

Designing and Enhancing Energy Efficiency Programs for Residential Buildings

Description: This C2C peer-learning cohort will convene public and non-profit practitioners seeking to improve the uptake of public-facing residential energy efficiency programs. Cohort education and peer-learning will highlight best practices from successful residential energy efficiency programs and practical approaches to advance innovation, including cross-organizational collaboration, shared market outreach, and strategies to take full advantage of available federal funding. Cohort participants will develop an understanding of common challenges related to residential energy efficiency program adoption at the local level and discuss strategies for how to increase low- and moderate-income (LMI) community participation, including communication and outreach strategies that incorporate workforce, equity, adoption, and economic opportunity.

General Applicant Information (required)

1. Entity name
2. Location (city/town/county & state)

Primary Cohort Representative (required)

3. First name
4. Last name
5. Email address
6. Position/Job title
7. Organization
8. Organization headquarters address
9. Organization type
 - a. City, Town, or County (Local Government)
 - b. Tribe, including Alaska Native Villages, Alaska Native Corporations, and State Recognized Tribes
 - c. Municipal Utility
 - d. Other Public Entity
 - e. Local Nonprofit Organization
 - f. Other
10. Number of residents in your jurisdiction or the region your entity works in:
 - a. Less than 10,000 residents
 - b. 10,000 to 50,000 residents
 - c. 50,000 to 100,000 residents
 - d. 100,000 to 500,000 residents
 - e. 500,000 to 1,000,000 residents
 - f. Greater than 1,000,000 residents
11. Is this primary cohort representative willing and able to commit approximately 5 hours per month to cohort participation and supporting activities?
 - a. Yes
 - b. No
12. Does this primary cohort representative have sufficient local authority and influence to inform decision-making and implement learnings and suggestions from the cohort? Please explain. (50-200 word count)
13. Would you like to provide an additional contact at this time? This may be either a cohort-specific subject matter lead or a secondary administrative contact.

- a. Yes, I will provide an additional representative or administrative contact
- b. No, the primary representative will be available for communication

Secondary Representative or Administrative Contact (optional)

14. Cohort Representative or Administrative Contact?
 - a. Cohort Representative
 - b. Administrative Contact
15. First name
16. Last name
17. Email address
18. Position/Job title
19. Organization
20. Organization headquarters address
21. Organization type
 - a. City, Town, or County (Local Government)
 - b. Tribe, including Alaska Native Villages, Alaska Native Corporations, and State Recognized Tribes
 - c. Municipal Utility
 - d. Other Public Entity
 - e. Local Nonprofit Organization
 - f. Other

Cohort-Specific Application Questions (required)

22. What is your organization's level of experience related to energy efficiency programs for residential buildings?
 - a. We have not yet worked on these types of programs.
 - b. We have started to develop plans but haven't implemented anything yet.
 - c. We have implemented a small number of projects related to public-facing energy efficiency programs.
 - d. We have significant experience implementing public-facing energy efficiency programs.
23. Does your entity currently lead any outreach or programs around energy efficiency for residential buildings? Yes or No
 - a. If yes: What outreach or programs around energy efficiency currently exist and what level of engagement have you received so far from the community? (100-300 word count)
 - b. If no: Please detail where you are in your process to develop an energy efficiency program around residential energy efficiency. (100-300 word count)
24. How would participating in this cohort support you in achieving your goals related to public-facing residential energy efficiency programs? What do you hope to take away if selected? (100-300 word count)
25. What, if any, existing partnerships do you have with entities providing weatherization assistance programs, community development organizations, community-based organizations working in energy efficiency, unions, or technical colleges? Please describe the roles of those partners. (100-300 word count)
26. What or who is currently missing from your current energy efficiency program approaches or plans? (50-200 word count)
27. Is your proposed energy efficiency work focused on multi-family residential buildings or single-family residential buildings? Please share as much detail as possible. (50-100 word count)

28. Please describe any upcoming opportunities or decision points related to energy efficiency programs for residential buildings (e.g., updating a plan, launching a new program, applying for or receiving funding, voting on a policy, etc.) that you expect in the 18 months. How could this cohort help you better take advantage of those opportunities? (100-300 word count)
29. How do you see your primary representative participating in this cohort?
 - a. Listening to experts and peers to learn from their experiences
 - b. Discussing local challenges and opportunities with others and identifying paths forward
 - c. Serving as an advanced participant to support other cohort participants that are earlier in their efforts
30. Please provide any additional relevant information about existing efforts related to energy efficiency programs for residential buildings, how your entity and your partners could benefit from your participation in this cohort, or the suitability of your primary representative.

Closing Questions

31. Where did you learn about C2C peer-learning cohorts? Please be specific.
32. What other energy-related topics would you be interested in discussing with peers through a future cohort? Submitted topics may be considered for future C2C peer-learning cohorts.
33. Would you like to subscribe to the C2C mailing list to receive information about future opportunities for support in your clean energy transition?