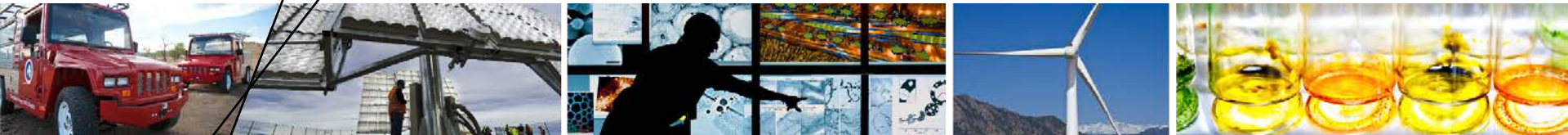


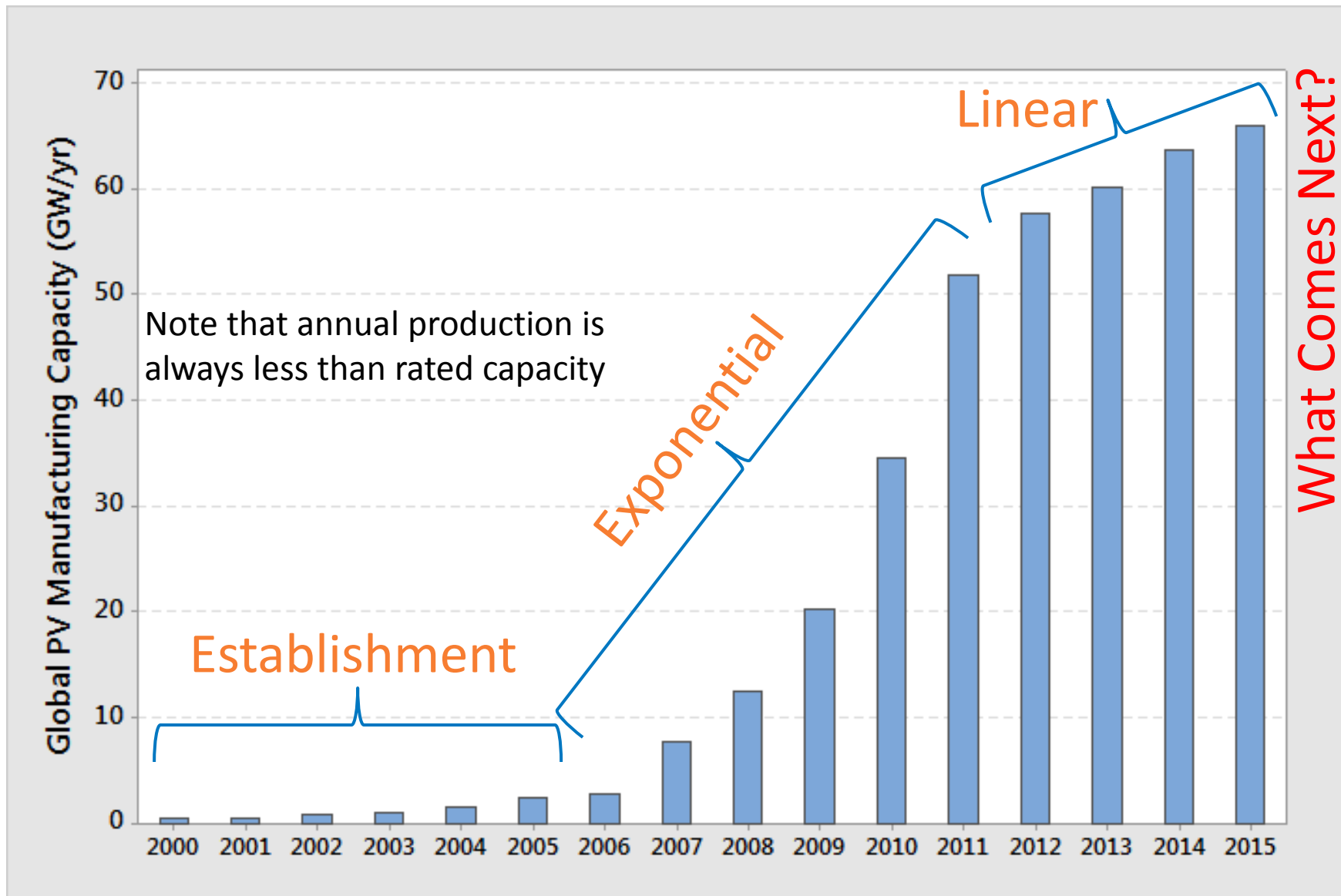
Economics of Future Growth in Photovoltaics Manufacturing



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IEEE Photovoltaic Specialists Conference
New Orleans, Louisiana
June 14-19, 2015

Global PV Manufacturing Capacity



Predicting the Future of PV

Technology Focus

Should we focus on silicon, or work on novel materials?

Business Focus

What policies will help make PV more successful?

Microeconomics

How much gain in efficiency do I need to justify the extra cost of n-type wafers?

Macroeconomics

How does the cost of capital affect the price of PV systems?

Steady-State

What is the LCOE of today's typical residential PV system?

Time-Dependent

How long will it take for PV to reach 1 TW of generation capacity?

PVSC 2014

PVSC 2015

The Simple Basis for this Presentation

The future of PV manufacturing is determined by:

- **How much is invested**
 - Capital Investment Rate: *CapIR*
- **How much it costs**
 - Capital Demand Rate: *CapDR*



Basic Assumptions

- **Global PV manufacturing can be treated as an *integrated* value chain from polysilicon production through module assembly**
 - The size of the global PV manufacturing industry can be characterized by the nominal (“nameplate”) manufacturing capacity of this value chain
- **Annual global investment in PV manufacturing tends to scale approximately in *proportion* to the size of the industry**
 - Internal investment depends on sector’s earnings
 - External investment depends on size of market
 - Availability of capital depends on perceived risk

} Bigger
fares
better
- **Time-dependency details**
 - There is a delay of 6 to 24 months between a decision to invest in capacity expansion and its subsequent commissioning (nominal average 1 year)
 - Manufacturing assets are useful for 5 to 15 years (nominal average 10 years)
 - PV systems survive for 15 to 25 years (nominal average 20 years)

Capital Cost of Manufacturing Capacity

| PV-Critical Manufacturing | Capex (\$yr/W) |
|-----------------------------|----------------|
| Polysilicon Production | 0.33 |
| Ingot Casting/Wafer Slicing | 0.25 |
| Cell Fabrication | 0.30 |
| Module Assembly | 0.13 |
| TOTAL | 1.01 |

- **Capital expense (Capex) normalized to nominal manufacturing capacity**
 - Scientifically correct unit is \$ per (W/yr) = \$yr/W
 - Capex increases sublinearly with manufacturing capacity of each plant, but...
 - Capex is similar for additional plants of similar scale, thus linear on global scale
 - Figures in table above assume 2 GW/yr plant scale located in the USA*
 - These figures are lower in Asia, but add values there for glass, backsheets, etc.
 - Net result is a globally nominal 1 \$yr/W
 - Plant utilization is treated separately
 - Cost of capital treated separately

*D. Powell, R. Fu, K. Horowitz, P. Basore, M. Woodhouse, and T. Buonassisi, "The capital intensity of crystalline silicon photovoltaics: Barriers to scale and opportunity for innovation," publication pending

Annualized Capital Requirement

- **Capital Demand Rate (*CapDR*)**

Capital expense normalized
to manufacturing capacity
(Capex, \$/yr/W)

Divided by the average
life of the manufacturing
assets (yr)

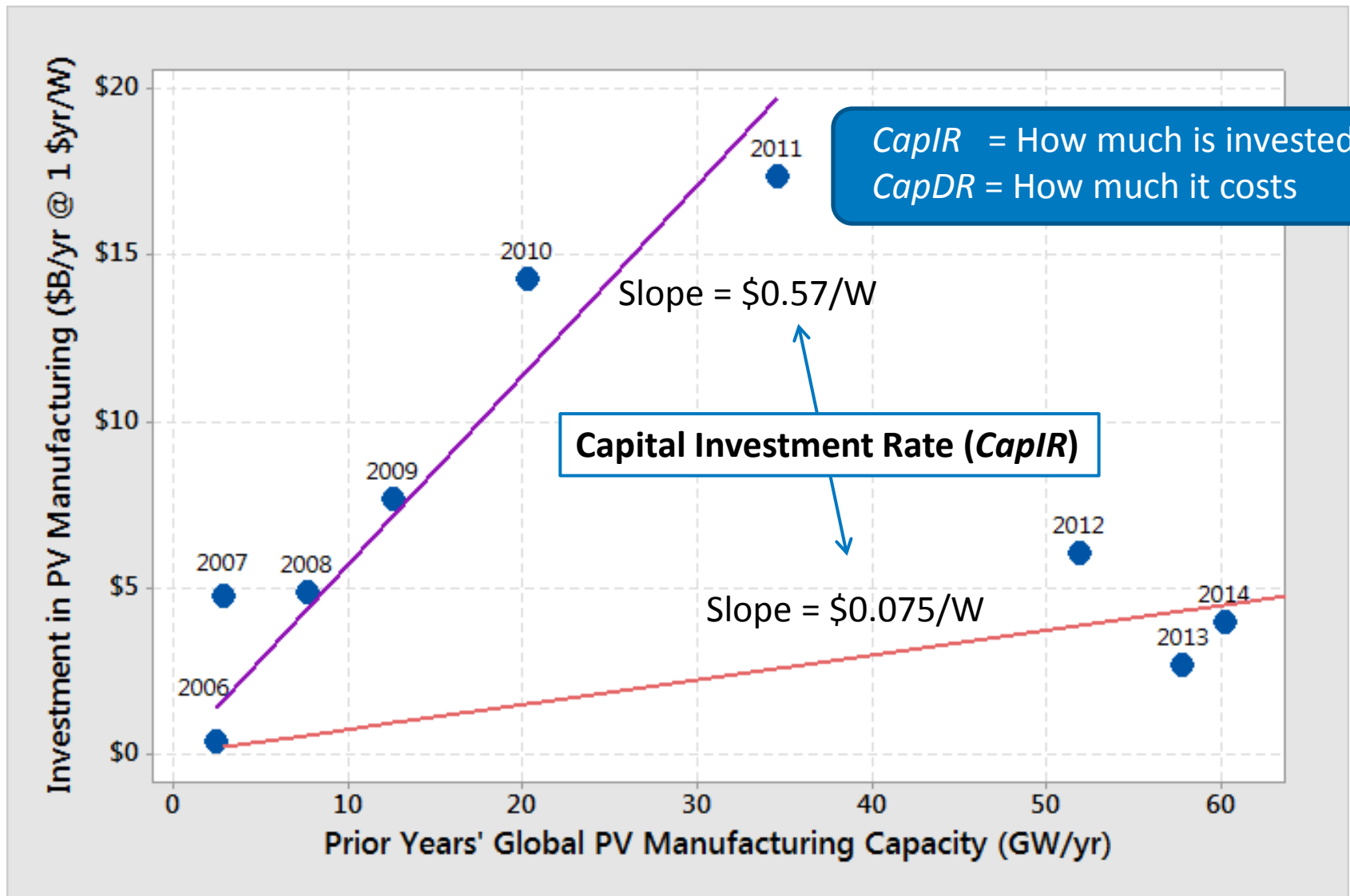
$$\frac{1 \text{ } \$\text{yr}/W}{10 \text{ yr}} \times \left[1 + \frac{10\%/yr \times 10yr}{2} \right] = \$0.15/W$$

Increased to account
for the weighted average
cost of capital (WACC, %/yr)

- **WACC**

- Range for subsidized/guaranteed loans 0-10%/yr
- Range for conventional loans 10-15%/yr
- Range for equity investments 15-25%/yr
- Assume a mix of types averaging 10%/yr

Global Investment in PV Manufacturing



Baseline Scenario

- **CapIR stays near its current level**
 - Price competition limits profits available to increase investment
 - Companies with declining investment will lose market share
 - Baseline Scenario: Assume *CapIR* will stay in the range \$0.05/W - \$0.10/W
- **CapDR stays near its current level**
 - The size of the PV industry has already achieved most of the benefits of scale
 - Improvements require real innovation on a massive scale, which is slow
 - Baseline Scenario: Assume *CapDR* will stay in the range \$0.10/W - \$0.20/W
- **What will happen if *CapIR* and *CapDR* stay near their current levels?**
 - $CapIR < CapDR$ is not sustainable in the long term!
 - Not enough investment to replace manufacturing assets as they are retired

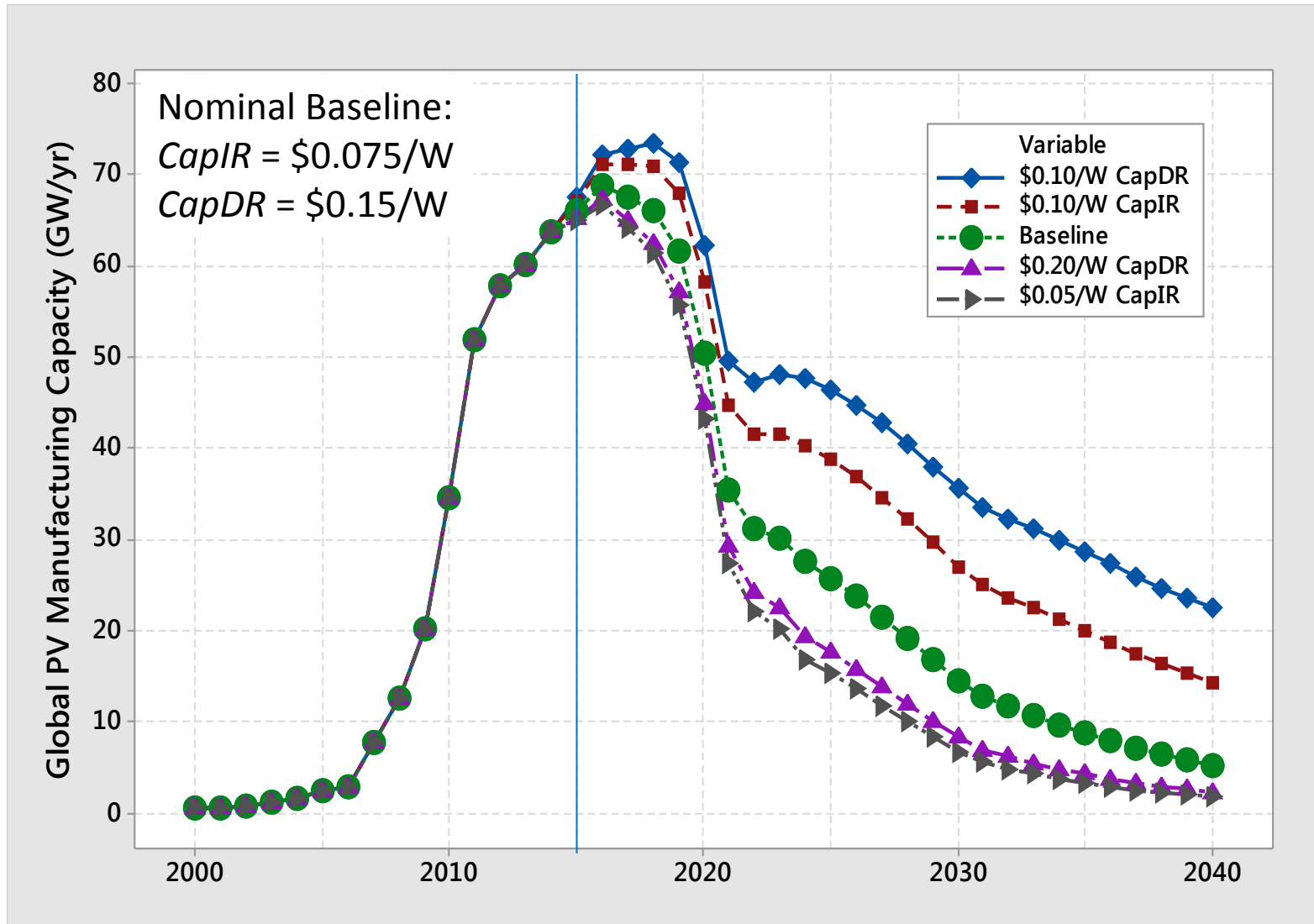
PV Futures Spreadsheet Calculator

| PV Futures Calculator | | Paul Basore | 21-Jan-15 | Version 5 | Based on "Economics of Future Growth in Photovoltaics Manufacturing", IEEE PVSC42, P. Basore, D. Chung, T. Buonassisi | | | | | | | | | | |
|-----------------------|------------------------|-----------------------------|---------------------------|----------------------|---|---------------------|---------------------|-----------------|--------------|-------------|-------------------|-----------------|--------------|-----------|--|
| Year | CapIR (\$/W) | Expansion Capex (\$/yr/W) | Renewal Capex (\$/yr/W) | Asset Lifetime (yrs) | PV System Lifetime (yrs) | CapDR (\$/W) | | WACC=0 | | Plant | | WACC | | | |
| | | | | | | Expansion | Upgrades | Capex (\$/yr/W) | | Utilization | | | | | |
| 2015 | \$0.075 | \$1.50 | \$1.50 | 10 | 20 | 0.15 | 0.15 | \$1.00 | | 80% | | 10% | | Baseline | |
| 2020 | \$0.075 | \$1.50 | \$1.50 | 10 | 20 | 0.15 | 0.15 | \$1.00 | | 80% | | 10% | | Expansion | |
| 2030 | \$0.075 | \$1.50 | \$1.50 | 10 | 20 | 0.15 | 0.15 | \$1.00 | | 80% | | 10% | | Renewal | |
| Year | Margin Invested (\$/W) | Capital Expansion (\$/yr/W) | Capital Upgrade (\$/yr/W) | Plant Lifetime (yrs) | PV System Lifetime (yrs) | Investment (\$B/yr) | GW/yr Manufacturing | | | | Plant Utilization | GW PV Nameplate | | | |
| | | | | | | | Upgrades | Expansion | Decommission | Capacity | | Installation | Decommission | Capacity | |
| 2000 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$0.0 | 0 | 0.0 | 0.0 | 0.5 | 60% | 0.3 | 0.0 | 1.4 | |
| 2001 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$0.2 | 0 | 0.1 | 0.0 | 0.6 | 67% | 0.4 | 0.0 | 1.8 | |
| 2002 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$0.3 | 0 | 0.2 | 0.0 | 0.8 | 50% | 0.4 | 0.0 | 2.2 | |
| 2003 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$0.5 | 0 | 0.3 | 0.0 | 1.1 | 55% | 0.6 | 0.0 | 2.8 | |
| 2004 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$0.8 | 0 | 0.5 | 0.0 | 1.6 | 75% | 1.2 | 0.0 | 4.0 | |
| 2005 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$1.4 | 0 | 0.9 | 0.0 | 2.5 | 60% | 1.5 | 0.1 | 5.4 | |
| 2006 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$0.6 | 0 | 0.4 | 0.0 | 2.9 | 66% | 1.9 | 0.2 | 7.1 | |
| 2007 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$7.2 | 0 | 4.8 | 0.0 | 7.7 | 49% | 3.8 | 0.5 | 10.4 | |
| 2008 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$7.4 | 0 | 4.9 | 0.0 | 12.6 | 53% | 6.7 | 1.0 | 16.1 | |
| 2009 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$11.6 | 0 | 7.7 | 0.0 | 20.3 | 55% | 11.2 | 3.0 | 24.3 | |
| 2010 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$21.5 | 0 | 14.3 | 0.0 | 34.6 | 62% | 21.4 | 5.0 | 40.7 | |
| 2011 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$26.1 | 0 | 17.4 | 0.1 | 51.9 | 70% | 36.3 | 6.0 | 71.0 | |
| 2012 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$9.2 | 0 | 6.1 | 0.2 | 57.8 | 63% | 36.3 | 5.0 | 102.3 | |
| 2013 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$4.1 | 0 | 2.7 | 0.3 | 60.2 | 66% | 39.6 | 2.0 | 139.9 | |
| 2014 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$6.0 | 0 | 4.0 | 0.5 | 63.7 | 82% | 52.0 | 2.0 | 189.9 | |
| 2015 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$4.8 | 0.9 | 2.3 | 0.9 | 66.0 | 80% | 52.8 | 0.0 | 242.7 | |
| 2016 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$4.9 | 0.4 | 2.9 | 0.4 | 68.9 | 80% | 55.1 | 0.0 | 297.8 | |
| 2017 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$5.2 | 3.4 | 0.0 | 4.8 | 67.5 | 80% | 54.0 | 0.0 | 351.8 | |
| 2018 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$5.1 | 3.4 | 0.0 | 4.9 | 66.0 | 80% | 52.8 | 0.0 | 404.6 | |
| 2019 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$5.0 | 3.3 | 0.0 | 7.7 | 61.6 | 80% | 49.3 | 0.0 | 453.9 | |
| 2020 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$4.6 | 3.1 | 0.0 | 14.3 | 50.4 | 80% | 40.3 | 0.3 | 493.9 | |
| 2021 | \$0.08 | \$1.50 | \$1.50 | 10 | 20 | \$3.8 | 2.5 | 0.0 | 17.4 | 35.5 | 80% | 28.4 | 0.4 | 521.9 | |

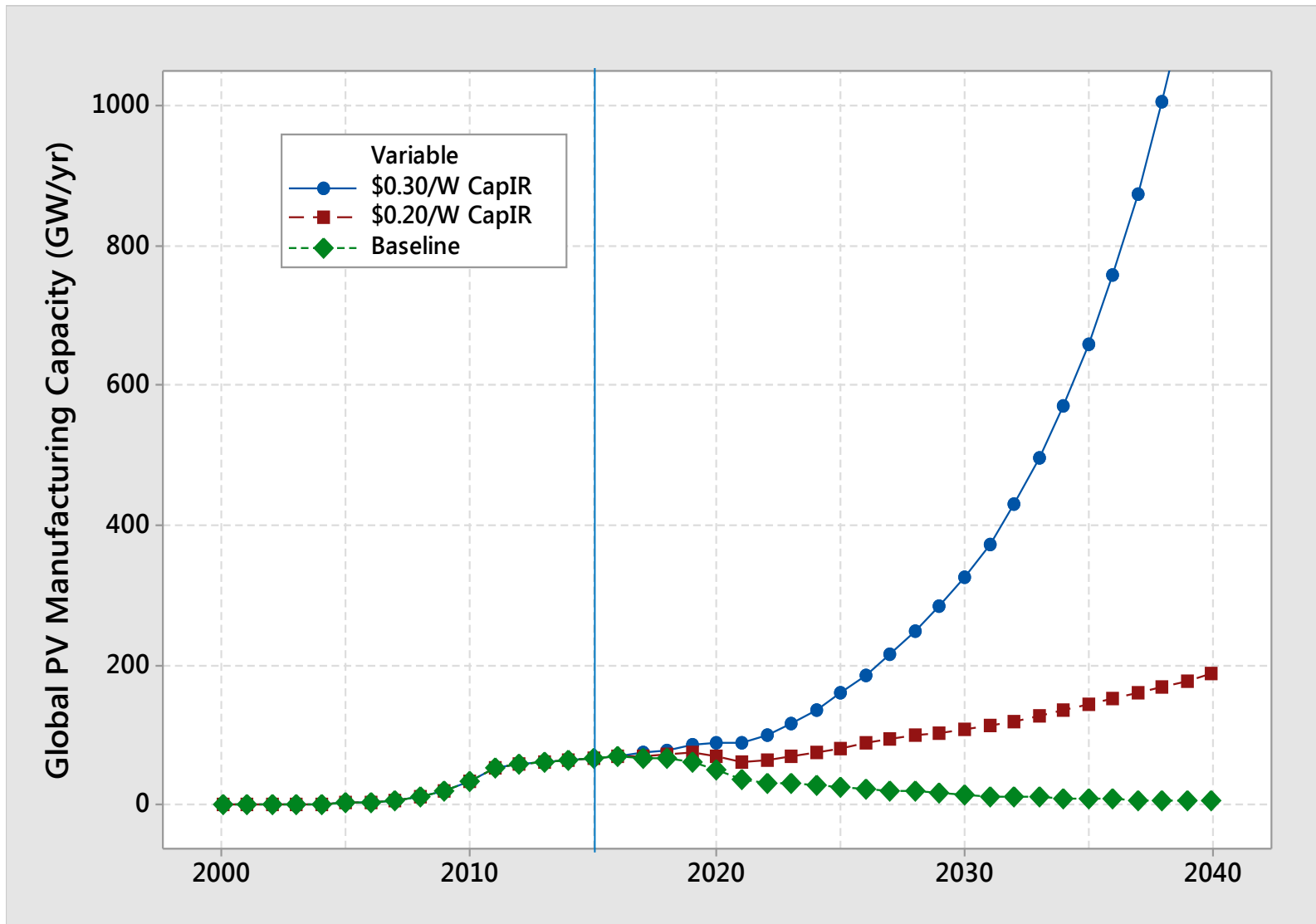
- Allows *CapIR* and *CapDR* to change with time (2015, 2020, 2030 values)
- Allows different *CapDR* for expansion or renewal of existing capacity
- Investment each year based on previous year's manufacturing capacity

Spreadsheet available for download from www.pvcolleagues.net (Archives)

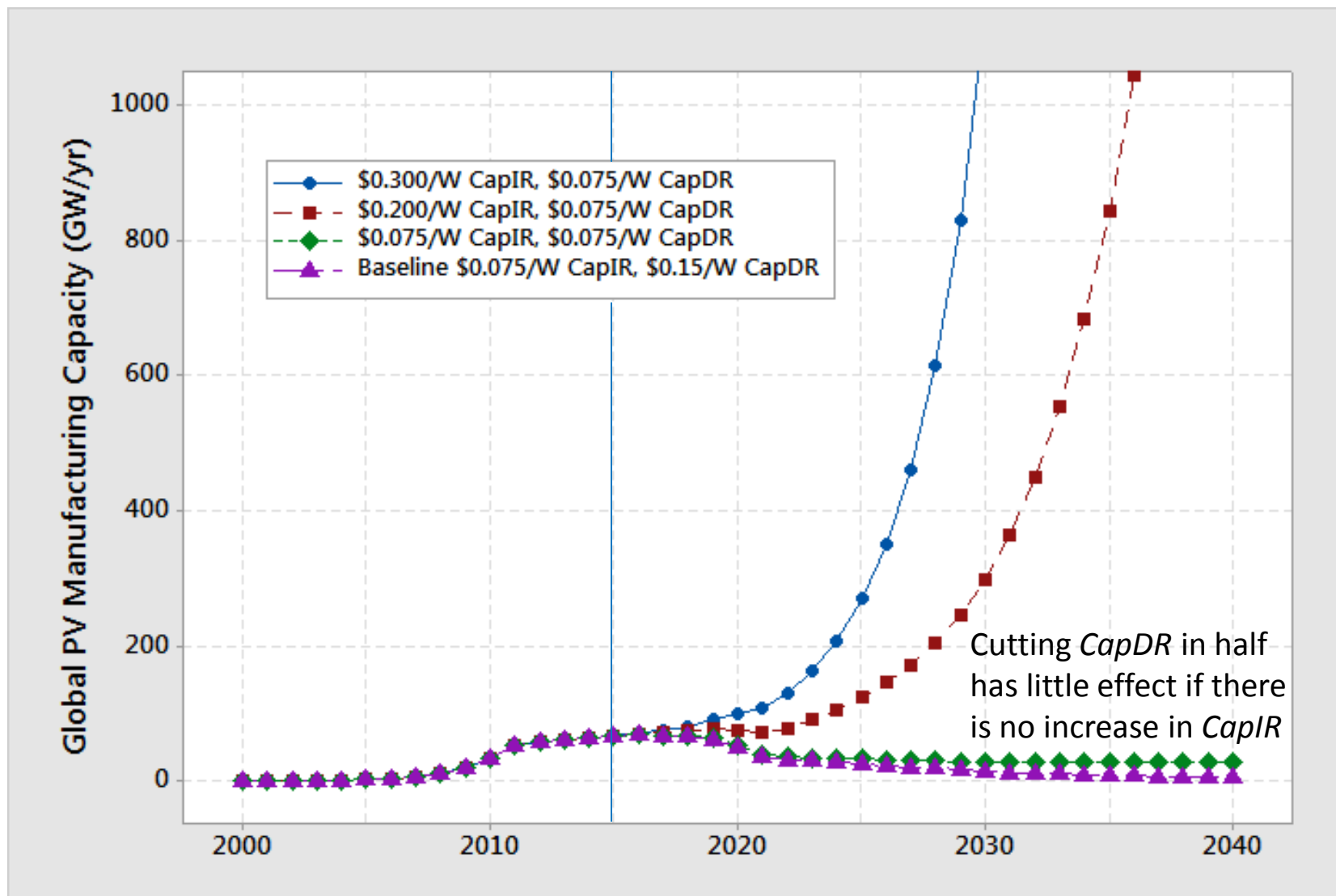
Baseline Sensitivity to *CapIR* and *CapDR*



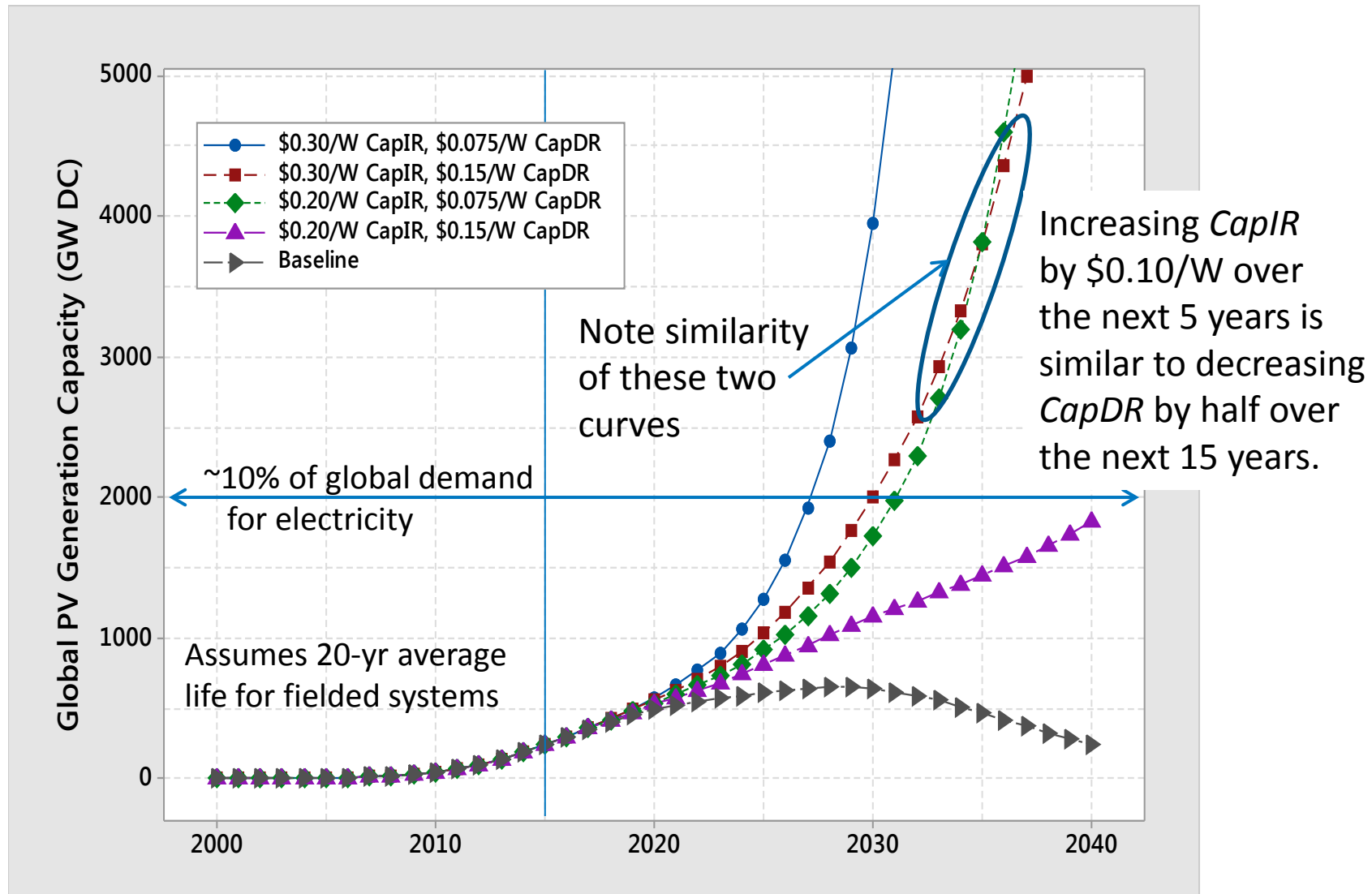
Increase in Capital Investment Rate



Decrease in Capital Demand Rate



Impact on Future PV Generation Capacity



Conclusions

- **The existing PV manufacturing capacity is sufficient to supply 5% of the world's electricity, *but only if capacity can be replaced as it is retired***
 - Maintaining the economic status quo is not enough!
- ***CapIR* needs to increase by \$0.10/W for PV to grow**
 - Accelerate manufacturing cost reductions
 - Accelerate improvements in module efficiency
 - Accelerate reductions in balance of system and soft costs
 - Further increase the perceived value of PV systems
 - Expand government and utility incentives for renewable energy
- **Reducing *CapDR* will then accelerate that growth**
 - Reducing *CapDR* by half is similar to an additional \$0.10/W increase in *CapIR*
- **Economic sustainability of the existing c-Si PV industry is tantalizingly close and absolutely necessary for the future success of PV**