



Alternative Fuel
Information Series

Clean Cities Award Winning Coalitions

May 2000

U.S. DEPARTMENT of ENERGY,
OFFICE of ENERGY EFFICIENCY and RENEWABLE ENERGY

Clean Cities Coalition Awards

Thanks to their outstanding accomplishments, 14 local coalitions and one coordinator earned national recognition in the 2000 Clean Cities Coalition Awards competition. The awards honor coalitions across the United States for their exemplary progress in a particular area of the Clean Cities arena and help to spread the good news about the role alternative fuel vehicles (AFVs) play in a cleaner environment.

The Winners' Circle

Outstanding Coordinator Award—for exemplary achievement as program coordinator.

The first ever Outstanding Coordinator Award went to Beverly Miller, coordinator extraordinaire of the Salt Lake Clean Cities Coalition. She has been instrumental in creating a strong coalition with active government, fuel provider, and private fleet support. The 2,230 AFVs in the coalition fleets fill up at 22 public and 63 private refueling sites. The coalition, which recently gained nonprofit status, boasts highly visible niche market projects, airport initiatives, and technician training and public outreach programs. Miller also continued to work diligently and enthusiastically to educate local and national legislators about the program.

Empire Award—for diligent efforts to add the most new stakeholders.

One measure of the strength of any coalition is the number of stakeholders it attracts. The Columbia/Willamette Clean Cities Coalition, in Oregon and Washington, did its homework well by adding 65 stakeholders to its roster in 1999. Its new stakeholders form a diversified group representing transit and utility companies, universities, regional cities and counties, private companies, and a variety of other organizations.

Legal Eagle Award—for supporting major AFV legislation at the state or local level.

The Manhattan and Kansas City Regional Clean Cities Coalitions strongly endorsed legislation that enhanced existing tax incentives for AFV purchases and fueling stations in Kansas and Missouri. The incentives allow for a limited 50% tax credit on the incremental cost of purchasing alternative fuel vehicles as well as a 50% tax credit (up to \$200,000) for refueling stations. Both states also established or extended revolving loan funds to encourage AFV use.

Gold Star Award—for adding the most new AFV refueling sites.

On the gulf coast of Florida and the coast of California, alternative fuel availability should be less of a problem. The Gold Coast Clean Cities Coalition in Miami, Florida, added 62 refueling sites, including 57 electric vehicle rechargers, four compressed natural gas stations, and one propane station.

The greatest percentage increase for refueling sites was achieved by the San Francisco Clean Cities Coalition, which increased its refueling station count by 400% having added 35 electric vehicle rechargers and a compressed natural gas station.

Eager Beaver Award—for developing the most comprehensive program plan.

The Greater Baton Rouge Clean Cities Coalition in Louisiana drafted an outstanding market development and action plan that is now used by DOE as a great time-saver and an exemplary model to help new coalitions through program plan development and the designation process. The Greater Baton Rouge Coalition was designated the 78th member of the Clean Cities Program on April 12, 2000.

A Few Good Fleets Award—for recruiting the largest number of private fleets.

The South Texas Clean Cities Coalition, based in Corpus Christi, takes the concept of “a few good fleets” very seriously. The coalition now boasts more than 500 private sector participants in its program, including representatives from trucking companies, automobile repair shops and dealers, retail stores, product distributors, cleaning companies, television and radio stations, and restaurants, to name a few.

Madison Avenue Award—for exemplary contributions in public outreach programs.

The Paso del Norte Clean Cities Coalition in Texas hosted an Ozone Action Day Program that featured speakers, materials, and events in English and Spanish. Dozens of newspaper articles and appearances on local radio and television talk shows enabled the coalition to spread the Clean Cities message to more than 2.1 million people in the El Paso area.

Black Tie Award—for innovative fundraising activities.

The Chicago, South Shore, and Wisconsin Southeast Area Clean Cities Coalitions together hosted a very successful Clean Cities gala at the beautiful Harold Washington Public Library in Chicago. Many local dignitaries attended the black-tie event, which raised a generous \$8,000 for each of the coalitions serving communities in Illinois, Indiana, and Wisconsin.

Movers and Shakers Award—for adding the most AFVs.

In 1999, the Dallas/Fort Worth Clean Cities Coalition introduced an astounding 1,541 new AFVs to Texas roads and highways, including 690 vehicles running on compressed natural gas, 613 on ethanol, 128 on propane, 91 on liquefied natural gas, and 12 on methanol, along with seven electric vehicles. The additional vehicles bring the coalition’s total AFV inventory to a whopping 7,000.

Rain Maker Award—for securing the most grants and other funds.

The San Diego Regional Clean Fuels Coalition received an impressive \$4.8 million in grants in 1999 and leveraged more than \$7 million for the development of a compressed natural gas infrastructure at the airport, a regional transportation center, and various other AFV projects.

In 1999, Clean Cities-Atlanta was awarded more than \$4.6 million in grants for AFV refueling stations, program support, and a compressed natural gas school bus. Of the total grants awarded, the Congestion Mitigation and Air Quality Improvement Program provided \$4.2 million over a 3-year period.

About Clean Cities...

The Clean Cities Program is a voluntary, locally based government and industry partnership. The program, now in its seventh year, seeks to expand the use of alternatives to gasoline and diesel fuel in order to reduce dependence on imported oil, lessen air pollution, and increase public awareness about the benefits of using alternative fuels over gasoline and diesel. Almost 80 coalitions and some 3,800 stakeholders have joined to support the Clean Cities Program.

Now in their fourth year, the Clean Cities Coalition Awards recognize outstanding achievements in building coalitions, promoting and increasing alternative fuel vehicle use, developing AFV infrastructure, and supporting alternative fuel and AFV legislation.

For more information, you can

- contact the Clean Cities Coordinator listed below
- call the Clean Cities Hotline at 1-800-CCITIES
- visit the Clean Cities Web site at <http://www.cities.doe.gov>
or
- e-mail the Clean Cities Hotline at ccities@nrel.gov



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