

# 22<sup>nd</sup> NREL Industry Growth Forum Opening Remarks – Day 2



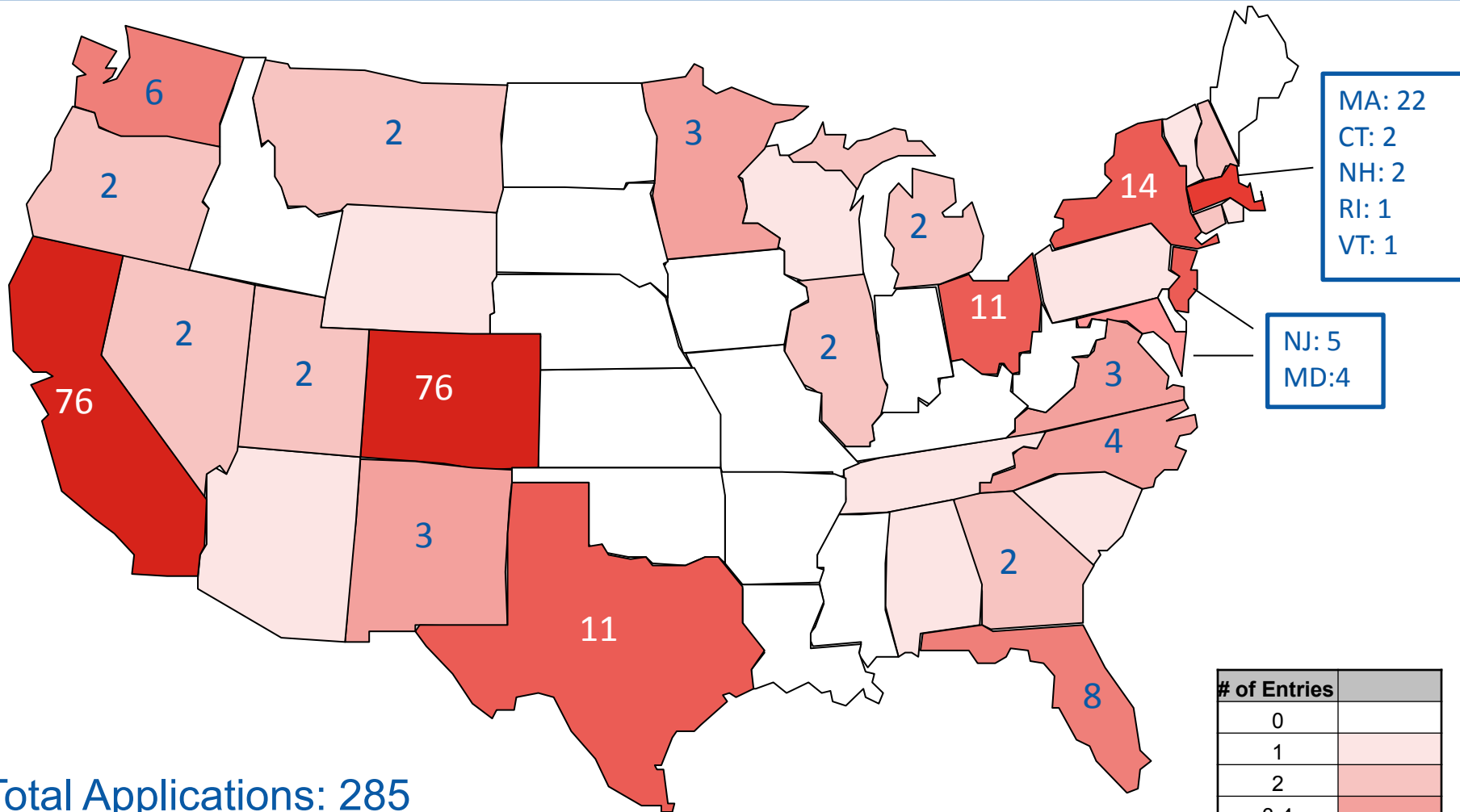
**Denver, Colorado**

**Tod Perry, NREL**

**November 4, 2009**

**NREL/PR-7A1-47137**

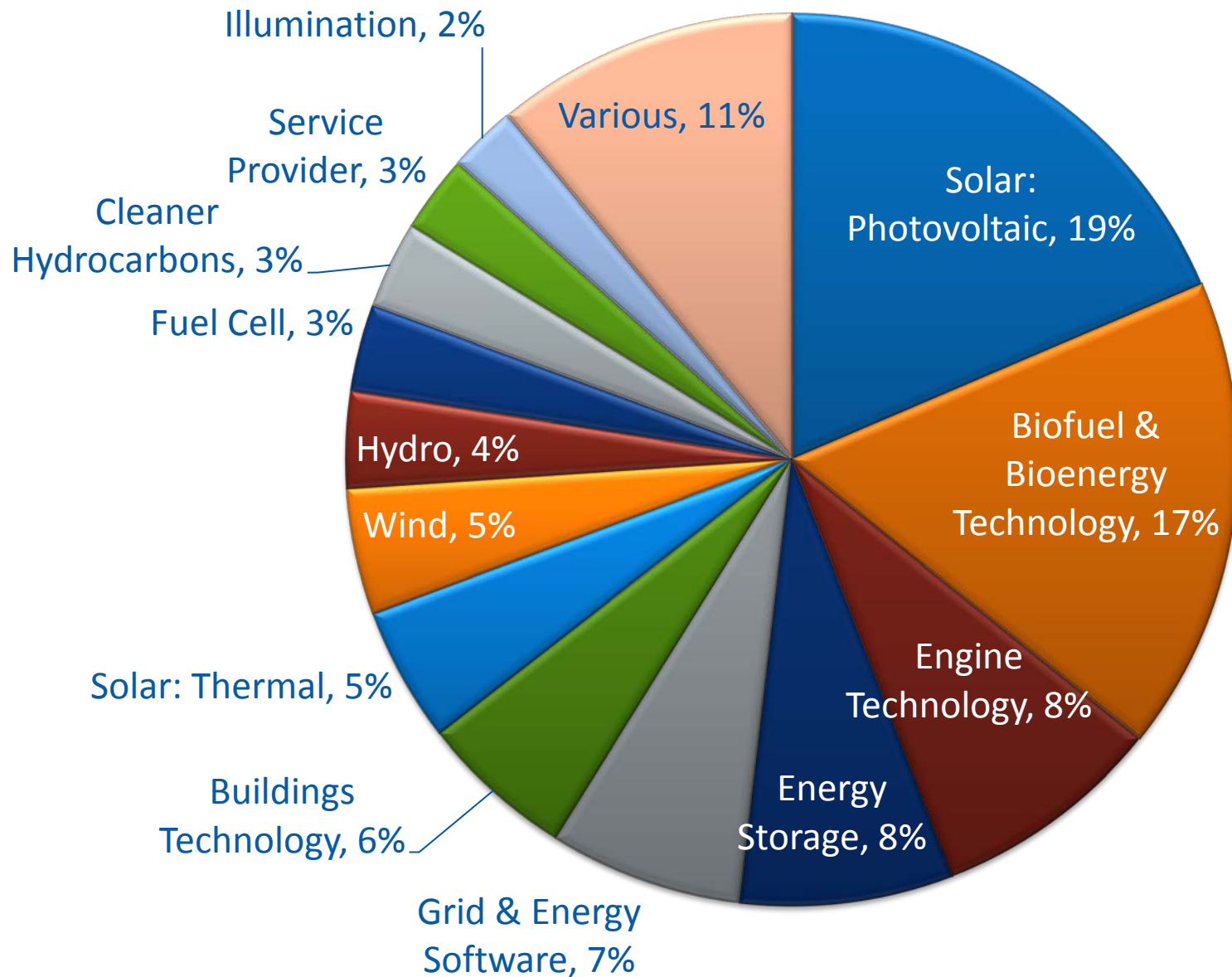
# Applications to Present



- Total Applications: 285

- Countries Represented: USA, Canada, Tanzania, Russia, UK, Germany, Sweden, Denmark, Romania, Armenia, Israel, New Zealand

# Applications – Diverse Technologies



# Robust Selection Process

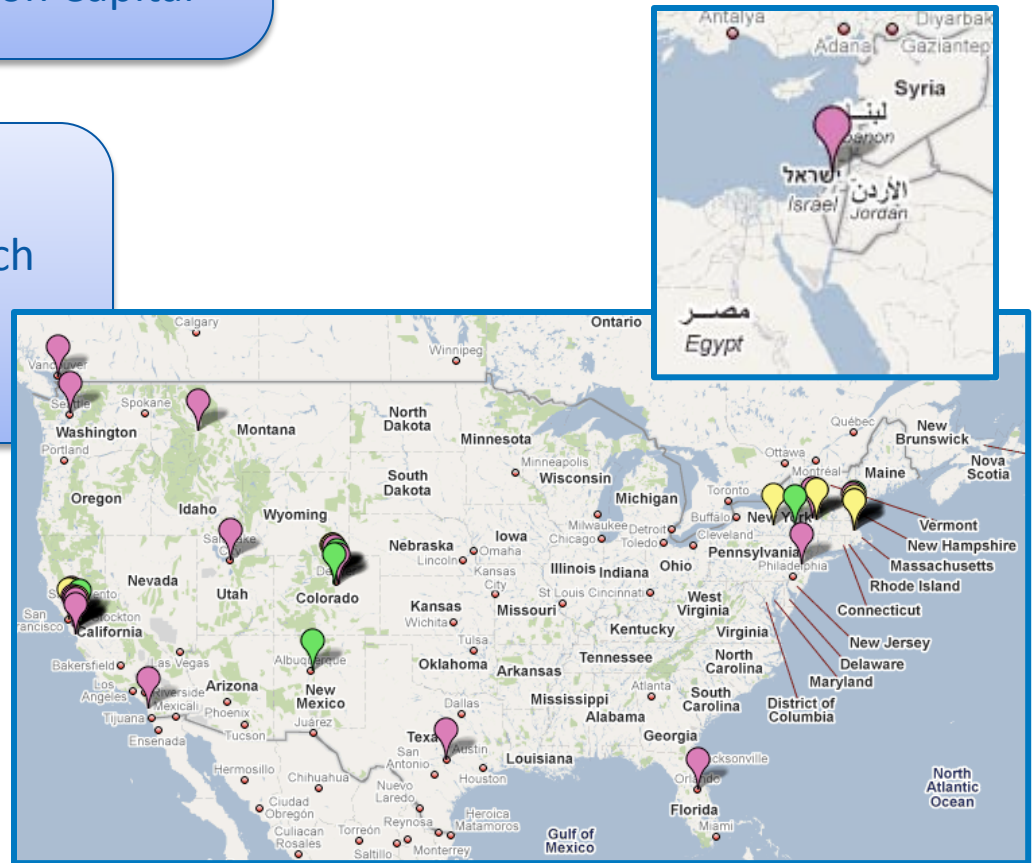
## 285 Applications

- 89 Seed
- 154 Early Stage
- 42 Later Stage & Expansion Capital

## 120 Top Tier Investors

- Score 14 applications each
- Final selection

## 34 Presenting Companies



# Presenting Companies

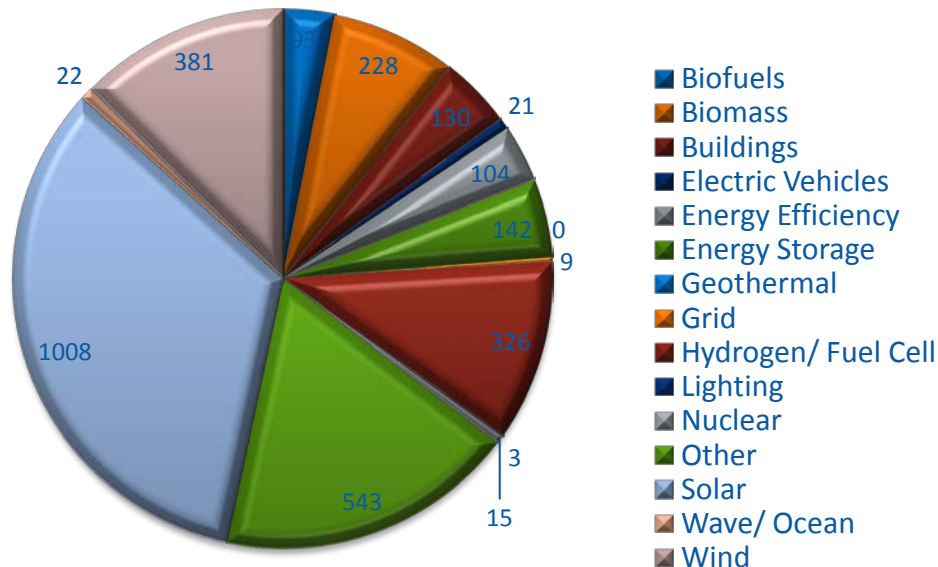
	Seed	Early Stage	Later Stage
# of Companies	7	20	7
Average # of Employees	4	12	33
Average Revenue (last 12 months)	\$125,000	\$305,000	\$2,400,000
Average Outside Equity Received	\$185,000	\$5,400,000	\$40,600,000
Average Current Funding Sought	\$2,400,000	\$11,250,000	\$18,500,000

# NREL Growth Forum

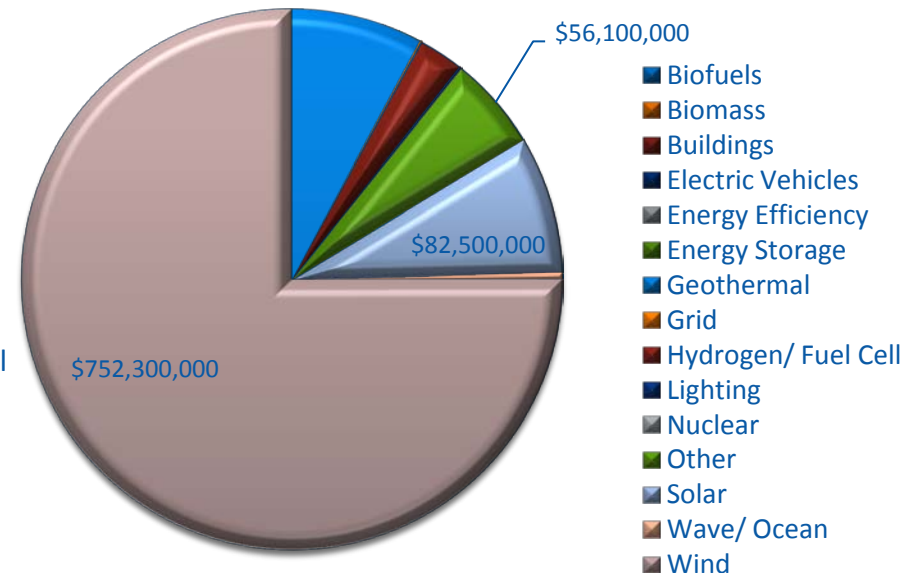


- Added 3000+ US jobs (source: Hoovers)
- Realized \$1 billion in sales (source: Hoovers)
- Raised more than \$2.5 billion (as of August 2009) since giving their presentations (source: New Energy Finance)
- Raised \$635.62M in cumulative financing within one year; \$1.12B within two years of participating in the forum
- More than half of the companies that participate in the Forum have received funding (91/171) (source: New Energy Finance)

## Number of Jobs by Energy Type (US)



## Sales by Energy Type (US)





# Thank You!

Please welcome **Greg Kats**,  
Senior Director and Director of  
Climate Change Policy at Good  
Energies

