Potential Economic Impacts from Offshore Wind in the Southeast Region

Offshore wind is a clean, renewable source of energy and can be an economic driver in the United States. To better understand the employment opportunities and other potential regional economic impacts from offshore wind development, the U.S. Department of Energy (DOE) funded research that focuses on four regions of the country. The studies use multiple scenarios with various local job and domestic manufacturing content assumptions. Each regional study uses the new offshore wind Jobs and Economic Development Impacts (JEDI) model, developed by the National Renewable Energy Laboratory.¹ This fact sheet summarizes the potential economic impacts identified by the study for the Southeast.

JEDI Models

The JEDI models are spreadsheet-based tools that estimate the economic impacts of constructing and operating power plants, fuel-production facilities, and other projects at the local level. JEDI results are intended to be estimates, not precise predictions. Based on user-entered project-specific data or default inputs (derived from industry norms), JEDI models estimate the number of jobs and other economic impacts to a local area (in this case, the Southeast) that can reasonably be supported by a new power plant, like an offshore wind facility. The JEDI models estimate gross impacts and are not a measure of project profitability or viability. Jobs, earnings, and regional economic output are distributed across three categories:

- Project Development and Onsite Labor Impacts
- Local Revenue and Supply Chain Impacts
- Induced Impacts.

Economic multipliers contained within the model are derived from Minnesota IMPLAN Group’s IMPLAN accounting software and state data files. Jobs are measured and reported as full-time equivalents (FTEs). One FTE is equivalent to one full-time worker who is employed for 1 year – part-time and seasonal workers are a fraction of an FTE. The results of each scenario represent an estimate of the number of cumulative construction jobs that could be supported in the Southeast Region (Figure 1). The wide range of potential jobs illustrates the uncertainty involved in estimating economic impacts over a 10-year span.

The Southeast

The Southeast Region is defined here as Georgia, South Carolina, North Carolina, and Virginia. This study considered five offshore wind development scenarios examining different levels of capacity installed, local supply chain investment, and construction/operation costs. Offshore wind installations range from a low of 95 megawatts (MW) by 2020 to a high of almost 9,800 MW by 2030 (Table 1). The low-deployment scenario represents few installations beyond small pilot and test projects while the high-deployment scenario assumes that nearly all forecasted growth in electricity generation capacity in the Southeast would be met with offshore wind. In the medium-deployment scenario, offshore wind installations begin with smaller test projects but grow steadily over time.

Investment would be needed by manufacturers and other important industries in the Southeast Region’s offshore wind supply chain before many of the materials needed to construct and operate an offshore wind plant could be purchased in the area. In 2020, the assumed portion of labor, material, and equipment sourced locally ranges from 22% to 30%; by 2030, this range is

¹The model can be downloaded free of charge at www.nrel.gov/analysis/jedi.
40% to 81%. Construction costs are also assumed to vary, ranging from $5,000/kilowatt (kW) to $5,400/kW in 2020 to $3,900/kW to $5,000/kW in 2030. O&M costs are assumed to be stable at $133/kW regardless of the capacity deployed and local content.

Table 1. Scenarios Modeled (2020 Value / 2030 Value) for Offshore Wind in the Southeast

<table>
<thead>
<tr>
<th>Scenario</th>
<th>Scenario Detail</th>
<th>Cumulative Capacity Installed (MW)</th>
<th>Supply Chain Investment (Local Content)</th>
<th>Construction Cost ($/kW)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Low deployment</td>
<td>Low (95/1,695)</td>
<td>Low (22%/40%)</td>
<td>High ($5,000/$5,400)</td>
</tr>
<tr>
<td>B</td>
<td>Moderate deployment</td>
<td>Medium (252/4,027)</td>
<td>Medium (25%/62%)</td>
<td>Medium ($5,000/$4,500)</td>
</tr>
<tr>
<td>C</td>
<td>High deployment</td>
<td>High (985/9,760)</td>
<td>High (30%/81%)</td>
<td>Low ($5,000/$3,900)</td>
</tr>
<tr>
<td>D</td>
<td>Low deployment with more aggressive local and regional investment and supply chain development</td>
<td>Low (95/1,695)</td>
<td>High (30%/81%)</td>
<td>Medium ($5,000/$4,500)</td>
</tr>
<tr>
<td>E</td>
<td>High deployment with less aggressive local and regional investment and supply chain development</td>
<td>High (985/9,760)</td>
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</table>

How much of an economic impact a scenario will have depends most on the level of development and portion of expenditures made within the Southeast Atlantic region. In Scenario B – a moderate scenario that falls between high and low cases – development is estimated to support approximately 4,200 total jobs by 2020 and an average of nearly 12,000 jobs thereafter through 2030. Of these, approximately 21% are estimated to be onsite, and nearly 9% are jobs manufacturing offshore wind equipment (turbines, towers, blades). Approximately 20 ongoing onsite O&M jobs would be supported in 2020, and commissioned offshore wind projects will need approximately 330 O&M workers by 2030. On an ongoing basis, a local supply chain would result in a greater employment impact than the installations. By 2030, approximately 4,000 ongoing local revenue and supply chain jobs are supported in this scenario. Employees with these jobs would be well compensated, with average annual earnings (including benefits) of $75,000 for workers involved with construction and $62,000 for O&M workers.

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For more information on DOE offshore wind work, please visit Offshore Wind Market Acceleration Projects at www.eere.energy.gov/wind/offshore_market_acceleration.html.