015 (2015 dollars); A conventional diesel vehicle purchased during 2023 can be compared directly with HEV purchased during 2023 (2023 dollars).

For baseline vehicles purchased during 2015 and 2018, payback period for incremental cost of hybrid drive components exceeds the useful life of the vehicle (12 years).

T	Total Cost of Ownership Over Life of Vehicle											
Powertrain	Year Purchased		ΟΡΕΧ	(	CAPEX*		Total					
	2015	\$	65,130	\$	53,856	\$	118,986					
Diesel	2018	\$	72,694	\$	56,086	\$	128,780					
	2023	\$	77,197	\$	60,008	\$	137,205					
	2015	\$	62,434	\$	74,033	\$	136,467					
HEV	2018	\$	63,103	\$	76,573	\$	139,676					
	2023	\$	64,443	\$	76,937	\$	141,380					

\*Includes residual value of vehicle

Assumptions:

years	12	12		
years	n/a	10		
	n/a	1		
¢	n/a	\$ 22,800		
\$	\$ 65,000	\$ 87,800		
\$	\$ 19,900	\$ 24,584		
	n/a	Direct ownership		
\$	n/a	\$ 5,400		
\$	n/a	\$ 180		
\$	n/a	n/a		
.66/gallon a	and 2020: \$3.11/g	allon		
	years years \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	years         12           years         n/a           n/a         n/a           \$         n/a           \$         19,900           \$         19,900           \$         n/a           \$         n/a		

<sup>1</sup>Vehicle residual value: 30.5% for baseline diesel, 28.0% for baseline HEV

<sup>2</sup>Battery pack value at end of first life = \$100/kWh

Year of HEV Purchase Reterences: 28, 32, 44, 57, 63, 65, 66

Evaluate various battery standardization strategies using Ricardo TCO model





**TCO is present value based model**; comparisons are shown in dollars valued at year of vehicle purchase.

Minimal Cost Battery: \$1,800 delivered cost to hybrid system supplier (vs. \$5,400 for baseline battery cost)

For baseline vehicles purchased during 2015 and 2018, payback period for incremental cost of hybrid drive components exceeds the useful life of the vehicle (12 years).

Total Cost of Ownership Over Life of Vehicle										
Powertrain	Year Purchased		ΟΡΕΧ	(	CAPEX*	Total				
Diesel	2015	\$	65,130	\$	53,856	\$	118,986			
	2018	\$	72,694	\$	56,086	\$	128,780			
	2023	\$	77,197	\$	60,008	\$	137,205			
	2015	\$	60,985	\$	70,997	\$	131,982			
HEV	2018	\$	63,715	\$	73,989	\$	137,704			
	2023	\$	64,936	\$	74,994	\$	139,930			

\*Includes residual value of vehicle

Parameter	Units	Diesel	HEV
Useful life of vehicle	years	12	12
Battery life	years	n/a	10
Number of battery replacements		n/a	1
Hybrid drive system incremental cost: battery price reduced from \$5,400 to \$1,800	\$	n/a	\$ 19,200
Vehicle purchase price	\$	\$ 65,000	\$ 84,200
Vehicle residual value $(includes battery)^1$	\$	\$ 19,900	\$ 23,576
Battery use contract		n/a	Direct ownership
Battery cost to hybrid system supplier	\$	n/a	\$ 1,800
Battery residual value (80% of orig. capacity) $^2$	\$	n/a	\$ 180
Battery lease payment (per month)	\$	n/a	n/a
Diesel fuel price: EIA Reference Value: 2015: \$2	2.66/gallon a	and 2023: \$3.11/g	allon

<sup>1</sup>Vehicle residual value: 30.5% for baseline diesel, 28.0% for baseline HEV

<sup>2</sup>Battery pack value at end of first life = \$100/kWh

References: 28, 32, 44, 57, 63, 65, 66

**Evaluate various battery standardization strategies using Ricardo TCO model** 

#### Results of Battery Cost on Total Cost of Ownership



Assumptions: Impact on TCO: Battery Cost to HEV System Supplier Parameter Units Diesel Max Baseline Min 12 12 12 Useful life of vehicle years 12 12 12 12 n/a 10 10 10 10 10 10 Battery life years 1 1 Number of battery replacements n/a 1 1 1 1 Hybrid drive system incremental cost: battery price reduced from \$5,400 to \$1,800 \$ \$ 19,200 n/a \$ 23,800 \$ 22,800 \$ 20,800 | \$ 20,000 \$ 18,400 \$ 84.200 \$ 83.400 Vehicle purchase price Ś \$ 65.000 \$ 88,800 \$ 87,800 \$ 85.800 \$ 85.000 Vehicle residual value (includes battery)<sup>1</sup> \$ \$ 19,900 \$ 24,864 \$ 24,584 \$ 24,024 \$ 23,800 \$ 23,576 \$ 23,352 n/a Direct Ownership Battery use contract Battery cost to hybrid system supplier Ś n/a Ś 6,400 Ś 5,400 Ś 3,400 Ś 2,600 \$ 1,800 Ś 1.000 Battery residual value (80% of orig. capacity)<sup>2</sup> \$ \$ Ś \$ n/a 180 180 Ś 180 \$ 180 Ś 180 180 Ś \$ 62,836 \$ 62,434 \$ 61,629 \$ 61,307 \$ 60,985 \$ 60,663 OPEX n/a CAPEX Ś \$ 74,977 \$ 74,033 \$ 72,347 \$ 71.672 \$ 70,997 \$ 70,323 n/a Total \$ n/a \$137,813 \$136,467 \$133,976 \$132,979 \$131,982 \$130,986 Pavback Period n/a 17 17 16 15 15 15 years

**OPEX** includes: fluids, maintenance parts, maintenance labor, operational overhead

CAPEX Includes: vehicle cost (vehicle+hybrid drive components+battery) minus residual value of (vehicle+hybrid drive components) minus (residual value of battery)



TCO is present value based model; comparisons are shown in 2015 dollars for a range of HEV battery costs.

Battery cost reductions alone are not sufficient to reduce the total cost of ownership for HEVs below the TCO of diesel vehicles (for vehicles purchased during 2015).

Payback periods for the incremental cost of the HEV systems are greater than the life of the vehicle (12 years).

References: 28, 32, 44, 57, 63, 65, 66

<sup>1</sup>Vehicle residual value: 30.5% for baseline diesel, 28.0% for baseline HEV

<sup>2</sup>Battery pack value at end of first life = \$100/kWh

### **Evaluate various battery standardization strategies using Ricardo TCO model**

### Results of Battery Residual Value on Total Cost of Ownership



		-						
Assumptions:			Impact of Battery Residual Value on TCO					
Parameter	Units	Diesel	Min	Baseline		2	3	Max
Useful life of vehicle	years	12	12	12	12	12	12	12
Battery life	years	n/a	10	10	10	10	10	10
Number of battery replacements		n/a	1	1	1	1	1	1
Battery use contract		n/a			Direct O	wnership		
Hybrid drive system incremental cost: battery price reduced from \$5,400 to								
\$1,800	\$	n/a	\$ 22,800	\$ 22,800	\$ 22,800	\$ 22,800	\$ 22,800	\$ 22,800
Vehicle purchase price	\$	\$ 65,000	\$ 87,800	\$ 87,800	\$ 87,800	\$ 87,800	\$ 87,800	\$ 87,800
Baseline vehicle residual value (includes battery) <sup>1</sup>	\$	\$ 19,900	\$ 24,584	\$ 24,584	\$ 24,584	\$ 24,584	\$ 24,584	\$ 24,584
Battery cost to hybrid system supplier	\$	n/a	\$ 5,400	\$ 5,400	\$ 5,400	\$ 5,400	\$ 5,400	\$ 5,400
Battery residual value (80% of orig. capacity)	\$	n/a	\$ 100	\$ 180	\$ 1,215	\$ 2,250	\$ 3,285	\$ 4,320
Change in first battery residual value from baseline <sup>2</sup>	\$	n/a	\$ (80)	\$ -	\$ 1,035	\$ 2,070	\$ 3,105	\$ 4,140
Residual value of second battery at vehicle end of vehicle useful life <sup>3</sup>	\$	n/a	\$ 4,320	\$ 4,320	\$ 4,320	\$ 4,320	\$ 4,320	\$ 4,320
Change in second battery residual value from baseline	\$	n/a	\$ 4,140	\$ 4,140	\$ 4,140	\$ 4,140	\$ 4,140	\$ 4,140
Net change in vehicle residual value (including battery)	\$	n/a	\$ 4,060	\$ 4,140	\$ 5,175	\$ 6,210	\$ 7,245	\$ 8,280
Residual value of vehicle (including battery)	\$	n/a	\$ 28,644	\$ 28,724	\$ 29,759	\$ 30,794	\$ 31,829	\$ 32,864
OPEX	\$	n/a	\$ 62,434	\$ 62,434	\$ 62,434	\$ 62,434	\$ 62,434	\$ 62,434
CAPEX	\$	n/a	\$ 71,759	\$ 71,715	\$ 71,135	\$ 70,555	\$ 69,976	\$ 69,396
Total	\$	n/a	\$134,193	\$134,149	\$133,569	\$132,989	\$132,410	\$131,830
Payback Period	years	n/a	16	16	16	15	14	14
		•						•

**OPEX** includes: fluids, maintenance parts, maintenance labor, operational overhead

CAPEX Includes: vehicle cost (vehicle+hybrid drive components+battery) minus residual value of (vehicle+hybrid drive components) minus (residual value of battery)



TCO is present value based model; comparisons are shown in 2015 dollars for a range of HEV battery residual values

Residual value of second (replacement) battery is assumed to be linearly related to remaining capacity.

Increases in battery residual value alone are not sufficient to reduce the total cost of ownership for HEVs below the TCO of diesel vehicles (for vehicles purchased during 2015).

Payback periods for the incremental cost of the HEV systems are greater than the life of the vehicle (12 years).

References: 28, 32, 44, 57, 63, 65, 66

<sup>1</sup>Vehicle residual value: 30.5% for baseline diesel, 28.0% for baseline HEV

<sup>2</sup>First battery removed from vehicle after 10 years when it reaches 80% of original capacity

<sup>3</sup>Value of second battery is linear to remaining capacity

**Evaluate various battery standardization strategies using Ricardo TCO model** 

### Results of HEV System Incremental Cost on Total Cost of Ownership



Assumptions:	Impact on TCO: Incremental Cost of HEV System								
Parameter	Units	Diesel	Max	3	Baseline	2	1	Min	
Useful life of vehicle	years	12	12	12	12	12	12	12	
Battery life	years	n/a	10	10	10	10	10	10	
Number of battery replacements		n/a	1	1	1	1	1	1	
Incremental cost of hybrid system	\$	n/a	\$ 40,000	\$ 30,000	\$ 22,800	\$ 20,000	\$ 15,000	\$ 10,000	
Vehicle purchase price	\$	\$ 65,000	\$ 105,000	\$ 95,000	\$ 87,800	\$ 85,000	\$ 80,000	\$ 75,000	
Vehicle residual value (includes battery) <sup>1</sup>	\$	\$ 19,900	\$ 29,400	\$ 26,600	\$ 24,584	\$ 23,800	\$ 22,400	\$ 21,000	
Battery use contract		n/a	Direct Ownership						
OPEX	\$	n/a	\$ 65,692	\$ 64,284	\$ 62,434	\$ 62,313	\$ 61,669	\$ 61,166	
САРЕХ	\$	n/a	\$ 88,536	\$ 80,104	\$ 74,033	\$ 71,672	\$ 67,456	\$ 63,240	
Total	\$	n/a	\$ 154,228	\$ 144,388	\$ 136,467	\$ 133,985	\$ 129,125	\$124,406	
Payback Period	years	n/a	26	20	17	15	13	10	

<sup>1</sup>Vehicle residual value: 30.5% for baseline diesel, 28.0% for baseline HEV

<sup>2</sup>Battery pack value at end of first life = \$100/kWh

#### NATIONAL RENEWABLE ENERGY LABORATORY

**OPEX** includes: fluids, maintenance parts, maintenance labor, operational overhead

CAPEX Includes: vehicle cost (vehicle+hybrid drive components+battery) minus residual value of (vehicle+hybrid drive components) minus (residual value of battery)

-----OPEX ------CAPEX

TCO is present value based model; comparisons are shown in 2015 dollars for a range of HEV incremental costs.

Battery residual value assumed to be \$100/kWh.

Decreases in the incremental cost of the hybrid drive system alone are not sufficient to reduce the total cost of ownership for HEVs below the TCO of diesel vehicles (for vehicles purchased during 2015).

The incremental cost of the hybrid system must drop below \$14K for the payback period to be less than the life of the vehicle (12 years).

References: 28, 32, 44, 57, 63, 65, 66

### **Evaluate various battery standardization strategies using Ricardo TCO model**

### Results of Battery Lease Cost on Total Cost of Ownership



Assumptions:	Impact on TCO: Battery Lease vs Direct Ownership							
Parameter	Units	Diesel	Max	3	Baseline	2	1	Min
Useful life of vehicle	years	12	12	12	12	12	12	12
Battery life	years	n/a	10	10	10	10	10	10
Number of battery replacements		n/a	1	1	1	1	1	1
CAPEX Reduction (baseline battery cost)	\$	n/a	\$ 5,400	\$ 5,400	\$ 5,400	\$ 5,400	\$ 5,400	\$ 5,400
Vehicle purchase price <sup>2</sup>	\$	\$ 65,000	\$ 82,400	\$ 82,400	\$ 82,400	\$ 82,400	\$ 82,400	\$ 82,400
Vehicle residual value (excludes battery) <sup>1</sup>	\$	\$ 19,900	\$ 23,072	\$ 23,072	\$ 23,072	\$ 23,072	\$ 23,072	\$ 23,072
Battery use contract		n/a	Lease arrangement with battery service provider					
Battery Lease Rate (monthly payment)	\$	n/a	\$ 260	\$ 200	\$ 177	\$ 160	\$ 145	\$ 130
OPEX	\$	n/a	\$ 115,499	\$ 102,702	\$ 97,796	\$ 94,170	\$ 90,971	\$ 87,772
CAPEX	\$	n/a	\$ 69,480	\$ 69,480	\$ 69,480	\$ 69,480	\$ 69,480	\$ 69,480
Total	\$	n/a	\$ 184,979	\$ 172,182	\$ 167,276	\$ 163,650	\$ 160,451	\$ 157,252
Payback Period	years	n/a	>30	>30	>30	>30	>30	>30

**OPEX** includes: fluids, maintenance parts, maintenance labor, operational overhead, and **battery lease payments** 

**CAPEX** Includes: vehicle cost (vehicle+hybrid drive components w/o battery) minus residual value of (vehicle+hybrid drive components) without battery

OPEX
CAPEX
Total Cost of Ownership
Payback period is greater than 30 years for range of lease payments shown

TCO is present value based model; comparisons are shown in 2015 dollars for a range of HEV battery lease rates.

Monthly lease price range based analysis of battery leasing company rate of return.

Lease payments during the entire vehicle ownership period result in a significant increase in TCO compared to the baseline battery direct cost of ownership approach (for vehicles purchased during 2015), despite the reduced CAPEX and elimination of battery replacement costs (OPEX increases, residual value decreases).

<sup>1</sup>Vehicle residual value: 30.5% for baseline diesel, 28.0% for baseline HEV

<sup>2</sup>HEV purchase price = baseline HEV (\$87,800) minus battery cost (\$5,400)

#### NATIONAL RENEWABLE ENERGY LABORATORY

**Evaluate various battery standardization strategies using Ricardo TCO model** 

### Results of **Diesel Fuel Price** on Total Cost of Ownership



#### **EIA AOL Diesel Fuel Price Projections:**

(reference 62) includes high, reference, and low values. These were included in the TCO to determine impact on HEV TCO and payback periods for incremental cost of hybrid components.



Year		High	Ret	ference	Low
2015	\$	4.13	\$	2.66	\$ 2.38
2016	\$	4.48	\$	2.96	\$ 2.39
2017	\$	4.62	\$	3.00	\$ 2.41
2018	\$	4.73	\$	3.02	\$ 2.44
2019	\$	4.82	\$	3.06	\$ 2.49
2020	\$	4.91	\$	3.11	\$ 2.55
2021	\$	5.01	\$	3.16	\$ 2.58
2022	\$	5.12	\$	3.24	\$ 2.63
2023	\$	5.21	\$	3.30	\$ 2.66
2024	\$	5.35	\$	3.36	\$ 2.70
2025	\$	5.48	\$	3.43	\$ 2.75
	n				

-Low

#### Low Fuel Prices

Total Cost of Ownership Over Life of Vehicle									
Powertrain	Year Purchased	OPEX		OPEX CAPEX*		Total			
Diesel	2015	\$	57,021	\$	<mark>53,856</mark>	\$	110,877		
	2018	\$	58,404	\$	56,086	\$	114,490		
	2023	\$	62,084	\$	60,008	\$	122,092		
HEV	2015	\$	57,778	\$	74,033	\$	131,811		
	2018	\$	53,989	\$	76,573	\$	130,562		
	2023	\$	55,286	\$	76,937	\$	132,223		

OPEX includes: fluids, maintenance parts, maintenance labor, operational overhead CAPEX Includes: vehicle cost (vehicle+hybrid drive components + battery) minus residual value of (vehicle+hybrid drive components) minus (residual value of battery)

#### High Fuel Prices

Total Cost of Ownership Over Life of Vehicle											
Powertrain	Year Purchased	OPEX		OPEX		OPEX CAPEX*		CAPEX*			Total
Diesel	2015	\$	97,313	\$	<mark>53,856</mark>	\$	151,169				
	2018	\$	109,299	\$	56,086	\$	165,385				
	2023	\$	116,594	\$	60,008	\$	176,602				
HEV	2015	\$	86,877	\$	74,033	\$	160,910				
	2018	\$	89,971	\$	76,573	\$	166,544				
	2023	\$	91,770	\$	76,937	\$	168,707				

\*Includes residual value of vehicle

References: 28, 32, 44, 57, 62, 63, 65, 66

#### NATIONAL RENEWABLE ENERGY LABORATORY
**Evaluate various battery standardization strategies using Ricardo TCO model** 



#### HEV = 8.4 mpg\$200,000 Total Cost of Ownership Over Life of Vehicle \$180,000 **Baseline HEV Low** \$160.000 Baseline Diesel **Oil Prices** Low Oil Prices \$140.000 \$120,000 \$100,000 CAPEX \$80,000 OPEX \$60,000 \$40,000 \$20,000 **\$0** Year Purchased 2015 2018 2023 2015 2018 2023

Baseline Diesel = 7.0 mpg

#### Assumptions:

Parameter	Units	Diesel	HEV		
Useful life of vehicle	years	12	12		
Battery life	years	n/a	10		
Number of battery replacements		n/a	1		
Incremental cost of hybrid drive system	\$	n/a	\$ 22,800		
Vehicle purchase price	\$	\$ 65,000	\$ 87,800		
Vehicle residual value (includes battery) <sup>1</sup>	\$	\$ 19,900	\$ 24,584		
Battery use contract		n/a	Direct ownership		
Battery cost to hybrid system supplier	\$	n/a	\$ 5,400		
Battery residual value (80% of orig. capacity) <sup>2</sup>	\$	n/a	\$ 180		
Battery lease payment (per month)	\$	n/a	n/a		
Diesel fuel price: EIA "High Oil Price" Value: 201	.5: \$4.13/ga	allon and 2020: \$4	.91/gallon		

<sup>1</sup>Vehicle residual value: 30.5% for baseline diesel, 28.0% for baseline HEV

<sup>2</sup>Battery pack value at end of first life = \$100/kWh

**OPEX** includes: fluids, maintenance parts, maintenance labor, operational overhead

CAPEX Includes: vehicle cost (vehicle+hybrid drive components + battery) minus residual value of (vehicle+hybrid drive components) minus (residual value of battery) **TCO is present value based model**; comparisons are shown in dollars valued at year of vehicle purchase.

Fuel costs have a significant impact on TCO. At high fuel prices (per EIA projections), TCO of HEV becomes equivalent to TCO for conventional diesel during 2018 and is 4.5% lower than the TCO of conventional diesel for vehicles purchased during 2023.

At low fuel prices (per EIA projections), TCO for HEV remains greater than TCO for conventional diesel through 2025.

References: 28, 32, 44, 57, 62, 63, 65, 66

NATIONAL RENEWABLE ENERGY LABORATORY

#### **Evaluate various battery standardization strategies using Ricardo TCO model**

#### Impact of Incentives on Total Cost of Ownership: Identified Incentive Programs

	Incentive Program	Region	Description	Incentive Program	Region	Description	
'	California HVIP Base Hybrid Voucher	California	GVW(lbs) 6,001-8,500 (plug-in hybrids only): \$8,000 8,501-10,000 (plug-in hybrids only): \$10,000 10,001-19,500: \$15,000; 19,501-33,000: \$20,000 33,001-38,000: \$25,000; >38,000: \$30,000	California HVIP Hybrid Voucher Adders	California	GVW(lbs) 6,001-10,000 (plug-in hybrids only): School Bus \$5,000 10,001-14,000: Plug-in or Hydraulic Hybrid \$5,000, School Bus \$5,000 14,001-33,000: Plug-in or Hydraulic Hybrid \$10,000, School Bus \$10,000 ARB Certification (full vehicle) \$15,000 >33,001: Plug-in or Hydraulic Hybrid \$10,000, School Bus \$10,000, ARB	
	California HVIP Base Zero-Emission Vouche	California	GVW(lbs) 5,001-8,500: \$12,000; 8,501-10,000: \$18,000 10,001-14,000: \$30,000;			Certification (full vehicle) \$20,000	
	California HVIP Base Zero-Emission Voucher       14,00         19,50       26,0         San Joaquin Valley APCD HVIP Plus-Up       San Joaquin         Voucher       Air District         Zero-+\$\$30,       San Joaquin         California HVIP Voucher Adders       California         California HVIP Voucher Adders       California	14,001-19,500: \$35,000 19,501-26,000: \$40,000; >26,000: \$45,000			Vehicle GVWR (lbs) 14,001 - 26,000: Total Number of Hybrid-Related Deficiencies 10+ (2013/2014 MY): \$12,000		
		San Joaquin Air District	Hybrid Vehicle: +\$15,000 Zero-Emission Vehicle (<8,500 lbs): +\$12,000 Zero-Emission Vehicle (<8,500 lbs) manufactured in San Joaquin Valley: +\$18,000 Zero-Emission Vehicle (>8,500 lbs): +\$20,000 Zero-Emission Vehicle (>8,500 lbs) manufactured in San Joaquin Vally: +\$30,000	California HVIP OBD Voucher Adders	California	<10 (2013/2014 MY): \$16,000 9-14 (2015 MY): \$8,000 5-8 (2015 MY): \$12,000 <=4 (2015 MY): \$16,000 Vehicle GVWR (lbs) >26,001: Total Number of Hybrid-Related Deficiencies 10+ (2013/2014 MY): \$16,000 <10 (2013/2014 MY): \$20,000 9-14 (2015 MY): \$12,000 5-8 (2015 MY): \$16,000 <=4 (2015 MY): \$20,000	
			The first three vouchers received by a fleet are eligible for additional funding: \$2,000/vehicle <8,501 GVWR				
,		California	\$0,000/vehicle >10,000 GV V/R \$10,000/vehicle >10,000 GV V/R Hydrogen Fuel Cell Vehicles: 5,001-19,500 lbs: +\$20,000 19,501-33,000 lbs: +\$30,000 >33,000 lbs: +\$40,000	The U.S. Department of Ene	rgy, Ener	gy Efficiency & Renewable Energy	

Incentive Program	Region	Description
California HVIP Voucher - ePTO	California	Aerial Boom Vehicles with ePTO: Can get voucher without hybrid driveline, Must be >26,000 GVWR. Lithium batteries \$20,000 Lead-acid batteries \$14,000
Incentives for Evs in New York State	New York State	Class 3-8 electric trucks. \$9 million in incentives. Vouchers for 80% of incremental cost up to \$60,000 per eligible vehicle. For 30 non-attainment counties. CMAQ funding from NY State DOT. For vehicles ordered after July 1, 2012. Expected spring 2013 launch.
Alt Fuel Vehicle in New York City	New York City	Class 3-8 CNG, hybrid, electric trucks. \$6 million in incentives. Vouchers for 80% of incremental cost up to \$40,000 per eligible vehicle. Private fleets only. Must domicile in NYC. CMAQ funding from NY City DOT. Will launch in 2013.
Metro Chicago	Chicago	Electric trucks. Launches spring 2013. Voucher amount based on battery size. Targets 60% of incremental cost. Private and public fleets. \$15 million in CMAQ funds. Targets 250 vouchers.
Bill SB359	California	Saves the CA CVRP Rebate Program and provides additional funding to last through June 2014
Bill AB8	California	\$2 billion for long-term state alternative fuels funding, including significant funding for EV related projects

**Renewable Energy** Division, Alternative Fuels Data Center, maintains an extensive data base of all current laws, incentives, regulations, funding opportunities, and other initiatives related to alternative fuels and vehicles, advanced technologies, or air quality. The data base is accessible through the following link: http://www.afdc.energy.gov/laws/all?state=

For the current analysis, incentives and rebates ranging from \$0 to the full incremental cost of the hybrid drive system were evaluated for their impact on total cost of ownership for a MD package delivery vehicle.

#### **Evaluate various battery standardization strategies using Ricardo TCO model**

#### Impact of Incentives on Total Cost of Ownership



Rebate/Incentive (\$)

Assumptions:										
Parameter	Units	Diesel	HEV							
Useful life of vehicle	years	12	12							
Battery life	years	n/a	10							
Number of battery replacements		n/a	1							
Incremental cost of hybrid drive system	\$	n/a	\$ 22,800							
Vehicle purchase price	\$	\$ 65,000	\$ 87,800							
Vehicle residual value (includes battery) <sup>1</sup>	\$	\$ 19,900	\$ 24,584							
Battery use contract		n/a	Direct ownership							
Battery cost to hybrid system supplier	\$	n/a	\$ 5,400							
Battery residual value (80% of orig. capacity) <sup>2</sup>	\$	n/a	\$ 180							
Battery lease payment (per month)	\$	n/a	n/a							
Diesel fuel price: EIA Reference Value: 2015: \$2	.66/gallon a	and 2020: \$3.11/ga	llon							

**OPEX** includes: fluids, maintenance parts, maintenance labor, operational overhead

**CAPEX** Includes: vehicle cost (vehicle+hybrid drive components + battery) minus residual value of (vehicle+hybrid drive components) minus (residual value of battery)



**TCO is present value based model**; comparisons are shown in 2015 dollars for a range of rebates/incentives.

Incentives have a significant impact on TCO and payback period for the incremental cost of hybrid system components.

Incentives/rebates impact CAPEX, but do not affect OPEX.

Total Cost of Ownership Over Life of Vehicle For Vehicles Purchased During 2015											
Incentive Amount		OPEX			CAPEX*		Total	Payback Period (years)			
\$	-	\$	<mark>62,434</mark>	\$	74,033	\$	136,467	17			
\$	5,000	\$	<mark>62,434</mark>	\$	72,033	\$	134,467	16			
\$	10,000	\$	<mark>62,434</mark>	\$	67,033	\$	129,467	13			
\$	15,000	\$	<mark>62,434</mark>	\$	62,033	\$	124,467	9			
\$	20,000	\$	<mark>62,434</mark>	\$	57,033	\$	119,467	5			
\$	22,800	\$	62,434	\$	51,233	\$	113,667	0			

\*Includes residual value of vehicle

<sup>1</sup>Vehicle residual value: 30.5% for baseline diesel, 28.0% for baseline HEV

<sup>2</sup>Battery pack value at end of first life = \$100/kWh

**Evaluate various battery standardization strategies using Ricardo TCO model** 

#### Results of Eliminating Battery Replacement on Total Cost of Ownership



Total Cost of Ownership Over Life of Vehicle											
Powertrain	Year Purchased		ΟΡΕΧ	(	CAPEX*		Total				
	2015	\$	65,130	\$	53 <b>,</b> 856	\$	118,986				
Diesel	2018	\$	72,694	\$	56,086	\$	128,780				
	2023	\$	77,197	\$	60,008	\$	137,205				
Baseline HEV	2015	\$	62,434	\$	74,033	\$	136,467				
	2018	\$	63,103	\$	76,573	\$	139,676				
	2023	\$	64,443	\$	76,937	\$	141,380				
HEV without	2015	\$	60,045	\$	74,033	\$	134,078				
Battery	2018	\$	61,627	\$	76,573	\$	138,200				
Replacement	2023	\$	62,589	\$	76,937	\$	139,526				

OPEX includes: fluids, maintenance parts, maintenance labor, operational overhead

CAPEX Includes: vehicle cost (vehicle+hybrid drive components+battery) minus residual value of (vehicle+hybrid drive components) minus (residua value of battery) **TCO is present value based model**; comparisons are shown in dollars valued at year of vehicle purchase.

Battery replacement cost is included in operating expenses.

Elimination of battery replacement alone is not sufficient to reduce TCO below that of baseline conventional diesel.



Baseline Diesel = 7.0 mpg HEV = 8.4 mpg

	Assumptions:					
23	Parameter	Units		Diesel		HEV
	Useful life of vehicle	years		12		12
	Battery life	years		n/a		>12
ance	Number of battery replacements			n/a		0
ance						
	Incremental cost of hybrid drive system	\$		n/a	\$	22,800
	Vehicle purchase price	\$	\$	65,000	\$	87,800
	Vehicle residual value (includes battery) <sup>1</sup>	\$	\$	19,900	\$	24,584
	Battery use contract			n/a	Direc	t ownership
hi	Battery cost to hybrid system supplier	\$		n/a	\$	5,400
dual	Battery residual value (80% of orig. capacity) <sup>2</sup>	\$	n/a		\$	180
	Battery lease payment (per month)		n/a			
	Diesel fuel price: EIA Reference Value: 2015: \$2	.66/gallon a	nd 2	020: \$3.11/ga	allon	
	<sup>1</sup> Vehicle residual value: 30.5% for baseline diesel, 2	28.0% for bas	eline	HEV		
	<sup>2</sup> Battery pack value at end of first life = \$100/kWh					

\*Includes residual value of vehicle

References: 28, 32, 44, 57, 63, 65, 66

#### **Evaluate various battery standardization strategies using Ricardo TCO model**

#### Results of Combination of HEV Cost Reductions on Total Cost of Ownership



Total Cost of Ownership Over Life of Vehicle										
Powertrain	Year Purchased		OPEX	PEX CAPEX*			Total	Change Relative to		
	2015	\$	65,130	\$	53,856	\$	118,986	Diesel (%)		
Diesel	2018	\$	72,694	\$	56,086	\$	128,780			
	2023	\$	77,197	\$	60,008	\$	137,205			
	2015	\$	62,434	\$	74,033	\$	136,467	15%		
Baseline HEV	2018	\$	63,103	\$	76,573	\$	139,676	8%		
	2023	\$	64,443	\$	76,937	\$	141,380	3%		
	2015	\$	60,045	\$	51,820	\$	111,865	-6%		
Low Cost HEV	2018	\$	64,127	\$	53,382	\$	117,509	-9%		
	2023	\$	65,290	\$	56,245	\$	121,535	-11%		

\*Includes residual value of vehicle

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Baseline Diesel = 7.0 mpg HEV = 8.4 mpg

**TCO is present value based model**; comparisons are shown in dollars valued at year of vehicle purchase.

Low-Cost HEV includes:

- 1) incremental cost of hybrid drive system = \$10K
- 2) battery life greater than useful life of vehicle
- 3) vehicle residual value = \$28K
- 4) incentive/rebate = \$7.5K per vehicle

TCO reduction relative to baseline conventional vehicle ranges from 6% to 11% from 2015 to 2023.

OPEX includes: fluids, maintenance parts, maintenance labor, operational overhead

CAPEX Includes: vehicle cost (vehicle+hybrid drive components+battery) minus residual value of (vehicle+hybrid drive components) minus (residual value of battery)

TCO Input Parameters: Combination of HEV Cost Reductions										
Parameter	Units	Diesel		Bas	eline HEV	Low Cost HEV				
Useful life of vehicle	years		12		12		12			
Battery life	years		n/a		10		>12			
Number of battery replacements during vehicle useful life			n/a		1	0				
Incremental cost of hybrid drive system	\$		n/a	\$	22,800	\$	10,000			
Vehicle purchase price	\$	\$	65,000	\$	87,800	\$	75,000			
Vehicle residual value (includes battery)	\$	\$	19,900	\$	24,584	\$	28,000			
Battery use contract			n/a	Direct	t Ownership	Dire	ct Ownership			
Battery cost to hybrid system supplier	\$		n/a	\$	5,400	\$	1,800			
Battery residual value (80% of orig. capacity)	\$		n/a	\$	180	\$	540			
Incentive/rebate	\$		n/a	\$	3,000.0	\$	7,500.0			
Diesel fuel price: EIA Reference Value: 2015:	Diesel fuel price: EIA Reference Value: 2015: \$2.66/gallon and 2020: \$3.11/gallon									

References: 28, 32, 44, 57, 63, 65, 66

## **Battery Standardization Across MD Vehicle Classes**

 What vehicle classes might be combined to increase annual production volume of a standardized battery to >10k batteries per year where significant cost reduction can be achieved?



#### • Recommend to standardize battery requirements across classes 4-7

- 150k vehicles/year total
  - Estimate 64% of these vehicles have single purpose vocations suited for hybridization
- Achieving battery production of 10k batteries/year requires that 7% of the 150k vehicles/year total be hybridized
  - 7% is a reasonable penetration rate to expect. It is only modestly greater than today's penetration rate of HEVs in the U.S. Class 5 parcel delivery fleet

### Contents

- Project Overview
- Analysis Approach
- Fleet DNA and Duty-cycle Analysis
- Battery Life Modeling
- Standardization Benefits Analysis
- Economics of Standardized Batteries
- Conclusions
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# Conclusions – 1 of 4

- Incremental Costs of Hybrid Electric Drive Systems Varies by Manufacturer and Vehicle Type and ranges from \$12,000 to \$35,000 for Class 5 delivery vehicles relative to a conventional MD vehicle
- US New Vehicle Registrations of Class 4-6 HEV Step Vans are Projected to be Less than ½ of all US Step Van New Vehicle Registrations through 2020 and are expected to range from 1k 4k per year
  - At 1k batteries/year, no value to standardization
  - At 5k batteries/year, only 2% value to standardization (communications interface)
  - At 10k batteries/year, there is 7% cost benefit with standardization (Standardizing module housing & bus bars are most beneficial)
  - At 50k and 100k batteries/year there is a 13% to 16% cost benefit to standardization
- Only one of the identified standardization strategies resulted in cost decreases at low production volumes.
- The primary cost impact of standardization is to extend the range of applications and thus increase
  production volumes.
- There is a steep decrease in per battery price for volumes between 1k and 10k per year (50% reduction).
- The potential Class 5 MD HEV market is not large enough to reach the benefit of 10k batteries/year
- Greater value may be obtained by applying strategies across a wider range of products such as other medium-duty vehicle platforms, full electric vehicles, and light-duty HEV
- The ideal battery for Class 5 MD delivery trucks
  - Has approximately 45 kW peak power and 1.8 kWh energy (1.5 to 2.5 acceptable)
  - Uses 5Ah to 7.5Ah Li-ion cells with peak power to energy ratio of 25 hr<sup>-1</sup>
  - Uses forced air thermal management
  - Would be produced at annual production volumes greater than 10,000 units/year

# **Conclusions – 2 of 4**

- Leasing looks better than direct ownership over a short 3 year time horizon
  - Shifts expenses from capital to operating expenses, favorable in the short term, but always increases total cost of ownership over the long term
  - May be attractive to some fleet operators with constraints on capital expenses for purchasing new vehicles
  - Bottom limit for battery lease price to fleet operator is \$177/month
- Strongest factors affecting total cost of ownership and payback period are
  - Fuel prices
  - Annual mileage driven
  - Incremental cost of HEV
  - Incremental fuel savings benefit of HEV
- Compared to the baseline scenario with ~15 year payback, a low-cost MD HEV scenario was identified with less than 1 year payback period by modifying the following baseline assumptions
  - HEV incremental cost reduced from \$22,800 to \$10,000 per vehicle
  - Government incentives increased from \$3,000 to \$7,500 per vehicle
  - Battery life greater than the life of the vehicle, increased from 10 years to greater than 12 years
  - Vehicle residual value at end of 12 years increased from \$24k to \$28k

## **Conclusions – 3 of 4**

- Key recommendations:
  - Continue to focus efforts on reducing incremental cost of HEV technology
    - Battery standardization is one pathway
    - Cost reductions in motor, controller, and power electronics costs will also be required
  - Improve HEV incremental benefit beyond present 17% fuel savings (dependent on drive cycle)
    - Light duty HEVs achieve 25-40% incremental fuel savings (though this is for gasoline, not diesel HEVs)
    - Improve efficiency of energy recovery during deceleration events
    - Evaluation of powertrain performance requirements over a wider range of vehicle vocations and duty cycles and search for common components.
    - Cost impact of downsizing diesel engine (including engine availability)
  - Analysis of TCO across a range of powertrain configurations including PHEVs and EVs with the goal of defining the minimum total cost of ownership.

## **Conclusions – 4 of 4**

- Suggested next steps:
  - Expand analysis beyond Class 5 delivery vehicles to Class 4-7 vehicles and additional vocations
  - Expand design space beyond HEV to also include PHEV and EV
  - Perform analysis of HEV powertrain with goal of minimizing cost while maintaining or improving performance. This may include the use of COTS components.
  - Employ TCO model to investigate impact of a wider range of parameters on total cost of ownership (e.g. maintenance cost reduction, use of synthetic lubricants and fluids, battery second life application impacts on residual value).
  - Identify common battery requirements across Class 4-7 PHEV, EV, HEV vehicle platforms in order to increase MD battery annual sales to greater than 10,000 batteries per year
    - Total Class 4-7 market segment is 150k vehicle per year annual sales, 10k HEVs per year is a reasonable 7% of this segment
  - Extend analysis to include other powertrain components for which a cost reduction might result from a broader range of applications.

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