

Thinking Differently: Developing a New Energy Economy

AICHE 2007 Spring National Meeting

April 24, 2007

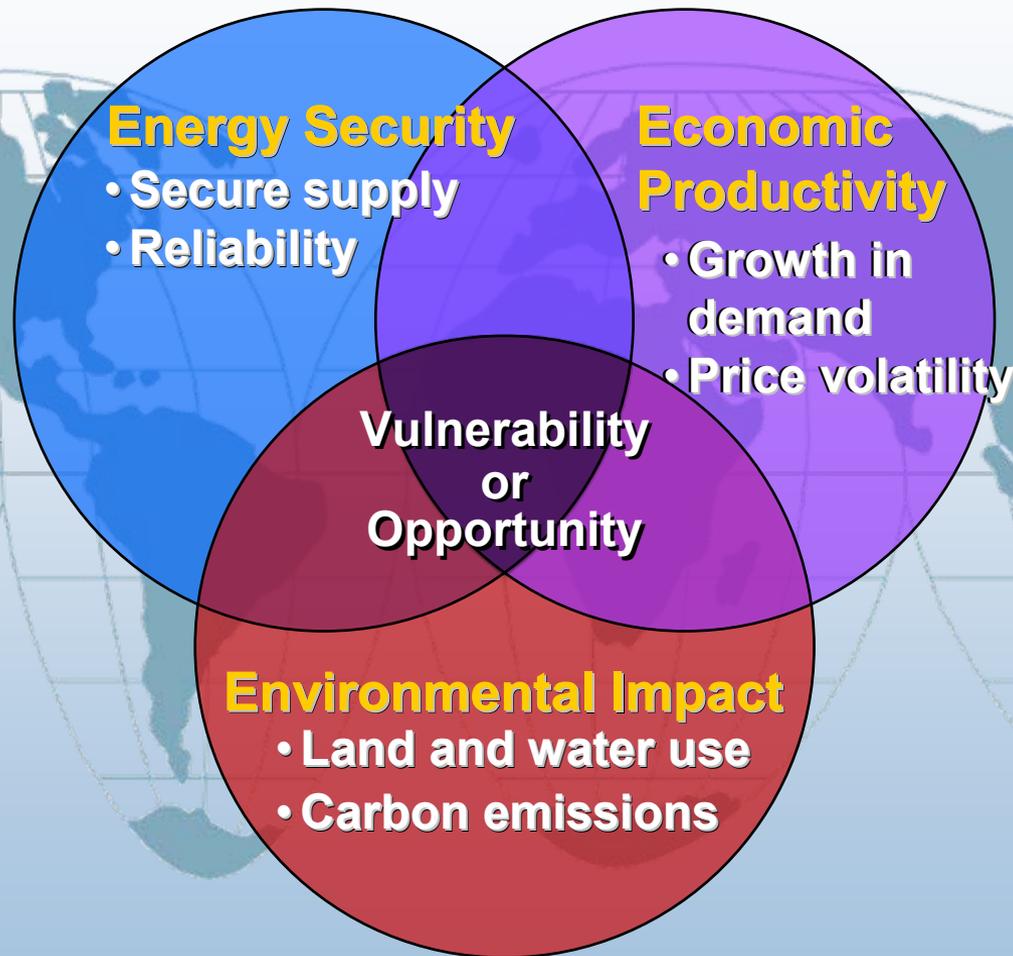
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NREL/PR-100-41594

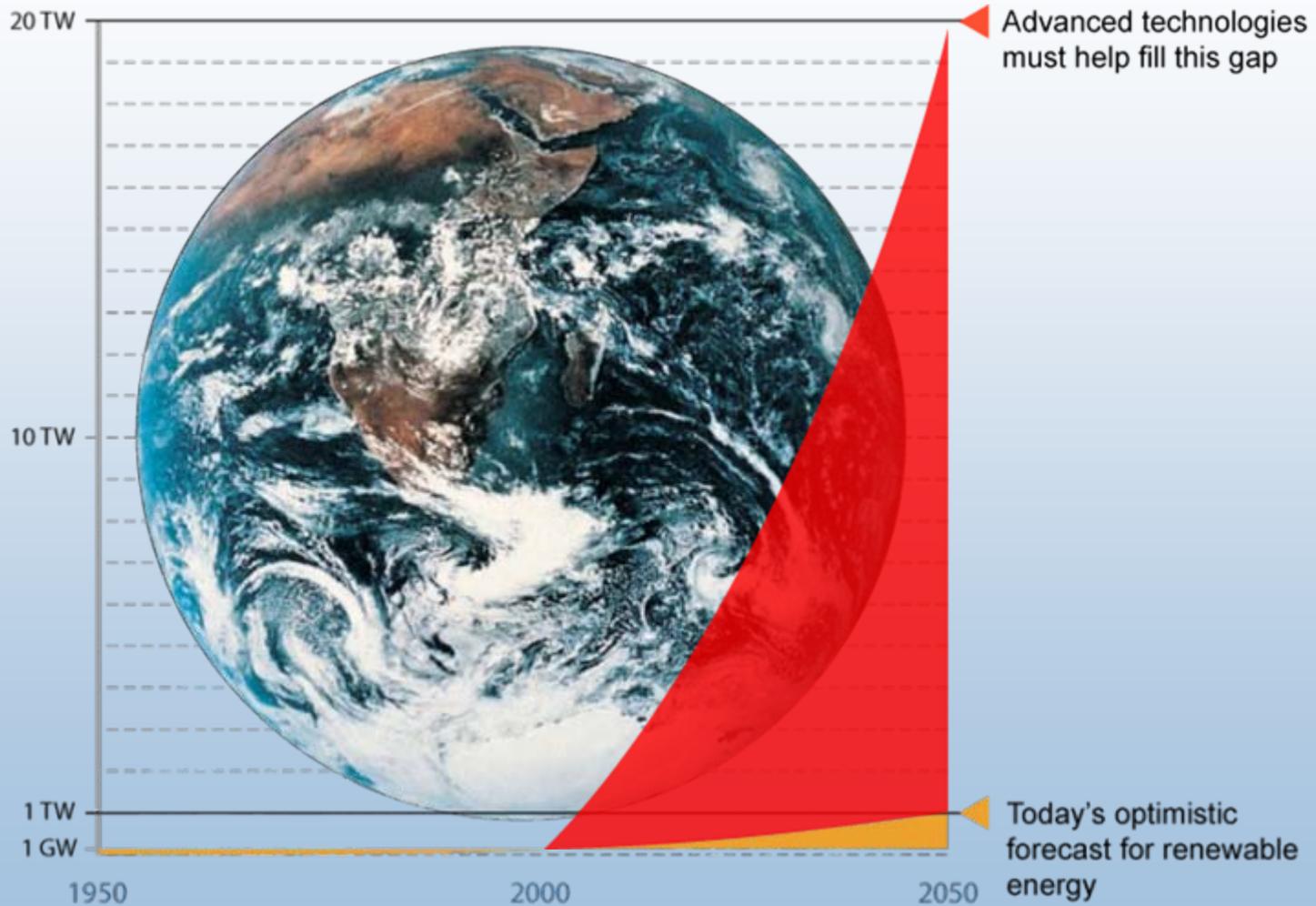
Presented at the American Institute of Chemical Engineers (AIChE) 2007 Spring National Meeting held April 22-27, 2007 in Houston, Texas.

Energy Solutions Are Enormously Challenging



Must address all three imperatives

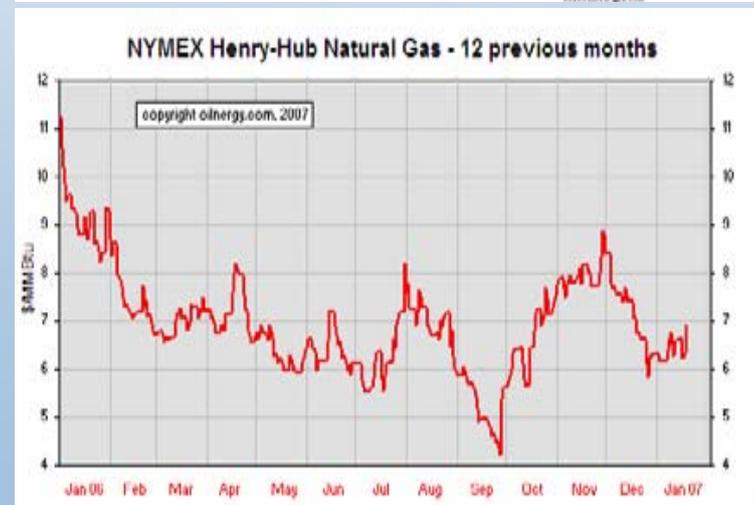
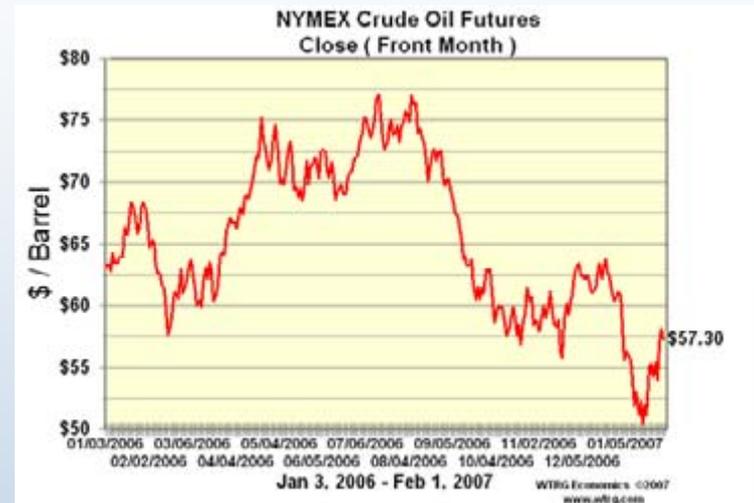
How Big is the Challenge?



Thinking Differently: Account for Externalities

Today's energy marketplace does not appropriately "value" certain public objectives or social goods, instead we have:

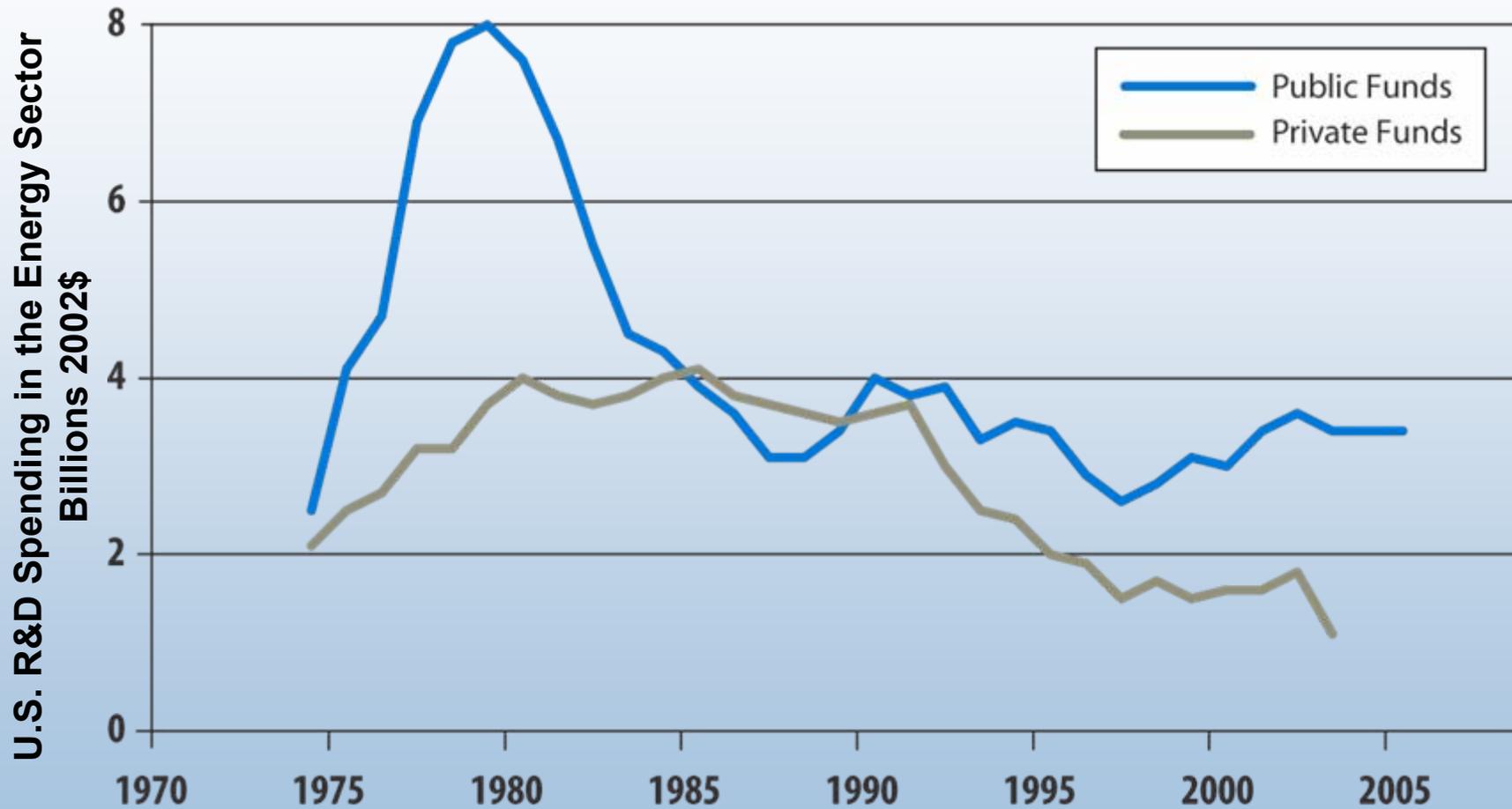
- Price volatility
- Serious environmental impacts
- Underinvestment in energy innovation



Mounting Evidence...

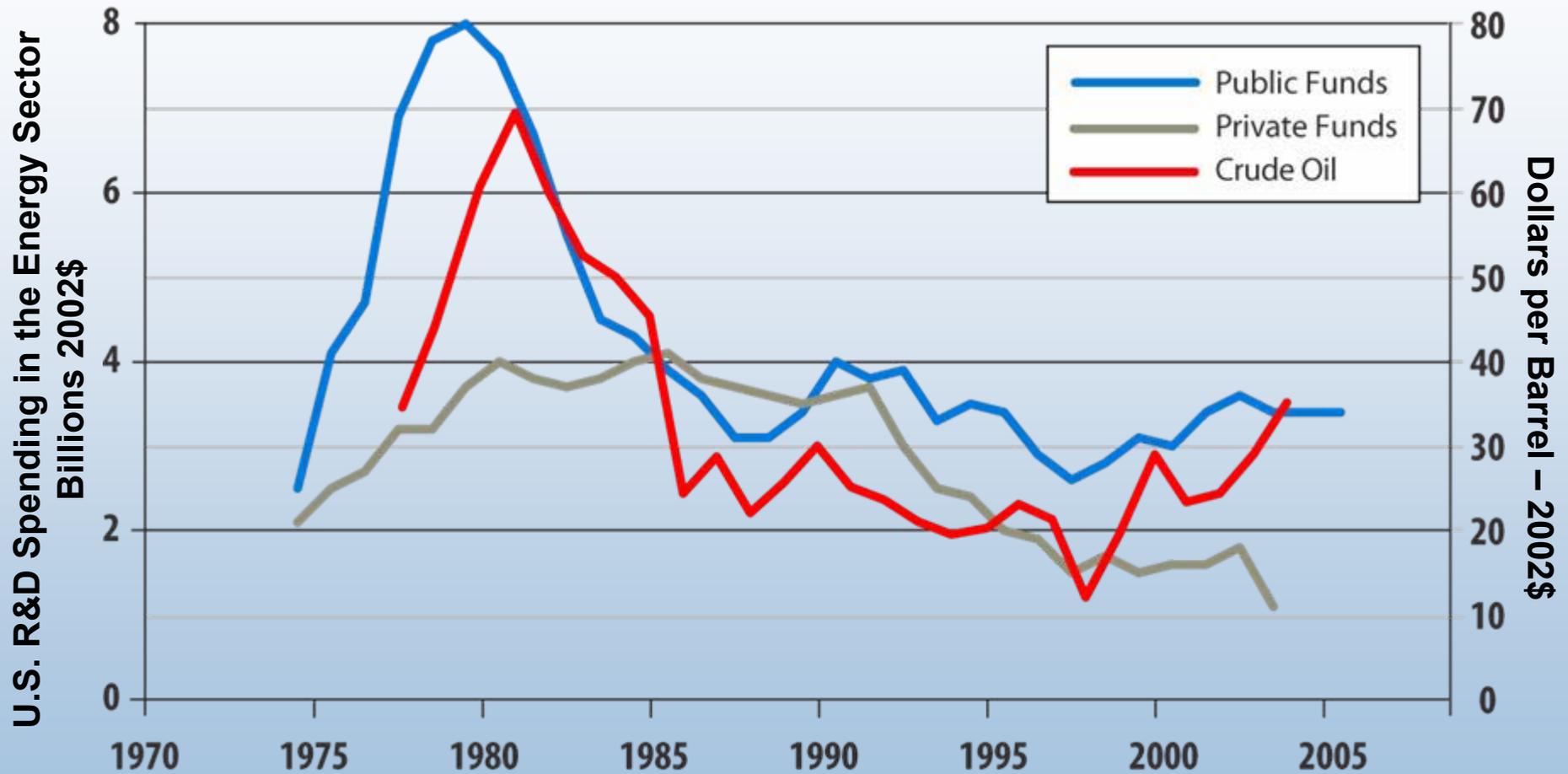


Declining Energy R&D Investments...



Source: Daniel Kammen, Gregory Nemet *Reversing the Incredible, Shrinking Energy R&D Budget* <http://rael.berkeley.edu/files/2005/Kammen-Nemet-ShrinkingRD-2005.pdf>
Table 10.3, Edition 25, *Transportation Energy Data Book* <http://cta.ornl.gov/data/chapter10.shtml>

Declining Energy R&D Investments... Reflect World Oil Price Movement



Source: Daniel Kammen, Gregory Nemet *Reversing the Incredible, Shrinking Energy R&D Budget* <http://rael.berkeley.edu/files/2005/Kammen-Nemet-ShrinkingRD-2005.pdf>
 Table 10.3, Edition 25, *Transportation Energy Data Book* <http://cta.ornl.gov/data/chapter10.shtml>

Setting the Bar Higher

- **U.S. National goals**
 - Biofuels: reduce gasoline usage by 20% in ten years
 - Wind: 20% of total provided energy by 2030
 - Solar: Be market competitive by 2015 for PV and 2020 for CSP
- **Challenge goals**
 - 25% of nation's energy supply from renewable sources by 2025
 - Others...

Getting to “Significance” Involves...

Technologies

**Reducing
Risk**

**Mobilizing
Capital**

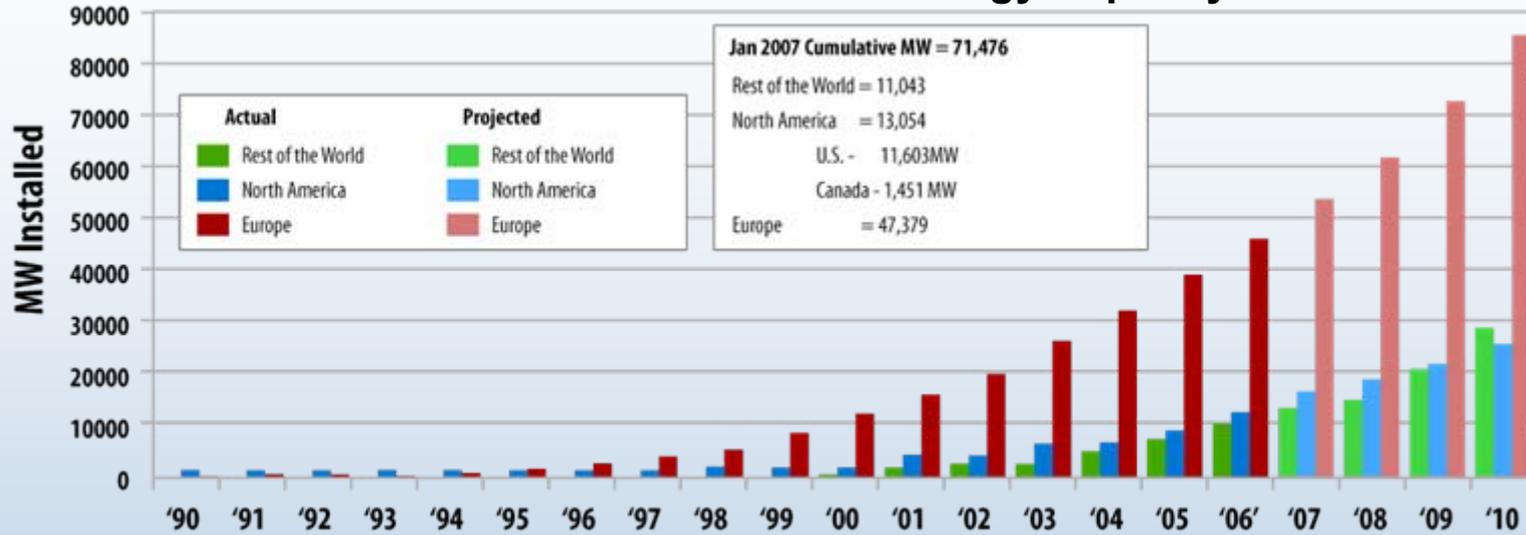
Policies

Markets

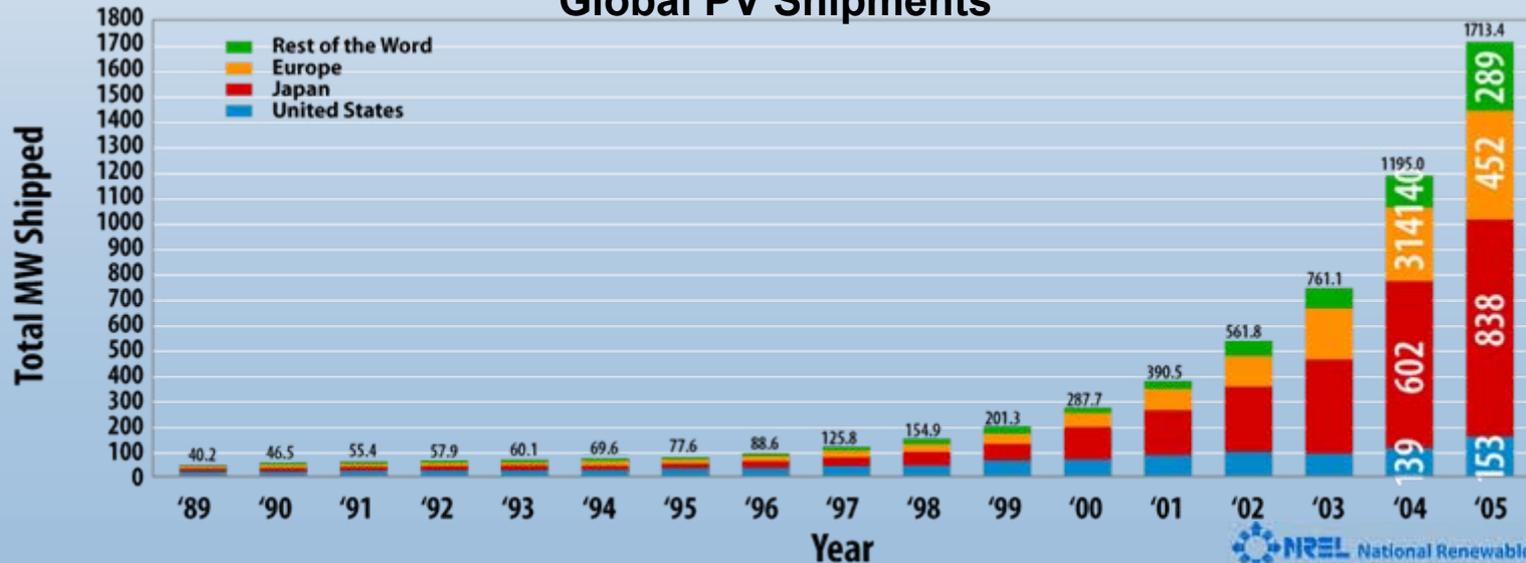


Global Markets are Growing Rapidly

Global Growth of Wind Energy Capacity

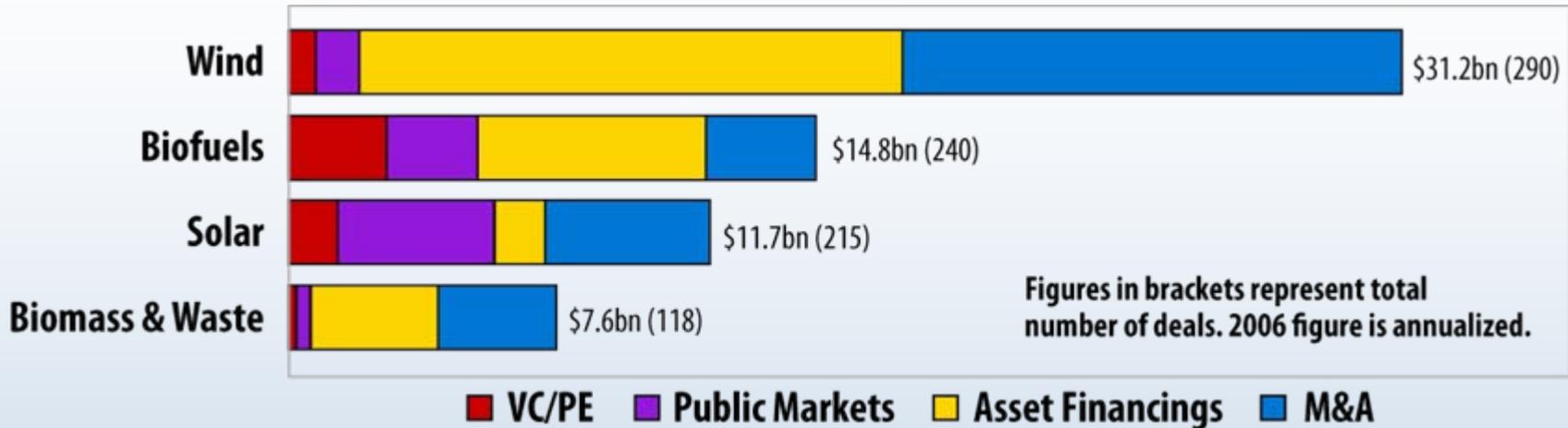


Global PV Shipments

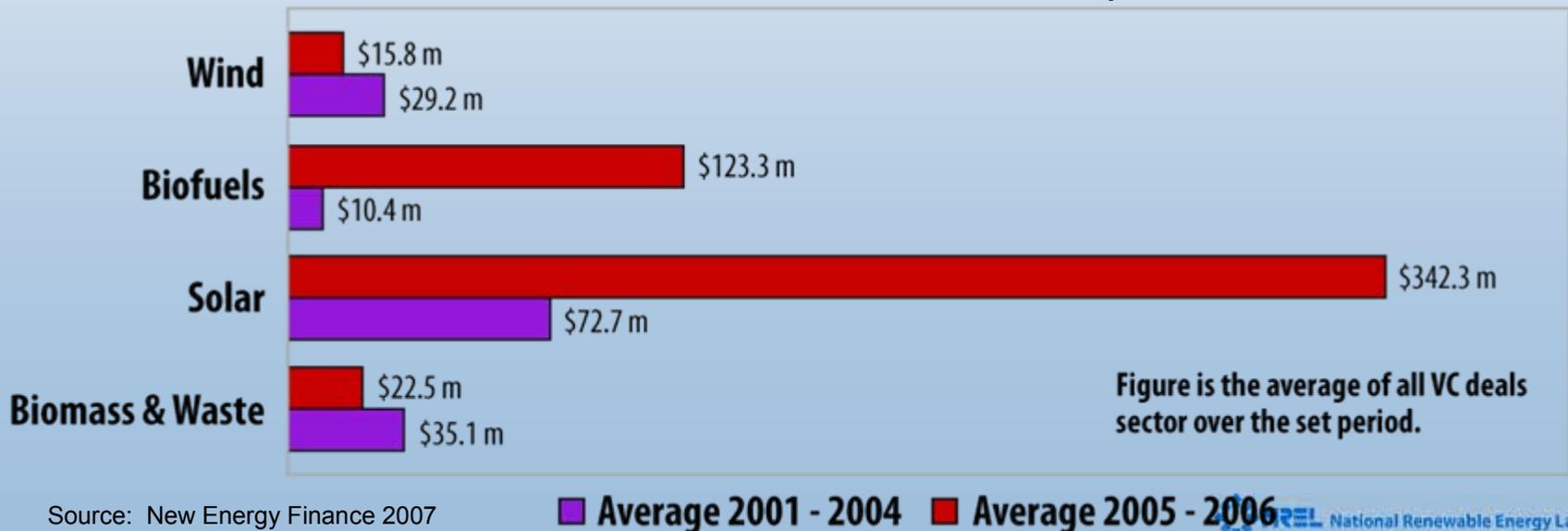


Money Is Flowing Into the Sector

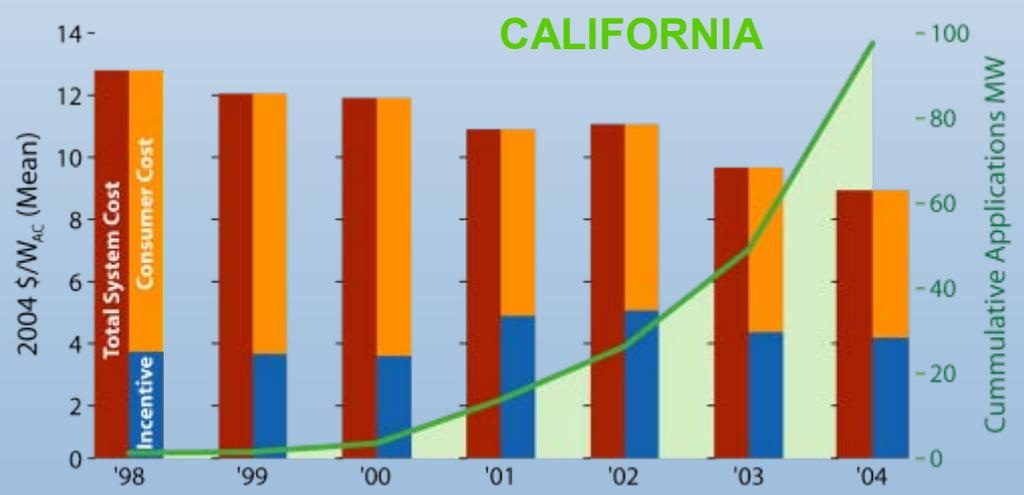
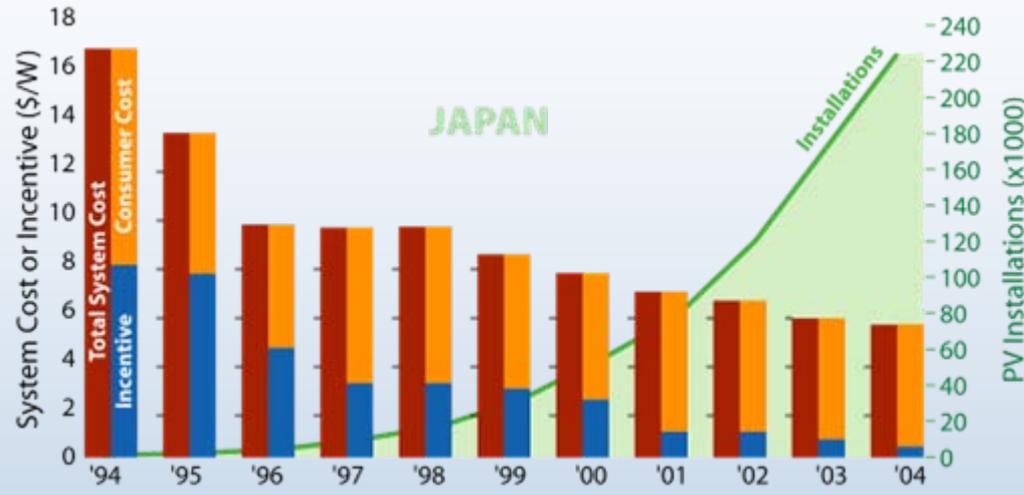
2006 Investment and M&A – By Sector and Asset Class



Annual VC Investment Volume – 2001-2004 Compared With 2005-2006

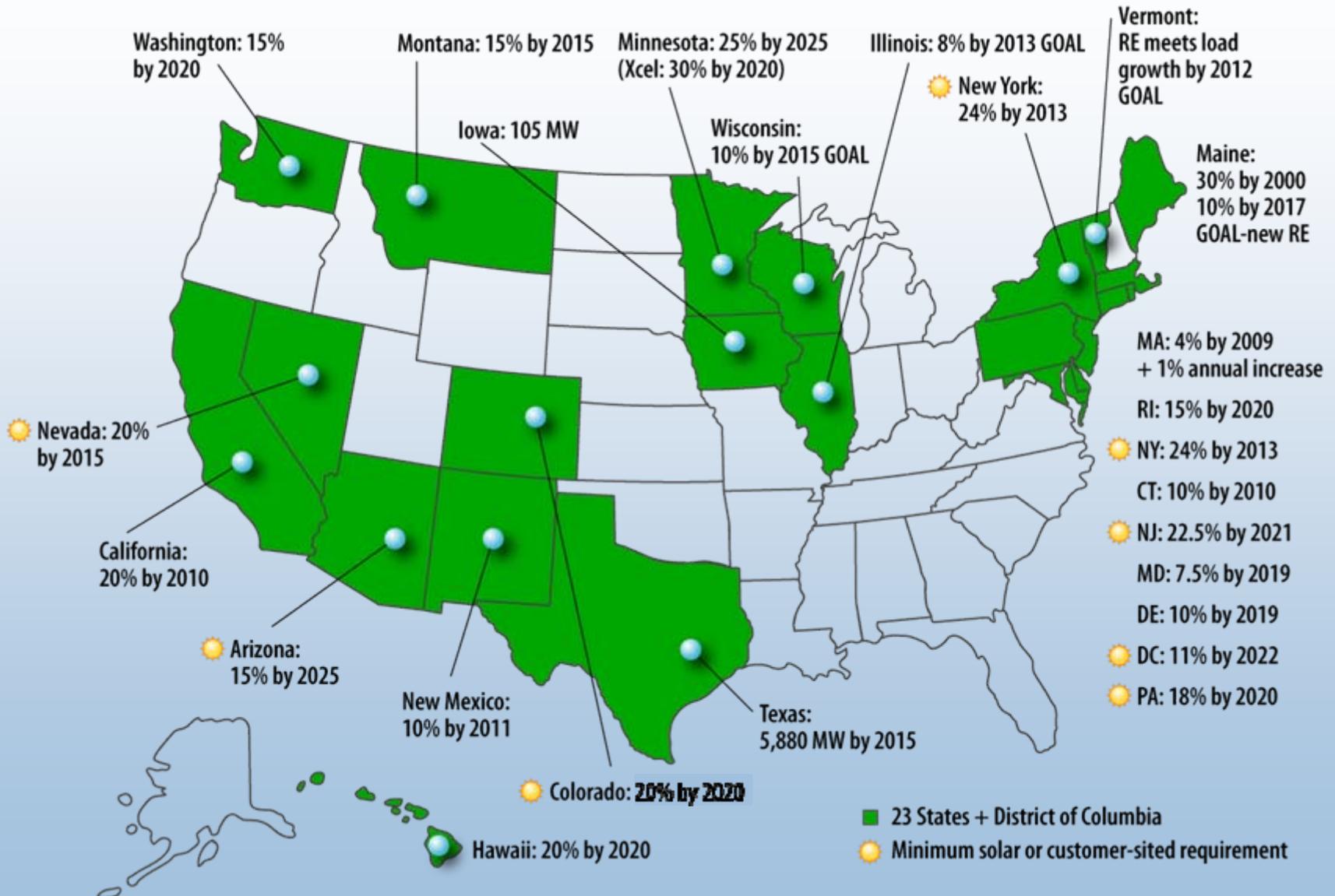


Worldwide Markets Have Driven Cost Reductions – Solar PV Example

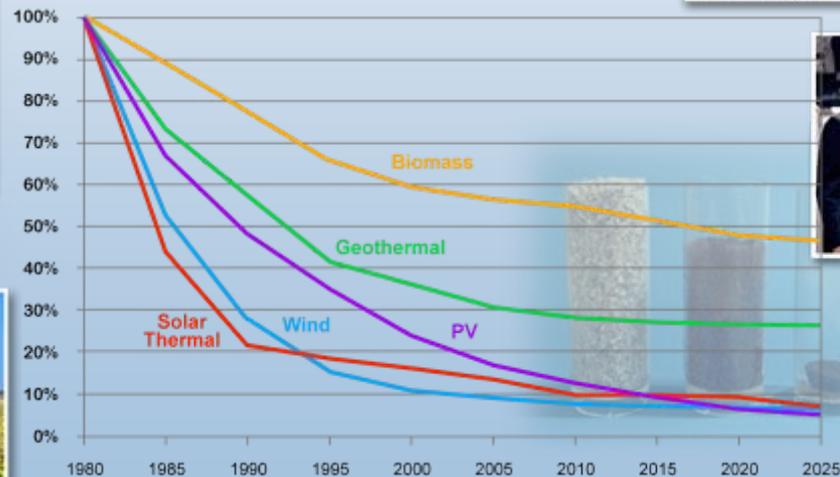


State Policy Framework

Renewable Electricity Standards



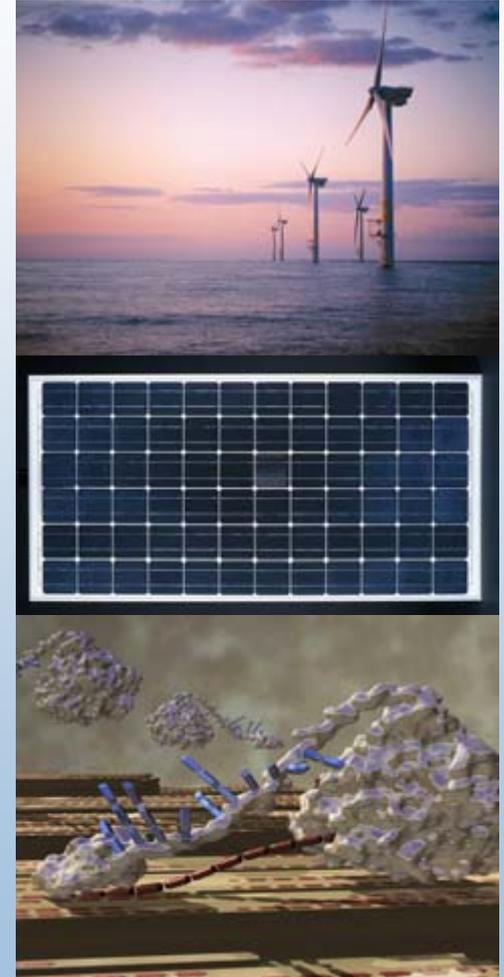
Past Investments Have Yielded Impressive Cost Reductions



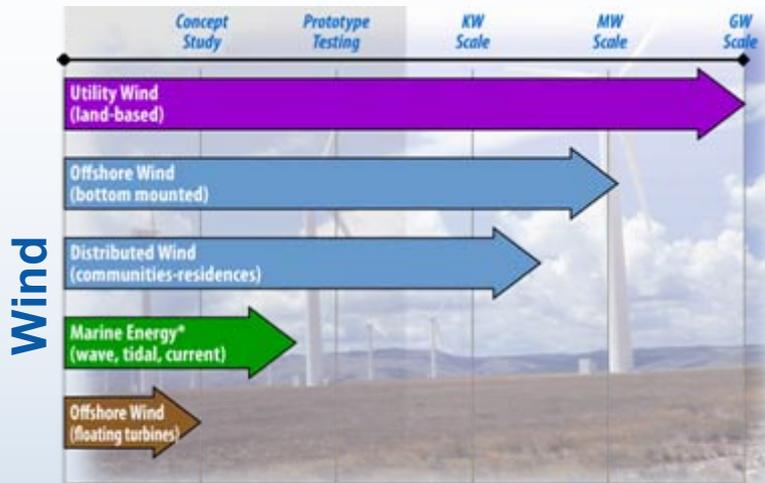
Technology Innovation Challenges

The Next Generation

- Wind Turbines
 - Improve energy capture by 30%
 - Decrease costs by 25%
- Solar Systems
 - Improved performance through, new materials, lower cost manufacturing processes, concentration
 - Nanostructures
- Biofuels
 - New feedstocks
 - Integrated biorefineries

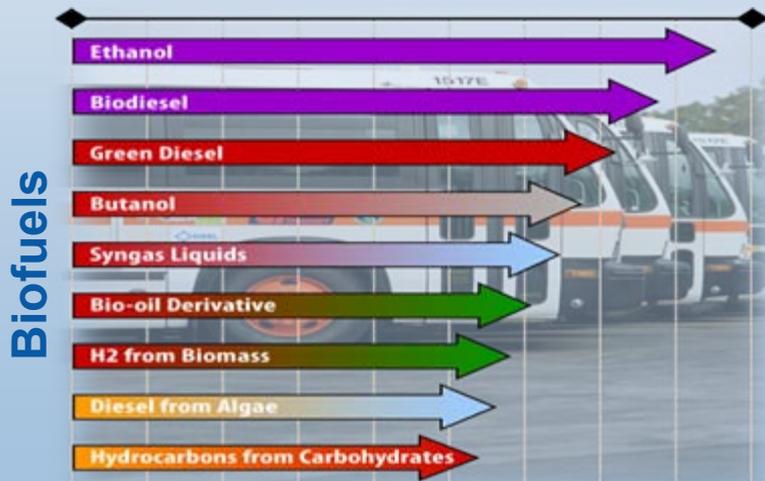


Technology Maturity Pathways



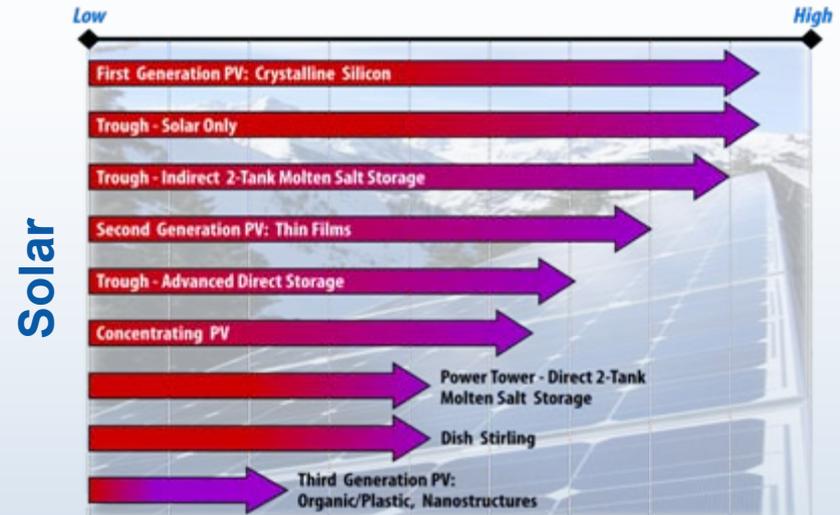
Organizations Leading the R&D

- Industry Leaders with Government Support
- Government Laboratory Contactors
- Government-Industry Partnership
- Academia & Small Startups



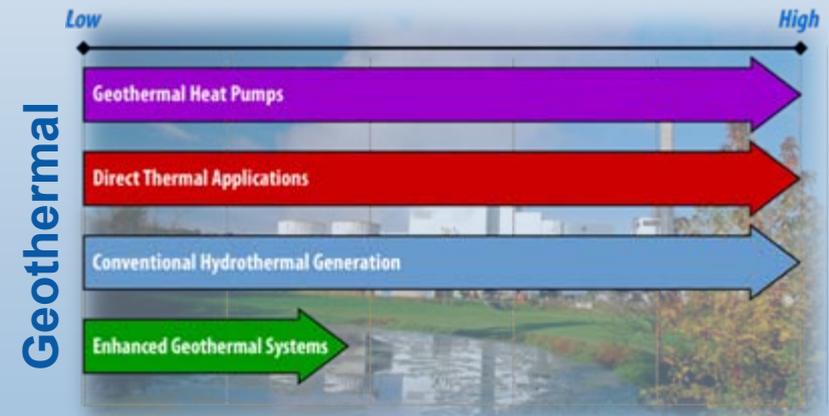
Organizations Leading the R&D

- Grain/Agriculture
- Petroleum
- Coal
- Forestry
- Chemical
- Academia & Startups



Organizations Leading the R&D

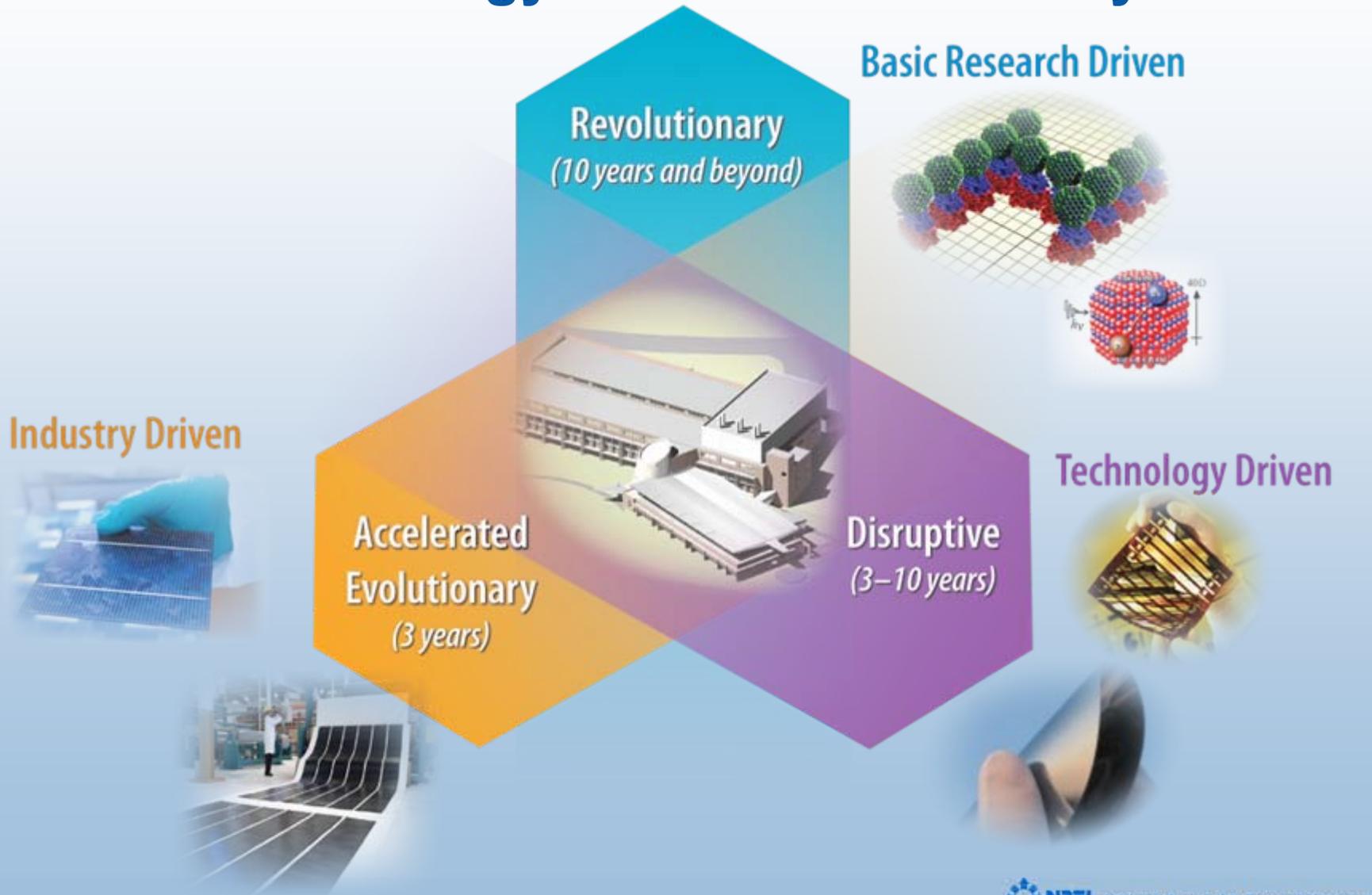
- Lab/Academia
- Industry



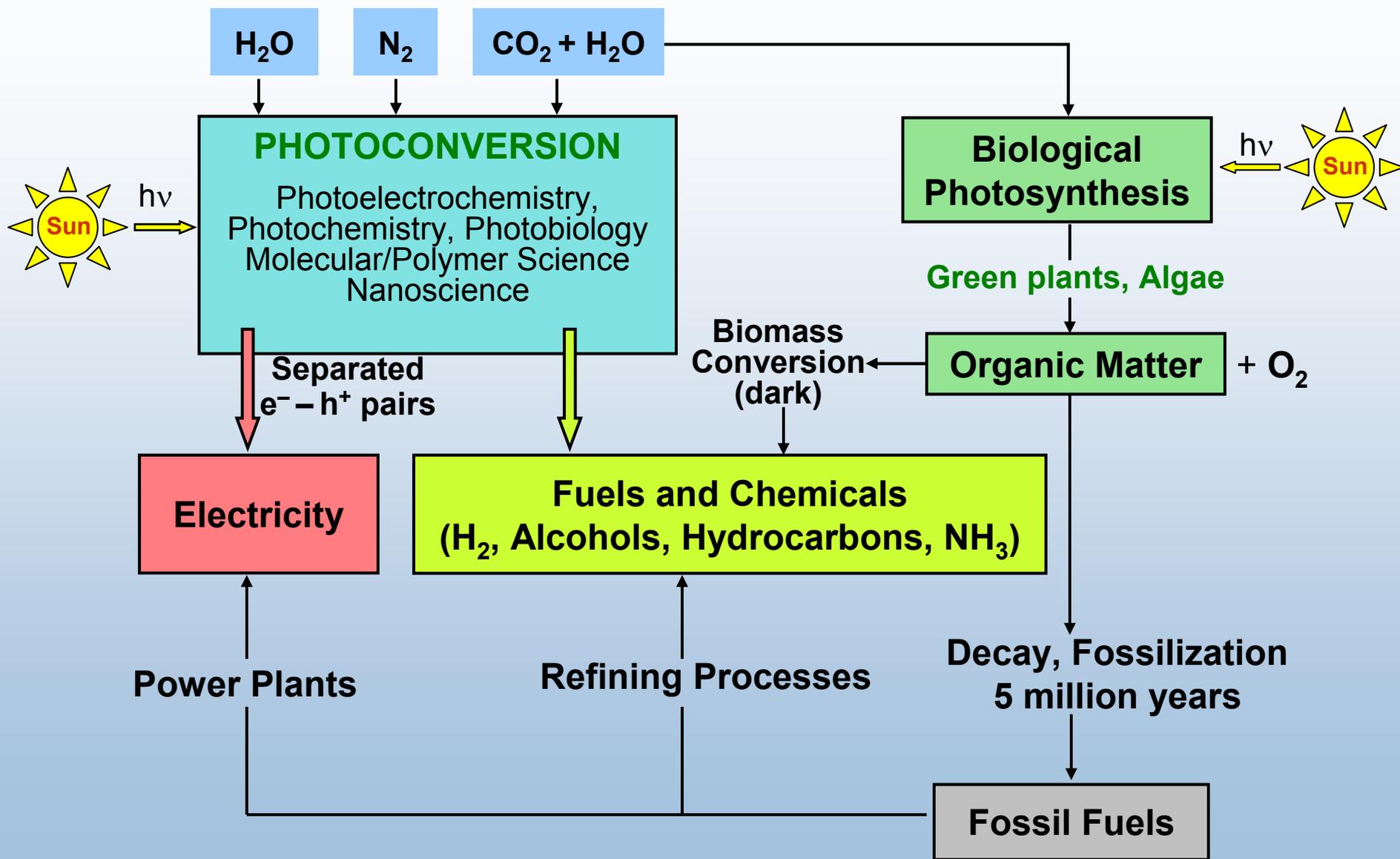
Organizations Leading the R&D

- HVAC Industry
- Industry, Academia, DOE
- Industry
- DOE, Academia, Industry

Achieving the Right Balance: Technology Investment Pathways

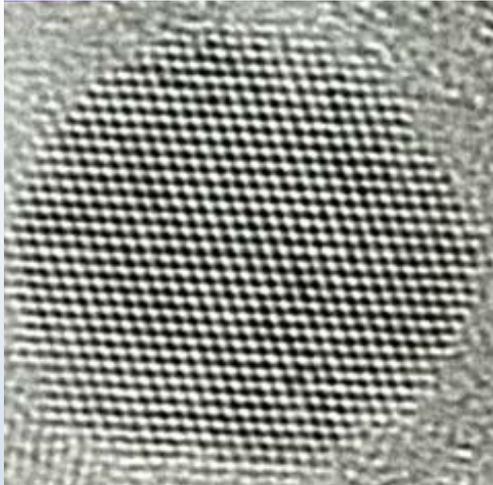


Photoconversion for Solar Fuels and Electricity



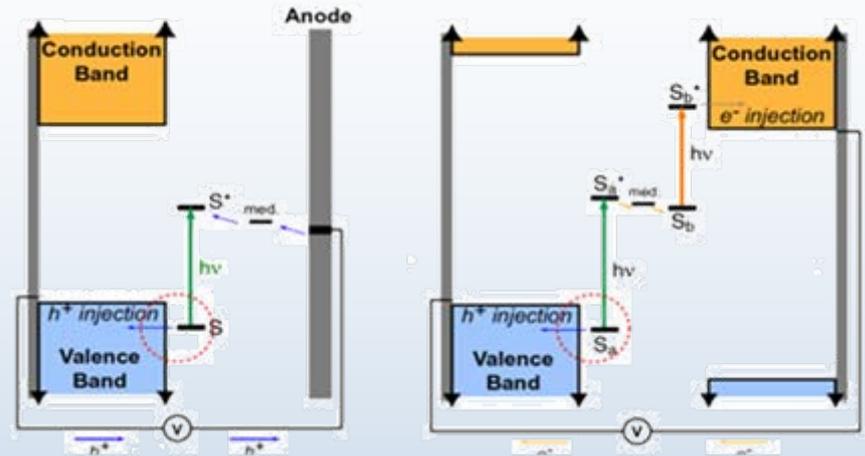
Revolutionary Photoconversion Approaches to Solar Electricity and Fuels

PEC Hydrogen Production

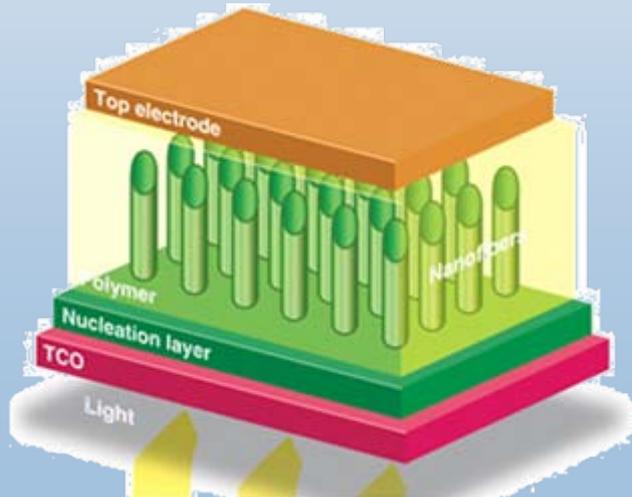


Silicon nanocrystal (dia = 7 nm)

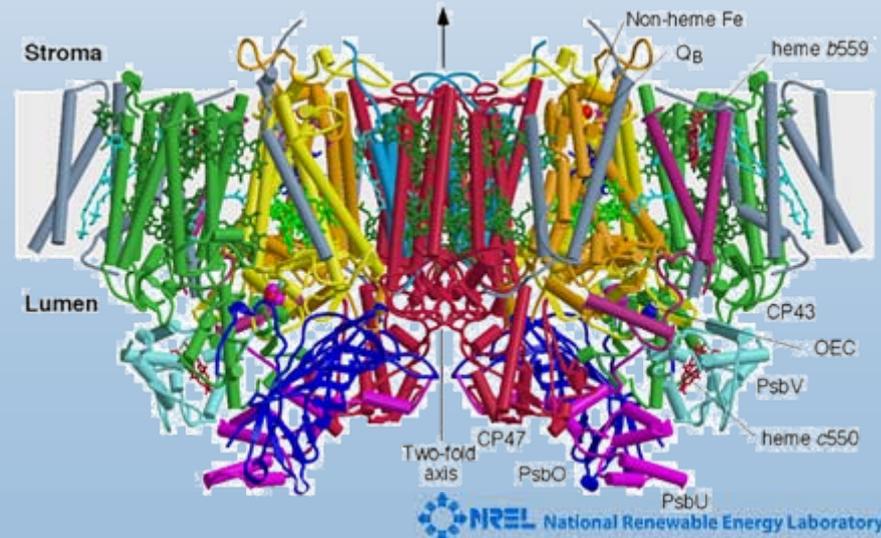
PEC Fuels and Electricity



Excitonic Photovoltaics

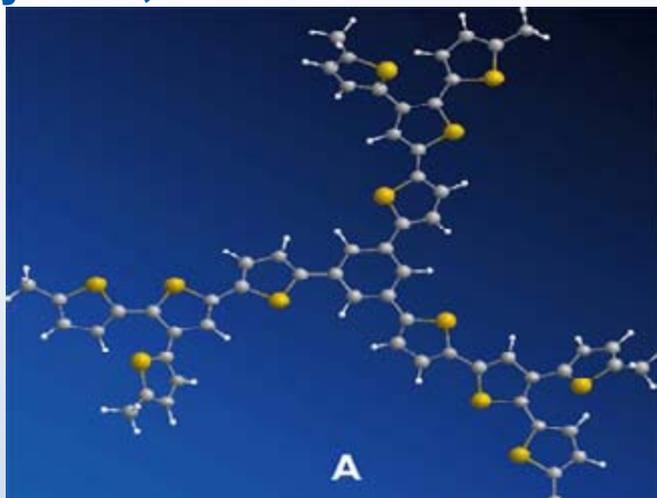


Photobiological Hydrogen Production

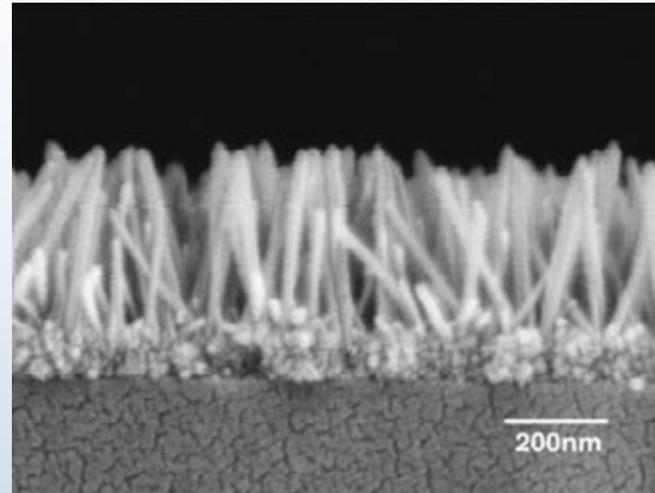


Revolutionary Organic, Molecular, and Hybrid Inorganic-Organic Approaches to Solar Electricity

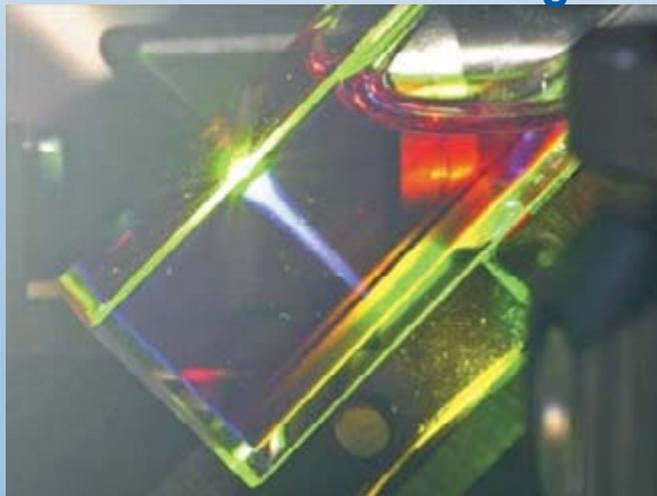
Polymers, Dendrimers and Fullerenes



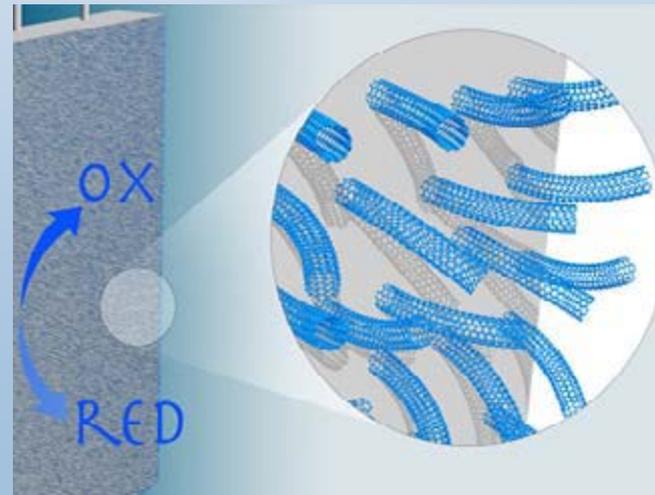
Novel Structured Assemblies



Advanced Photon Management



Nanotube Photoelectrochemistry



Promise of renewable energy is profound and can be realized if we...

- Aggressively seek a global sustainable energy economy
- Accelerate investment in technology innovation
- Acknowledge and mitigate the carbon challenge with the necessary policies

It is a matter of national will and leadership

The U.S. Department of Energy's National Renewable Energy Laboratory

www.nrel.gov



Golden, Colorado