



member of The Alpha Group™

September 5, 2003

**Press Release  
For Immediate Release**

Contact: Kirk Stokes

Tel: (303) 277-0025

**~ Richard Eidlin Joins Altair Energy ~**

Altair Energy, based in Golden, CO, is pleased to announce that Richard Eidlin has joined the company as the Strategic Accounts Manager. Having spent the past four years with Solar Works, Inc., in the Northeast, Richard brings a wealth of program development, residential and institutional sales and marketing experience to the Altair team. Terry Schuyler, National Sales Manager noted, "we're excited to have Richard on board to play a key role in supporting Altair's continued expansion into new market sectors. His experience will increase our capabilities to focus on developing new programs and introducing new services into the marketplace."

Richard will be managing Altair's expanding network of Altair Service Providers; electrical, general and solar contractors working to sell and install PV systems. Now active throughout California, Colorado, Arizona and Washington, the ASP program will soon be launched in the Northeast and Midwest focusing on those markets with favorable financial and regulatory incentives. In addition, to the ASP program, Richard will direct Altair's Institutional Program Development and Sales campaign. Having developed a series of highly successful school and community-based solar programs before, Richard will be working with utilities, state agencies, educational institutions and environmental organizations to build upon Altair's previous work in this sector.

Richard brings with him several years experience as the Marketing Director for Advanced Energy Systems, Inc. and another several years working on sustainable development issues for the United Nations Environment Program in New York. He holds a Masters Degree in Public Policy from the University of Wisconsin-Madison. Richard is a current Board member of the Northeast Sustainable Energy Association.

Altair Energy is a member of the Alpha Group of companies. With a primary focus on solar electric systems, Altair Energy provides turnkey services to homeowners, builders, government agencies, businesses and utilities throughout the US. The Alpha Group represents a network of independent companies that share a common philosophy - create world-class power solutions for communication, commercial, industrial and renewable energy markets. Altair Energy can be reached at 1-800-836-8951 or [www.Altairenergy.com](http://www.Altairenergy.com)

###

ALTAIR ENERGY, INC.  
600 CORPORATE CIRCLE, SUITE M  
GOLDEN, COLORADO 80401  
(303) 277-0025  
(303) 277-0029 (FAX)