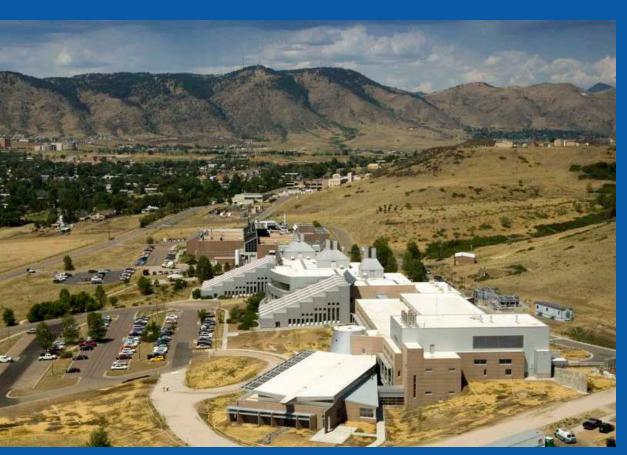


Data Analysis for ARRA Early Fuel Cell Market Demonstrations



Presented at the NHA 2010 Hydrogen Conference and Expo

Long Beach, California

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American Recovery and Reinvestment Act (ARRA) Fuel Cell Early Market Project

Project Objective
Deploy ~1,000 fuel cells to
accelerate the
commercialization and
deployment of fuel cells
and fuel cell manufacturing,
installation, maintenance,
and support services





12 awards with >\$40 million
ARRA & ~\$53 million cost share

COMPANY	AWARD	APPLICATION		
Delphi Automotive	\$2.4 M	Auxiliary Power		
FedEx Freight East	\$1.3 M	Specialty Vehicle		
GENCO	\$6.1 M	Specialty Vehicle		
Jadoo Power	\$2.2 M	Backup Power		
MTI MicroFuel Cells	\$3.0 M	Portable		
Nuvera Fuel Cells	\$1.1 M	Specialty Vehicle		
Plug Power, Inc. (1)	\$3.4 M	СНР		
Plug Power, Inc. (2)	\$2.7 M	Backup Power		
Univ. of N. Florida	\$2.5 M	Portable		
ReliOn Inc.	\$8.5 M	Backup Power		
Sprint Comm.	\$7.3 M	Backup Power		
Sysco of Houston	\$1.2 M	Specialty Vehicle		

ARRA Hydrogen Fuel Cell & Infrastructure Data

Bundled data¹ delivered to NREL quarterly

Internal analysis completed quarterly

Project Team / Site

Operational Data¹

NREL HSDC²

Data Processing & Analysis

Results

Data Products

Composite Data Products (CDPs)

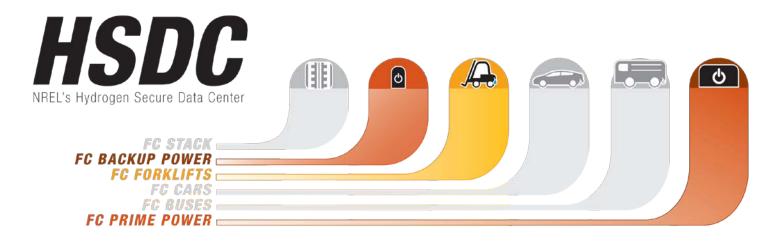
- Aggregated data across multiple systems, sites, and teams
- Publish analysis results without revealing proprietary data every 6 months⁴

Detailed Data Products (DDPs)

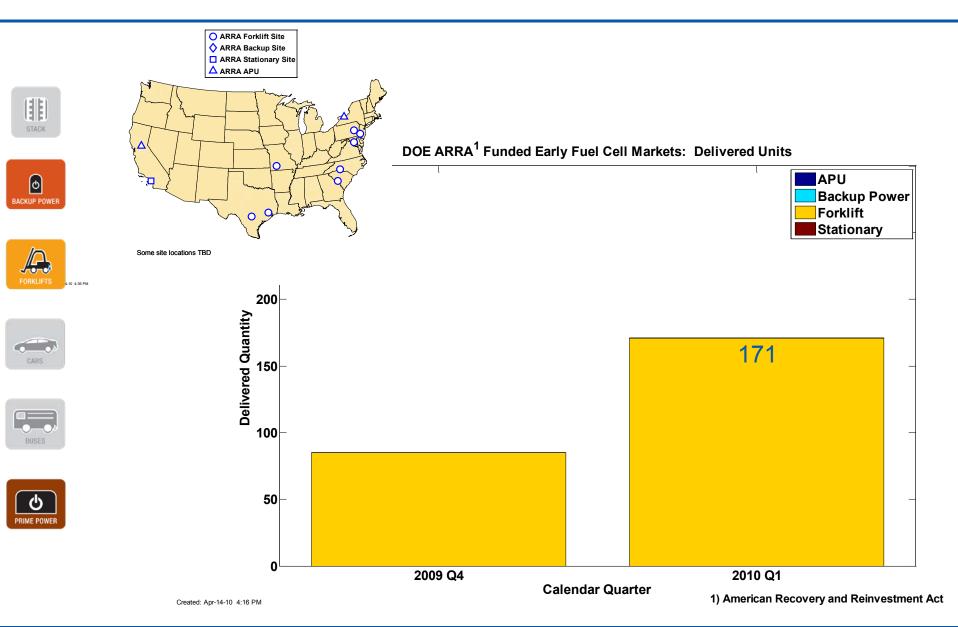
- Individual data analyses
- Identify individual contribution to CDPs
 - Only shared with partner who supplied data every 6 months³
- 1) Operation, Maintenance, and Safety data templates are created for each different application/report and are common to all partners in an application.
- 2) Hydrogen Secure Data Center
- 3) Data exchange may happen more frequently based on data, analysis, & collaboration
- 4) Results published via NREL Tech Val website, conferences, and reports

NREL Data Analysis Objectives – ARRA Demonstrations

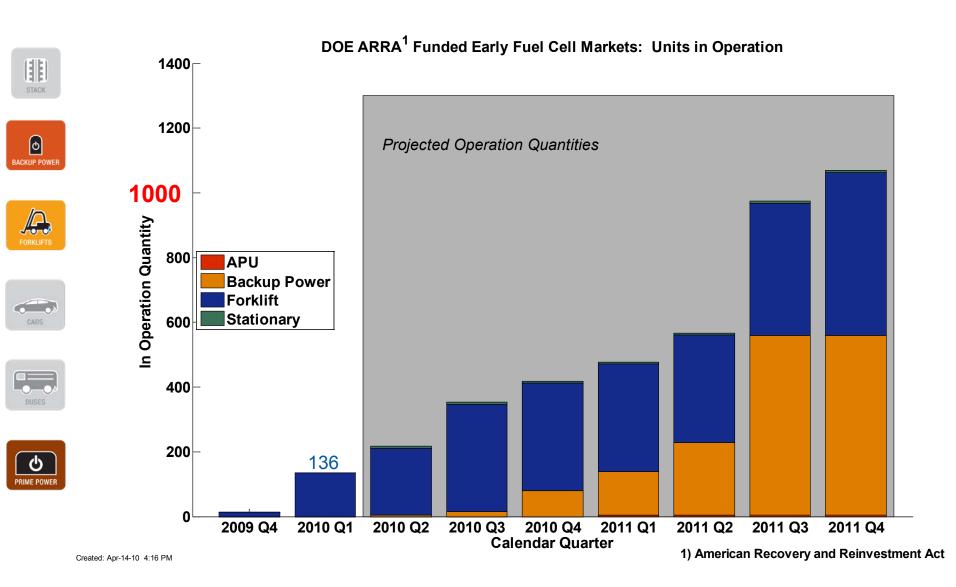
- •Independent technology **assessment**; focused on fuel cell system and hydrogen infrastructure: performance, operation, and safety.
- •Leverage data processing and analysis capabilities developed from the fuel cell vehicle Learning Demonstration project and DoD Forklift Demo.
- •Establish a **baseline** of real-world fuel cell operation and maintenance data and identify technical/market barriers.
- •Support market growth through analyses relevant to the value proposition and reporting on technology status to fuel cell and hydrogen communities and stakeholders



Delivered Fuel Cell Units & Deployment Sites



Fuel Cell Units in Operation Current and Projected Quantities



Government Funded Early Fuel Cell Market Deployment Sites (DOE ARRA, DOE IAA, DoD)







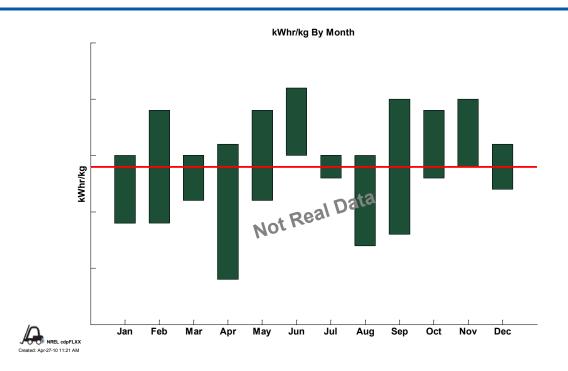


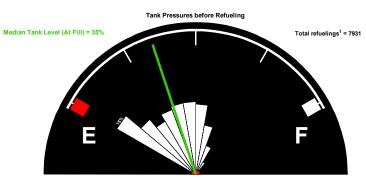






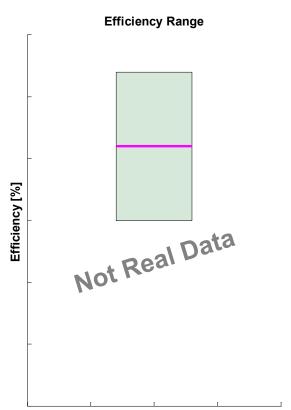
Planned Analyses Examples - Forklifts



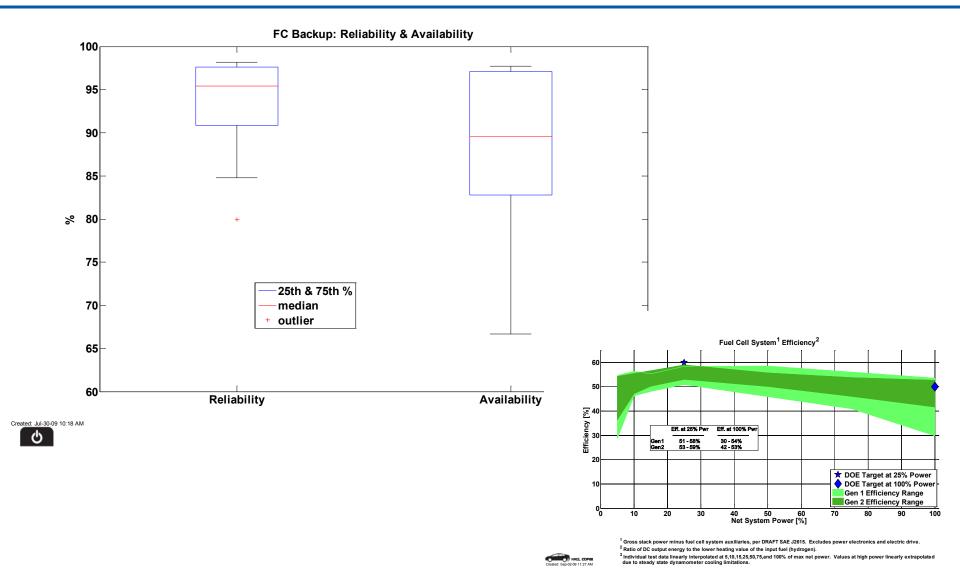






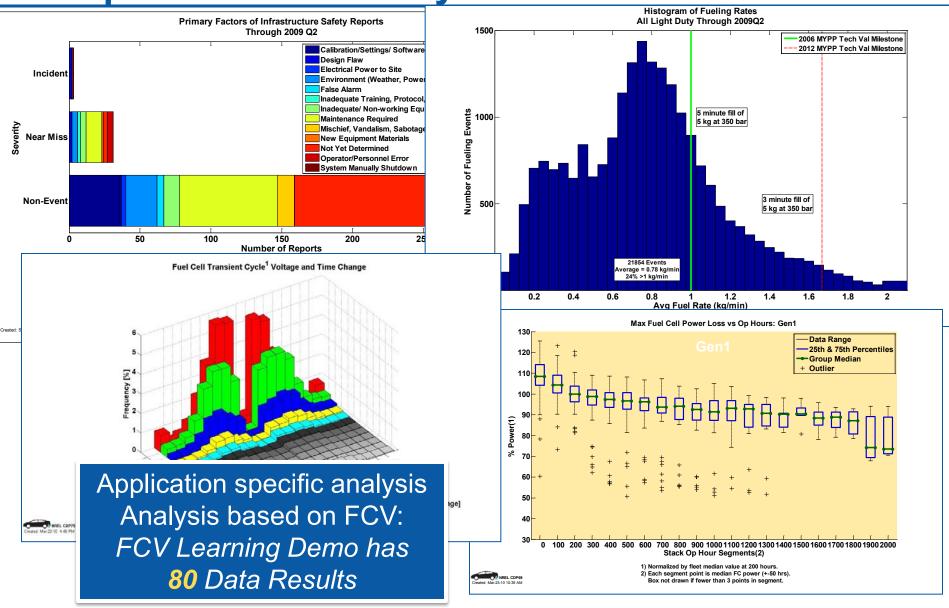


Planned Analyses Examples - Stationary



National Renewable Energy Laboratory

Planned Analysis Activities – Leverage Experience and Analysis from FCV



Data Results Reported to Multiple Stakeholders

Government
Example Results:
Market Impact
Environmental
Impact

End User
Example Result:
Value Proposition

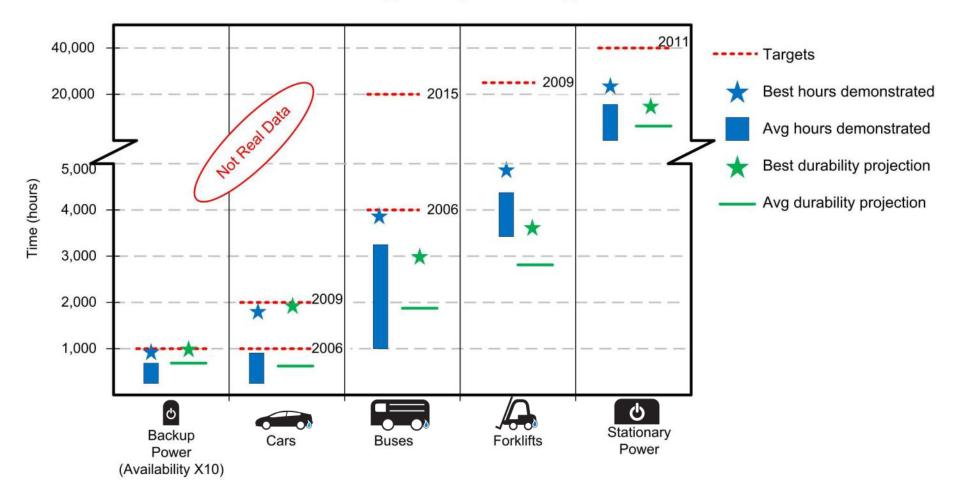
DeveloperExample Result:
Stack Durability

Data Results Likely Analysis Topics

Durability
Efficiency
Power, Voltage, Energy
Safety
Reliability
Maintenance
Cost
Market Application Comparisons

Planned Analysis – FC Application & Competing Technology Comparisons

Status of Fuel Cell Technology for a Spectrum of Applications



Summary













ARRA project expected to deploy ~ 1,000 fuel cell units.

Diverse group of project partners that includes fuel cell developers, hydrogen producers, and end users with sites across the United States.

Forklift sites are first to begin operation

First round of technical results expected later this year

Technical results reported to end users (e.g. Value Proposition), developer (e.g. Stack Durability), and government (e.g. Market Impact)

Contact Information & Website

Capabilities

Fuel Cells

Safety

Education

Manufacturing

Research Staff

Working with Us

Awards & Honors News

Publications

Energy Analysis & Tools

Facilities

Hydrogen Storage

Technology Validation

-Fuel Cell Vehicle Learning Demonstration

-Fuel Cell Bus Evaluations

Early Fuel Cell Market

Demonstrations

Codes & Standards Analysis

Hydrogen Production & Delivery

http://www.nrel.gov/hydrogen/proj_fc_market_demo.html



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Early Fuel Cell Market Demonstrations

Early fuel cell market demonstrations are focused primarily on using fuel cell technologies for material handling, backup power, and prime-power applications. The Department of Energy-sponsored demonstration projects support fuel cell market transformation activities and help foster the growth of fuel cell markets. In addition, the Department of Defense funds early fuel cell demonstration projects.

NREL receives operational data from these early market fuel cell demonstrations, analyzes, and reports on these data. By aggregating data across numerous industry teams and sites, NREL develops composite data products (CDPs), which provide relevant data results on the technology status candidates for use in fuel cell and fuel cell performance without revealing proprietary data. These publicly available CDPs will help the development community understand the state of fuel cell technologies, identify areas for continued improvement, and provide data metrics that are important to the business case for these fuel cell



Hydrogen PEM fuel cells are leading vehicles. Today's commercially available PEM fuel cells are particularly appropriate for low-power applications requiring intermittent backup.

This page provides the following resources:

- Composite Data Products
- Presentations and Publications
- Presentations Containing All CDPs

Composite Data Products

The public technical analysis results are generated in the form of composite data products. The following CDPs can be sorted by title, category, CDP number, and date updated. Download the CDPs as PowerPoint or JPG files using the links in the two columns on the right. Download the current presentation containing all CDPs (PowerPoint 2.7 MB) or see the archived presentations containing all CDPs.

Sort by Title ▼	Sort by Category ▼	Sort by CDP No.	Sort by Date Updated	PowerPoint	JPG
Operating Hours between Fueling	Fuel Cell Fuel Economy Range and Efficiency	FL08	2009-11-06	9	<u>JPG</u>
Accumulated Forklift Operating Hours	Fuel Cell Usage and Operation Behavior	FL02	2009-11-06	•	<u>JPG</u>
Forklifts Deployed by Quarter	Fuel Cell Usage and Operation Behavior	FL01	2009-11-06	9	<u>JPG</u>
Fuel Cell Units Delivered to Site	Fuel Cell Usage and Operation Behavior	ARRA01	2010-02-19	Ø	<u>JPG</u>
Fuel Cell Units in Operation—Current and Projected Quantities	Fuel Cell Usage and Operation Rehavior	ARRA02	2010-02-19	9	<u>JPG</u>