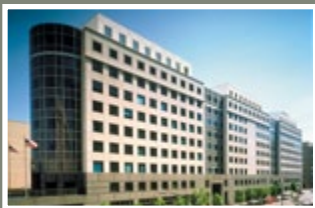


Seminar Series



Join us the second Thursday of every month for a series of seminars, sponsored by the National Renewable Energy Laboratory and the U.S. Department of Energy (DOE). Each seminar is held at NREL's Washington, D.C., office or in Golden, Colorado. Topics focus on new and innovative renewable energy and energy analysis strategies, models, and technologies.



Web Access and Call-In Information

Log-In Info

URL for log-in:

<https://www.mymeetings.com/nc/join/>

Conference Number: SA306396
(no passcode is needed)

You also can join the event directly at

<http://www.mymeetings.com/nc/join.php?i=SA306396>

Call-In Info

To call in: 1-877-989-1543
Passcode: 8864359



Smart Grid Technology: The Consumer, Trends, and Policies

A seminar presented by DOE/EERE's Office of Planning, Budget, and Analysis; and NREL's Strategic Energy Analysis Center

Cameron Brooks, Senior Director
Market Development and Policy Strategy, Tendril Inc.

Thursday, December 10, 2009

10 a.m. – 11:00 a.m. (Golden, Colo.)

Noon – 1:00 p.m. (Washington, D.C.)

(The seminar is also offered via conference call or Internet conferencing.

See the log-in and call-in information below. **An RSVP is required to ensure that we have enough phone lines and/or seats. The presenter will be in Washington, D.C.)**



Cameron Brooks

The "smart grid" has emerged as a national priority. The need to modernize the grid is highlighted by the opportunities to integrate renewable energy, reduce carbon emissions, and reduce peak loads. The key to achieving these and other policy objectives is engaging the consumer (and smart devices) as active participants in energy markets. Tendril Inc. develops software and hardware that is being used by utilities around the country to deliver real-time energy information, enable automated control of devices, and participation in new dynamic rate structures. Cameron Brooks, of Tendril, will provide an overview of the current consumer market for smart grid devices, insight into trends in the utility industry, and views of important actions being taken by federal agencies such as the Federal Energy Regulatory Commission (FERC), National Institute of Standards and Technology (NIST), and the Federal Communications Commission (FCC). In addition, he will discuss potential research opportunities that could help accelerate market development for consumer applications of the smart grid.

Cameron Brooks has 18 years of marketing and executive management experience in the renewable energy and smart grid industries and is an advocate for policies that protect the environment and encourage investment in clean technologies. At Tendril, he spearheads business growth initiatives by providing strategic guidance on smart grid development projects, technology investments, and public policy matters. Prior to joining Tendril, Brooks served as the vice president of Resource Development at Renewable Choice Energy (RCE), a full-service provider of renewable energy credits and carbon offsets, where he structured a development partnership that created the first credit-worthy, long-term sponsorship of a new wind facility. Brooks graduated magna cum laude from Yale University with a degree in cultural ecology and ecologic design and received his MBA from Cornell University.

Golden, Colorado, information

1617 Cole Blvd., Golden, Colorado
Building 3, Conference Room 170.

Please contact Kalia Kehoe at
kalia_kehoe@nrel.gov or 303-384-7439

Washington, D.C., information

901 D Street SW or 370 L'Enfant Promenade
(adjacent to the Forrestal Building). Ninth Floor.

Please contact Wanda Addison, of
Midwest Research Institute (MRI), at
wanda_addison@nrel.gov or 202-488-2202

For more information on NREL analysis, please visit

www.nrel.gov/analysis